



蜀隆花卉股份有限公司

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企業沿革

蜀隆於西元 1963 年成立，創立初期致力於傳產畜牧業，年產量 20,000 頭豬隻皆穩定外銷日本，後因面臨 1995 年 WTO 成立後國際間自由貿易競爭及 1997 年台灣口蹄疫災害，多年苦心經營的事業化為烏有。經過評估市場趨勢與自身的條件優勢後，遂於此時決定轉型栽種商業型蝴蝶蘭。蜀隆於轉型初期即定位為 100% 外銷公司，以日本市場的最愛 - 大白花為主軸，經過日本高標準品管要求的洗禮，奠定嚴格把關出口品質的基礎。

經歷 24 年的洗鍊與不斷精進技術與設備，公司從 1997 年 20,000m² 溫室擴展到至今約 78,000m² 的規模；在蘭花的供給上更是提供多樣品種的客製化規格，出口至 41 個國家，為全國出口三大公司之一，更獲得連續 9 年農委會頒發 " 百萬蘭園獎 " 的榮耀肯定。

蝴蝶蘭是蜀隆對台灣在地的感情地方創生，也是我們多年創新育種永續經營的心血結晶。

期望蜀隆不斷成熟、進步，扮演種子計畫將台灣蘭花推廣給全球所有蘭花企業營運，讓台灣的蘭花開遍世界各地。

主要產品

- 商業蝴蝶蘭栽培
- 種苗出口

國際競爭力

專業優勢

蜀隆花卉對於溫室設備及培育上自我要求甚高，不惜成本打造優質蘭花生長環境，力求培育高品質的花卉；同時也關心環境，利用綠能熱泵變頻系統供應冷暖氣。

我們的專業優勢有：

1. 具有輸美溫室認證、輸澳溫室認證、輸韓溫室認證、輸加拿大溫室認證；用心經營，認證是我們對自身產品的基本要求，也是我們能給客戶的安心保障。
2. 每棟溫室具有標準自動溫控設備、自動澆水設備、熱泵變頻系統常年恆溫控制；雖然設備成本高，但可減輕人工的負擔，同時更可以充分利用資源達到節能效果。
3. 特別設置Acurite遠端溫度監控系統及監視設備，即時連線使手機也可以隨時監看溫度及園區狀況，確保園區安全無虞。
4. 100%外銷，檢疫經驗豐富，每次出口皆會做病毒檢測。至2019年市場版圖已擴展到北半球的北美洲、中美洲、東南亞、東歐市場，南半球的澳洲、紐西蘭、巴西、智利、留尼旺...等地，目前仍不斷擴展中。
5. 特聘具有蟲害防治專業背景之專家學者擔任顧問，確保園內植物健康生長，不被病蟲害侵襲，順利通關檢疫。
6. 二十多年蘭花栽培經驗，歷經兩代傳承，融合新舊世代的經營理念與創新，提供科技數位轉型最有競爭力的服務團隊。

領先育種

蜀隆提供各種蘭花紮根培育及客製化服務，各式花系商業規格(大花系、中花系、小花系、迷你花、大唇瓣)、各式花色(大白花、大紅花、粉花、黃花、黑花、斑點花、線條花...等)、各式苗株規格:15公分盆/6"瀑布型、12公分盆/5"、9公分盆/3"&4"、9公分盆/3"香味花(創新品種)、6公分盆/2"、紫花藍花，常態供應花色及規格約有500種左右，我們也應用分子標籤選育、測試與篩選不斷研發新品種。

營運管理

公司核心價值：「用心經營，以誠為本」是全公司貫徹的信念，每一株蘭花我們都用心呵護，我們希望將台灣這個蘭花王國的美名，讓全世界都知道，成為另類的台灣之光。

生產品質管理：生產技術knowhow為提升植株品質的重要關鍵，為使員工有更充裕的時間照顧植株

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Business Items

- Phalaenopsis cultivation
- Floriculture
- Seedling import and export

History

Founded back in 1963 initially Shulong was a livestock agribusiness company, Shulong focused on export to Japan. However, due to Taiwan becoming a World Trade Organization member around 1995 as well as foot-and-mouth outbreak during 1997, pork export business became increasingly hard. After much thoughtful deliberation as well as careful market trend assessment, in 1997 Shulong decided to transform into an agricultural company focusing on cultivation of commercial Phalaenopsis orchids. As a company that export 100% of its Phalaenopsis orchids, Shulong/Taiwan Orchid Nursery initially exported large white Phalaenopsis orchids – a Japanese favorite, to Japan, and was able to meet the rigorous quality standards set forth by the Japanese customers.

After 22 years of continuous improvement as well as technical and hardware refinement, Shulong's greenhouse scale grew from 20,000 square meters to 78,000 square meters as of 2019. In supplying vast, customized varieties of quality plants to our dear customers, we exported Taiwan Phalaenopsis orchids to over 41 nations worldwide. As one of the top 3 orchid exporters here in Taiwan, Shulong /Taiwan Orchid Nursery has been a proud recipient of the prestigious 'Million Orchid Nursery' award year after year (award presented by Taiwan's Council of Agriculture annually) since 2011.



Export Competitiveness

Shulong Flowers has very high self-requirements for greenhouse equipment and cultivation, and it does not hesitate to create a high-quality orchid growth environment at any cost, and strive to cultivate high-quality flowers; At the same time, it also cares about the environment, pays attention to energy saving and carbon reduction, and uses the green energy heat pump system to supply cooling and heating.

Our professional advantages are:

1. Have the greenhouse certification for export to the United States, the greenhouse certification for Australia, the greenhouse certification for export to South Korea, and the greenhouse certification for export to Canada; Careful management and certification are our basic requirements for our own products, and also the assurance that we can give our customers peace of mind.
2. Each greenhouse is equipped with standard automatic temperature control equipment, automatic watering equipment, and heat pump system for constant temperature control throughout the year; although the equipment cost is high, it can reduce the burden of labor and make full use of resources to achieve energy-saving effects.
3. Specially set up Acurite remote temperature monitoring system and monitoring equipment, real-time connection so that the mobile phone can also monitor the temperature and park conditions at any time, to ensure the safety of the park.
4. 100% export, rich quarantine experience, virus testing will be done every export. By 2019, the market has expanded to North America, Central America, South-east Asia, The Eastern European market, Australia, New Zealand, Brazil, Chile, Reunion... and other places in the southern hemisphere are still expanding.
5. Specially hire experts and scholars with professional background in pest control as consultants to ensure that the plants in the garden grow healthily, are not attacked by pests and diseases, and pass customs quarantine smoothly.
6. With more than 20 years of orchid cultivation experience, it has been passed down through two generations, integrating the business philosophy and innovation of the old and new generations, and providing the most competitive service team for technological digital transformation.



，近年來積極導入各項智慧農業機械自動化設備來提升產能效率，從自動開箱機、換盆種苗、自動澆水、全自動包裝、遠端溫度監控、自動溫控設備...等，提升效率達70%以上，並特聘蟲害防治顧問，確保生長健康種苗，突破傳統的作業模式思維，農業外交提升國際競爭優勢。

培育經驗傳承：我們與別人最大的不同是產品有「生命！」不同於一般生產線有制式的處理流程，我們時常需要面對各種天然災害、氣候變遷、疫情爆發...等環境及生長變數，所以我們注重各種經驗的傳承，去記錄各種培育上遇到的問題及解決的方式，並製作培育問題雲端資料庫及改善的知識庫，得以應付國際地理環境與品種不同栽培技術及客製化問題。

紮根台灣、放眼世界：蜀隆花卉深根於台灣花卉領域已二十三年，專門提供各種蘭花培育及客製化規格，憑藉者各種蘭花培育及客製化服務每年出口量至少180貨櫃以上，客戶遍布北美洲、中美洲、東南亞、東歐、澳洲、紐西蘭、巴西、留尼旺...等40餘國，為全國蘭花出口三大公司之一，落實高品質、服務和產品差異化策略，讓蜀隆在國際市場中佔有一席之地。

現正積極朝向智慧農業自動化及全球化發展，並結合大數據與AI物聯網技術，打造完整的生產供應鏈模式。目前已完成財務、法務、人資、資通訊...等內控機制，朝向AI智慧農業數位轉型發展。



社會責任

綠能環保減碳：公司內部落實環境保護，園區溫室採用綠能變頻熱泵系統供暖，熱能循環再利用，達淨零排碳的目的。從植栽種植，至辦公區節能及垃圾分類再利用，我們注重每一樣對環境友善的可能，致力為地球、為環境永續經營付出一份力。

關懷弱勢：秉持取之於社會，用之於社會的精神，多年來投入公益活動，每年定期捐贈蘭花給教堂、公教機構，撫慰人心；亦不定期捐款或物資給弱勢需要單位，協助社區發展，並於更鼓勵員工參與志工服務，回饋社會大眾。

產學合作：長年關注台灣教育，以「做中學」、「學中做」的方式解決學生未能學以致用問題，透過成功大學產學合作模式，協助提升產業及學生競爭力；並藉由實作中協助學子的實際職能發展，縮小學能與職能之間的落差，培養未來國家棟樑。

友善職場：重視員工福利、塑造兩性平等工作環境，提供家庭日、員工旅遊...等員工活動，更注重人才培育，除提供教育訓練，並鼓勵員工持續學習、在職進修，培育員工的思想與態度，提供成長空間，使之能在對的位置發展長才。



綜合評語

- (1) 主要栽種蝴蝶蘭種苗，100% 出口至美國、澳洲、日本、越南、巴西等國家市場，通過多國高標準品質要求，係全國三大出口廠商之一。
- (2) 對溫室設備及培育之自我要求甚高，不惜成本打造優質蘭花生長環境，致力培育高品質之花卉，特別設置遠端溫度監控及監視系統，透過手機可隨時確認溫度及園區狀況，以達行動智慧監控之效益。
- (3) 積極朝智慧農業自動化及全球化發展，優化生產流程與物流控管，打造完整之生產供應鏈模式。
- (4) 多年投入公益活動，定期捐贈、不定期捐款或物資，更透過產學合作模式，提升產業及學生競爭力。

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Leading Breeding

Shulong provides various orchid root cultivation and customized services, Commercial specifications of various flower series (large flower series, medium flower series, small flower series, mini flower, large lip petal), Various colors (big white flowers, big red flowers, pink flowers, yellow flowers, black flowers, spotted flowers, line flowers... etc.), Various seedling plant specifications: 15 cm pot / 6" waterfall type, 12 cm pot / 5", 9 cm pot / 3" & 4", 9 cm pot / 3" fragrance flower (innovative variety), 6 cm pot / 2", purple flower and blue flower, There are about 500 kinds of colors and specifications in the normal supply. We also use molecular tagging, testing and screening to continuously develop new varieties.

Operation Management

- The core value of the company: "Operate with heart and honesty" is the belief that the whole company implements. We care for every orchid. We hope that the beautiful name of Taiwan, the orchid kingdom, will be known to the world and become the light of another kind of Taiwan.
- Production quality management: Production technology knowhow is an important key to improving plant quality. In order to give employees more time to take care of seedlings, in recent years, various intelligent agricultural machinery and automation equipment have been actively introduced to improve productivity and efficiency. Water, automatic packaging, remote temperature monitoring, automatic temperature control equipment, etc., improve the efficiency by more than 70%, and specially hire pest control consultants to ensure the growth of healthy seedlings, break through the traditional operation mode thinking, and enhance the international competitive advantage.
- Cultivate the inheritance of experience: The biggest difference between us and others is that our products have "life!" Different from the normal production line with standard processing procedures, we often need to face various natural disasters, climate changes, epidemic outbreaks... and other environmental and growth variables, so we pay attention to various experience inheritance, to record the problems encountered in cultivation and the ways to solve them, and to create a cloud database of cultivation problems and an improved knowledge base, so as to cope with the international geographic environment and varieties of different cultivation techniques and customization issues.
- Rooted in Taiwan and looking to the world: Shulong Flowers has been deeply rooted in the flower field of Taiwan for 23 years. It specializes in providing a variety of orchid cultivation and customized specifications. With various orchid cultivation and customized services, the annual export volume is at least 180 containers and customers are all over North America and China. The Americas, Southeast Asia, Eastern Europe, Australia, New Zealand, Brazil, Reunion... and more than 40 countries, is one of the three major orchid export companies in the country. It implements high-quality, service and product differentiation strategies to enable Shulong in the international market Occupies a place in China.
- Now it is actively developing towards smart agricultural automation and globalization, and combining big data and AI IoT technology to create a complete production supply chain model. At present, internal control mechanisms such as finance, legal affairs, human resources, information communication...etc. have been completed, and the development towards digital transformation and development of AI smart agriculture.



Social Responsibility

- Green energy environmental protection and carbon reduction: Environmental protection is implemented within the company. Green energy variable frequency heat pump systems are used for heating in the greenhouses of the park, and the thermal energy is recycled and reused to achieve the goal of green energy saving and carbon reduction. From planting and planting to energy-saving in the office area and waste sorting and recycling, we pay attention to every possible environment-friendly, and we are committed to contributing to the earth and the sustainable operation of the environment.
- Caring for the disadvantaged: Adhering to the spirit of taking from society and using it for society, we have invested in public welfare activities for many years, and we regularly donate orchids to churches and public education institutions every year to soothe the hearts of the people. We also donate money or materials from time to time to disadvantaged units to assist the development of the community. Encourage employees to participate in volunteer services and give back to the general public.
- Industry-University Cooperation: We have been concerned about education in Taiwan for many years, and solved the problem of students' failure to apply what they have learned by "learning by doing" and "learning by doing". Through the successful university industry-university cooperation model, we help enhance the industry and students' competitiveness; and through practical assistance The development of the actual functions of the students will narrow the gap between academic abilities and functions, and cultivate future national leaders.
- Friendly workplace: Attach importance to employee welfare, create a gender equal working environment, provide family days, employee travel... and other employee activities, pay more attention to talent cultivation, in addition to providing education and training, and encourage employees to continue learning, on-the-job training, and cultivate employees' thoughts and attitudes. There is room for growth so that they can develop their talents in the right position.