



## 惠旺工業股份有限公司

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### 企業沿革

- 2012年** ● 創立惠旺工業股份有限公司
- 2013年** ● 成為STAFDA的成員
- 2015年** ● 進軍加拿大、墨西哥和韓國市場，同時著眼歐洲
- 2017年** ● 遷至霧峰2000坪工廠
- 2018年** ● 參加德國科隆五金展  
● 導入PDM資料管理系統
- 2019年** ● 參加德國漢諾威國際木工機械展  
● 入圍KYOCERA日本京瓷集團扣件年度供應商
- 2020年** ● 導入鼎新ERP系統  
● 連續四年榮獲美國PTIA產品創新設計獎
- 2021年** ● 榮獲臺中市幸福職場『四星獎』  
● 榮獲第八屆鄧白氏中小企業TOP 1000菁英獎
- 2022年** ● 取得 ISO 9001:2015 認證  
● 榮獲第31屆國家磐石獎  
● 榮獲第25屆小巨人獎

### 主要產品

- 一、工業用氣動打釘機
- 二、專業建築用氣動打釘機
- 三、工業用與專業建築用氣動打釘機之零配件
- 四、釘類耗材
- 五、自動化打釘配套設備

### 企業簡介

惠旺工業2012年成立於台中，公司英文“EVERWIN”，有著團隊合作共贏永勝的意涵，以及期許客戶、供應商、員工各方一起努力，彼此利潤共享，合作開發創造商機。主要研發生產工業級氣動釘槍系列產品，建立台灣誠信自我品牌EVERWIN行銷世界六大洲42國，以MIT之名走向全世界。



### 國際競爭力

- 一、核心競爭力分析：因應日益競爭變化的市場，每年快速開發新機種補足產品線完整度及以獨特的產銷模式將交期縮短，來滿足專業客戶利基產品需求。
- 二、商品與技術創新：每年投入研發預算依照工業級市場定位，發展創新獨特設計產品並執行專利佈局，提升與競爭者的差異化。
- 三、行銷模式創新：投入社群網站經營有效提升品牌知名度、每年針對業界動向與展望接受美國知名專業工具雜誌採訪報導、拍攝產品介紹影片加強影音行銷。
- 四、經營模式創新：導入 PDM 系統縮短客訴時間，培養外籍種子幹部培訓計畫與學校簽訂產學合作契約提升產銷協調的效率與資訊準確度。



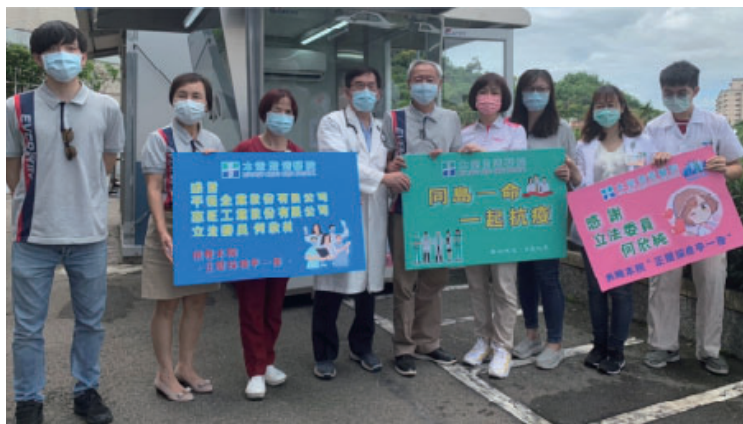
## 營運管理

- 一、公司經營理念：『專業永續、誠信踏實、創新變革、和諧共榮』秉持對釘槍研發製作的專業技術，以誠懇學習與開闊心胸，持續追求新知識，創新產品價值服務客戶，促使相關各方都能得到滿意，共同享受利益，達成共贏的目標。
- 二、企業使命：本公司存在的目的，在於不斷追求可創造的價值，促進全世界、國家社會與員工之間的最大利益，從『幸福企業』出發做好『社區連結』，達成『專業品牌，享譽世界』的目標。
- 三、企業策略：提供完善通路與銷售平台滿足顧客需求、持續加強設備投資確保品質穩定、招募與培訓國內外適宜人才、提倡內部知識共享導入管理軟體提升管理綜效。



## 社會責任

- 一、幸福企業：員工是企業最寶貴的資產，也是成功的基石。除了有良好的工作環境、優厚的薪獎制度、完善的員工福利、適才適用內外教育訓練，公司於 2021 年榮獲台中市政府 [ 幸福職場 ] 四星獎。
- 二、永續經營：惠旺工業身為企業公民，實行根留台灣增加就業人口，全員參與為環境守護外更積極致力於社會公益，每年固定購買及捐款社福團體。2021 年因應 COVID-19 疫情，捐贈一座正壓採檢亭給霧峰澄清本堂醫院，並鼓勵員工施打疫苗，每打一劑可享公假及 1000 元獎勵金。希望我們一起努力創造共存、共榮、共好的和諧社會。



## 綜合評語

- (1) 為工業用釘槍製造商，出口達95%以上，以自有品牌EVERWIN出口至歐洲及美洲市場，自詡為臺灣手工具產業BENZ，為MIT工業級釘槍代言人。
- (2) 積極取得國內外專利，重視研發快速推出新品，領先歐美日市場最大競爭對手，縮短交期為國內業界第一，致力經營藍海專業市場。
- (3) 智能化管理廠區，獨特產銷模式，將庫存置於臺灣總部，與快遞公司配合，全產品線隨時從總部最快速度發送至客戶手上。

# EVERWIN PNEUMATIC CORP.

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## Business Items

- Industrial pneumatic fastening products
- Construction pneumatic fastening products
- Industrial and construction pneumatic fastening spare parts
- Nails and staples
- Automated fastening equipment

## History

- 2012** ● EVERWIN PNEUMATIC CORP. was founded.
- 2013** ● Became a member of the Specialty Tools & Fasteners Distributor Association (STAFDA).
- 2015** ● Sets distribution network in the USA, serving 40 of 50 states. Enters the Canadian, Mexican and Korean market while setting eyes on Europe.
- 2017** ● Moves into brand new EVERWIN headquarters with added capabilities in a new CAPS warehousing system.
- 2018** ● Participated in the International Hardware Fair Cologne.  
● Implemented product data management system (PDM).
- 2019** ● Participated in LIGNA, the world's leading trade fair for woodworking and wood processing plant, machinery and tools.  
● Nominated in the "Growing Together" category in Kyocera Southern Carlson's annual supplier's award.
- 2020** ● Implements brand new ERP (Enterprise Resource Planning) system designed by leading oriental ERP system provider, Digiwin.  
● Won the Pro Tool Innovation Awards (PTIA) for four consecutive years.
- 2021** ● Won the "Best Place to Work" Award! Selected as the "Best Place to Work" by the city government of Taichung.  
● Won the D&B TOP 1000 SMEs Elite Award.
- 2022** ● Successfully obtained the ISO 9001:2015 certification.  
● Won the 31<sup>st</sup> National Award of Outstanding SMEs hosted by the Ministry of Economic Affairs, R.O.C..  
● Won the 25<sup>th</sup> Rising Star Award hosted by the Ministry of Economic Affairs, R.O.C..



## Introduction

EVERWIN PNEUMATIC CORP. was founded in Taichung in 2012. Our company name, "EVERWIN", suggests that as we do business, we always expect to create win-win situations with the people we work with, whether they're our customers, suppliers, or staff. Our headquarter is located in the Wufeng Industrial Zone, occupying a total area of 6,600 square meters. We mainly develop and manufacture industrial-grade pneumatic nailers and staplers, selling them to 42 countries throughout the world under our very own brand.







## Export Competitiveness

- I. Core Competence Analysis: To cope with the increasingly competitive and changing market, EVERWIN must have core competitiveness, such as rapid development of new models to complement our product line, and our impressively short delivery time of 7-14 days, which is the shortest in the industry in Taiwan.
- II. Product And Technological Innovation: As an OBM manufacturer, EVERWIN invests 5~7% of our annual turnover as our engineering budget and allocates about 14% of our human resource to the R&D department. Such investments and dedication allow us to develop innovative, patented products and maximize our competitiveness against rival companies.
- III. Innovative Marketing: Operating and promoting on different social network platforms such as Instagram, Facebook, LinkedIn, etc., effectively enhance brand awareness and deepen professional craftsmen's impression of EVERWIN products. At the same time, we conduct interviews regularly with famous American tool magazines and websites such as Contractor Supply Magazine, Pro Tool Reviews, Tools of the Trade.
- IV. Business Model Innovation: Implementing Product Data Management (PDM) allows us to shorten the complaint handling procedure as much as possible. Devoting ourselves into training foreign talents and working on industry-academia cooperations with various schools also successfully accelerate our overall growth as a company.

## Operation Management

- I. Business Philosophy: [Sustainability, Honesty, Innovation, and Harmony] adheres to our mature technology of tool development and production, constant seek for new knowledge, and everlasting devotion to product innovation, which in turn, create a win-win situation for all parties that we work with.
- II. Corporate Mission: Our aim is to continuously pursue creatable value, to promote the best interests of everyone we work with and society. We wish to connect with and contribute to the community by setting ourselves as a happy enterprise, and from there, we aim to become a professional brand known all over the world.
- III. Corporate Strategy: We continue to provide a comprehensive sales platform to meet customer needs, increase equipment investment to ensure consistent product quality, recruit and train suitable talents both domestically and internationally, and import management software packages to enhance management synergy.

## Social Responsibility

- I. A Happy Enterprise: Employees are a company's most valuable asset and the cornerstone of its success. EVERWIN greatly values and rewards all our very talented employees. In addition to having a very nice working environment and handing out generous salaries, we also provide suitable internal and external vocational training. In the year 2021, we were selected as the "Best Place to Work" by the city government of Taichung.
- II. Sustainable Development: As a corporate citizen, EVERWIN is committed to local care, social welfare, and environmental protection. We've been purchasing gift boxes from social welfare groups on a yearly basis and we've made several donations to the Maria Social Welfare Foundation. In 2021, in response to the pandemic, we donated a COVID-19 Testing Booth to the Wufeng Clarification Hospital. Adding to that, to encourage our employees to get vaccinated, we handed out a free one-day holiday and prize money of \$1000 NTD for each dose taken. We hope these dedications can create a harmonious society of coexistence.

