晶睿通訊股份有限公司

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企業沿革

2000年　創立於台北

2001年　多媒體通訊平台開發計畫獲經濟部主導性新產品獎勵及新興策略產業核定

2002年　研發多款影音伺服器、網路攝影機皆獲得市場上極高的評價

2003年　取得德國萊茵ISO9001認證、多媒體編解碼加速器之矽智財開發計畫獲國家矽導計劃獎勵

2004年　全球第一台MPEG-4迴轉式網路攝影機問世

2005年　PT3113/PT3123/PT3114/PT3124 MPEG-4迴轉式網路攝影機榮獲台灣精品獎、榮獲勤業眾信頒發「2005台灣高科技 Fast 50企業」獎項、推出自行研發的SoC系統單晶片3GPP網路攝影機

2006年　取得德國萊茵TL9000認證及ISO 14001認證、正式掛牌上櫃，股票代號：3454、3GPP網路攝影機IP7135/7137及PT7135/7137榮獲台灣精品獎、以第41的排名躍居2005年「A&S全球安控50大企業」榮獲勤業眾信頒發「2005亞太高科技 Fast 500企業」獎項、榮獲勤業眾信頒發「2006台灣高科技 Fast 50企業」獎項、PT7135/7137迴轉式網路影機榮獲資訊月「傑出資訊應用暨產品獎」

2007年　榮獲勤業眾信頒發「2006亞太高科技Fast 500企業」獎項 、IP7138/IP7139百萬畫素網路攝影機榮獲台北國際安全器材展「SecuTech Award 2007」、IP7131/IP7132 3GPP網路攝影機與IP7138/IP7139百萬畫素網路攝影機榮獲台灣精品獎

主要產品

安全監控產品 (網路攝影機、影音伺服器、影音解碼器、錄音錄影軟體)、 SoC多媒體系統單晶片

國際競爭力

一、技術能力的領先。

　（一）無鉻表面處理方法，應用於新型防腐木材之表面處理。

　（二）高耐蝕性螺絲表面處理。

二、優良的品質及快速應變的行銷體系。

　　世豐為了讓產品能符合歐美客戶的需求，投入了很多資金在做品管，目前已通過ISO認證和TAF實驗室認證，讓自己的產品更具有品質上的信服力。擁有自有的行銷體系，整合製造及行銷在公司的流程中，提供客戶更好的服務與交貨時間；同時也在1985年創立「S」 MARK ，建立公司自有的品牌形象。

三、客制化生產以因應客戶需求的特殊規格螺絲及特殊包裝以利大賣場銷售。

四、整合企業整體資源導入 ERP 系統，同時引進新式自動倉儲系統，對於進出貨的管理可以更迅速確實並減少人為的疏失，讓管理成本可以有效降低，同時縮短出貨流程與降低錯誤率。

五、積極深耕上下游體系的統合，經由長期的行銷溝通與生產配合，建立起忠誠、信任的合作夥伴關係，如此的體系整合有利於品質的控管、成本的降低、靈活接單，達到交貨迅速的目標。

VIVOTEK INC.

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History

2000　Founded in Taipei, Taiwan.

2001　Received grant from Industrial Development Bureau MOEA for the project.

2002　Received praise and encouragement for developing an assortment of network cameras and video servers.

2003　ISO9001 certificated by TUV Rheinland. Received grant from MOEA SiSoft for the project "Development of Multimedia Codec Silicon Intellectual Property".

2004　Announced the first MPEG-4 network camera with pan/tilt function ever created.

2005　PT3113/3123/3114/3124 MPEG-4 pan/tilt network camera won the "Symbol of Excellence Award".Won the "Technology Fast 50 Taiwan 2005" awarded by Deloitte & Touche. Announced the first 3GPP network camera embedded with self-developed SOC.

2006　Successfully passed rigorous TL9000 and ISO 14001, certified by TUV Rheinland. Became a publicly traded company in the Taiwan Stock Exchange. (TAIEX: 3454) 3GPP network cameras IP7135/7137 and PT7135/7137 won the "Symbol of Excellence Award" Ranked No. 41 in "Security 50" by A&S. Received the "Technology Fast 500 Asia Pacific 2005", awarded by Deloitte. Won the "Technology Fast 50 Taiwan 2006" awarded by Deloitte & Touche. Pt7135/7137 pan/tilt network camera won the "Outstanding IT Applications/Products Awards" of IT Month 2006.

2007　Received the "Technology Fast 500 Asia Pacific 2006", awarded by Deloitte. Mega-pixel network camera Ip7138/IP7139 Won "SecuTech Award". IP7131/7132 3GPP network camera and IP7138/7139 mega-pixel network camera won the "Symbol of Excellence Award".

Business Items

Ⅰ. IP Surveillance Products (Network Camera、Video Server、Video Receiver、Recording Software)

Ⅱ. SoC

Export Competitiveness

Ⅰ. Competitive R&D Team

VIVOTEK, a technology-oriented company, specializes in video/audio compression, communication protocol, system integration in EE and ME, system software, and multimedia SoC. More than 50% of our employees are RD engineers, and over 70% of those possess master's and doctor's degrees. With a very competitive R&D team, VIVOTEK has always been delivering practical, state-of-the-art products and solutions to the marketplaces.

Ⅱ. A Wide Range of Product Line

Our R&D team strives to provide the market with cost-efficient IP surveillance products, including network cameras, video servers, video receivers, and recording software. We provide not only entry-level products for SMB but also high-end models for professional surveillance applications. Our broad array of product lines provide customers with value-added service for customized needs.

Ⅲ. Branding VIVOTEK Worldwide

Now we have registered our brand name "VIVOTEK" in Taiwan, Japan, America, Australia, and China, and have marketed our products to over 50 countries through a wide network of distributors and system integrators. VIVOTEK has become a well-known brand in IP surveillance industry.

Ⅳ. Integrated Marketing Strategy

Our Marcom Team deploys actively in promotion strategies, including trade shows, media plans, website design, and so on. We issue monthly press release, advertise on magazines and on-line media, take part in international trade shows 5~8 times a year, and hold distributors' conference annually. We are eager to keep an active interaction with our partners and hope to achieve 100 distributors in 2007.

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營運管理

一、研發管理
(一)注重創意與紀律的平衡，採取責任制及目標管理。
(二)採取專案管理制，研發產出著重於研發技術的留存。
(三)除自行研發先進技術外，也與學校有相當密切的產學合作。
二、生產與作業管理
　　(一)採用模組化以縮短開發時程。
　　(二)遵循產品設計開發作業流程：C1產品開發提案階段 → C2產品開發規劃階段 →C3產品開發設計階段
　　　　→C4產品工程試作階段 →C5產品試量產階段 →C6產品量產階段
三、品質政策
　　本公司之品質政策為「品質卓越、技術頂尖、客戶滿意、市場領先」，已於95年成功導入ISO 14001及
　　TL9000，將WEEE/RoHS所規範之項目納入品質系統控管，產品從研發到銷售至客戶端，更系統化的有效
　　控管及提高客戶服務品質，並對本公司經營管理指標做有系統的彙整，提升經營管理之成效；並以節省能
　　源及資源再利用為目的，達到環境品質系統之要求。
四、人力資源管理
　　(一)人事制度：完善的員工任用管理程序與晉升管理辦法，有效吸引優秀人才加入。
　　(二)勞資關係：訂有溝通管理程序及勞資協調會，建立員工意見反應的管道。
　　(三)教育訓練：新進人員部門主管指定專人給予專業訓練。
　　(四)績效管理：訂有員工績效管理程序。
　　(五)員工福利：設有員工福利委員會以照顧員工福利，員工可組成社團連絡感情
　　(六)知識管理：鼓勵內部透過小組會議及內部網路分享工作心得及專業學習資訊。
五、企業電子化程度
　　為提升行政效率及效能，陸續導入鼎新WorkFlow ERP電子表單系統、EasyFlow文件管理流程系統、
　　Microsoft Dynamics CRM顧客服務系統等。

企業特色

一、願景：A Leading Provider of Multimedia Communication Solutions
二、經營理念：秉持著「誠信」、「關懷」、「創新」的經營理念，以「誠信」作為立基點，將「關懷」傳遞
　　給我們的顧客、員工、股東、策略聯盟夥伴，並將「創新」的理念注入我們的產品、解決方案、行銷策略
　　之中。
二、具「小而美」的特質，企圖創造最高的附加價值；秉持根留台灣的經營模式，放眼全球的雄心壯志。

綜合評語

一、公司專精影音監控設備之研發、製
　　造與銷售，外銷地區遍及全球。
二、產品多樣化，對於新產品之開發頗
　　富創意，且持續投入產品之研發，
　　以掌握未來競爭關鍵，亦擁有自有
　　品牌，具國際競爭力。
三、公司管理制度健全，E化程度高，
　　值得肯定。

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Operation Management

Ⅰ. R&D Management
　1. Leverage between creativity and discipline; employees should take full responsibility and objective management
　2. Adopting project management; keep records of R&D output
　3. We not only dedicate to self-developed technology but also conduct many industry-academy cooperation.
Ⅱ. Production Management
　1. Utilizing modules to shorten the procedure of development
　2. Following the procedure of product design: C1 Project Proposal Stage → C2 Project Planning Stage → C3 Project Design Stage →C4 Production Engineering Stage → C5 Production Trial Run Stage → C6 Production Pile Run Stage
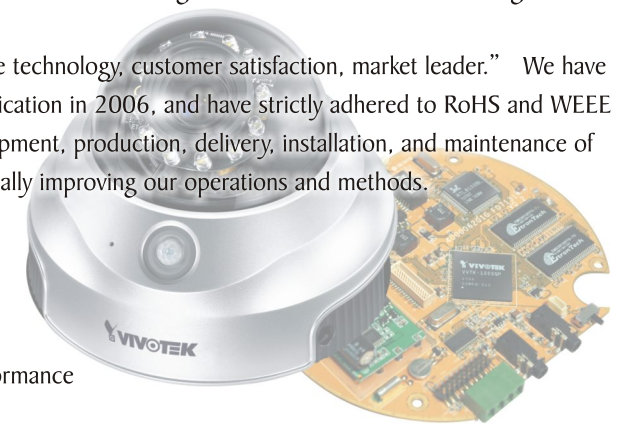Ⅲ. Quality Management
　VIVOTEK's quality policy is "Excellent quality, cutting-edge technology, customer satisfaction, market leader." We have successfully passed rigorous TL9000 and ISO 14001 certification in 2006, and have strictly adhered to RoHS and WEEE standards. We follow those standards for the design, development, production, delivery, installation, and maintenance of products & services, which shows our dedication to continually improving our operations and methods.
Ⅳ. HR Management
　1. Complete HR management system
　2. Providing a direct channel for mutual communication
　3. Giving education training to new employees
　4. Setting up a system to evaluate employees' working performance
　5. Taking care of employees' welfare
　6. Providing a platform for employees to share professional skills and experiences with each other
Ⅵ. E-business
　In order to promote the efficiency of administration, VIVOTEK has conducted WorkFlow ERP, EasyFlow for document filing, and Microsoft Dynamics CRM for customer service.

Enterprise Characteristics

Ⅰ. Vision: A Leading Provider of Multimedia Communication Solutions
Ⅱ. Management Philosophy: Based on "integrity", we deliver "care" to our customers, employees, stakeholders, partners, and instill "innovation" into our products, solutions, marketing strategies.
Ⅲ. With the feature of "small but beauty", we intent to create higher added value; we are rooted in Taiwan and expand our business channel all over the world.