

# 裕笙工業股份有限公司

負責人：黃瑞呈 網址：www.yueseng.com.tw 地址：彰化縣鹿港鎮鹿工北一路12號 電話：04-7812888

## 企業沿革

- 1992年 公司正式成立，資本額2,600萬元，專營不銹鋼及各種鋼材之進口及加工買賣。
- 1993年 台中工業區購地建廠。
- 1994年 建廠完成並購置不銹鋼捲分條機、整平機及表面研磨機等自動化機器設備轉型從事加工裁剪鋼材之業務。
- 1999年 於彰化全興工業區購置新廠及完成遷廠作業。
- 2000年 於彰濱工業區購地設廠，成立不銹鋼管專業製造廠。是年9月不銹鋼管系列產品正式試車 運轉及量產，並簽約購入鼎新 Work-Flow ERP。
- 2002年 ERP系統正式導入運作，並通過ISO 9001/2000版品質管理系統驗證。
- 2005年 於彰濱工業區鹿港段購地1.8萬坪建廠。
- 2006年 建廠完成並 通過構造管、配管國家正字標記產品驗證，及申請固定污染源操作許可，經核符合空氣污染防治法核發許可證。
- 2007年 為針對公司不銹鋼管生產製程之改善、品質監控暨多功能鍍膜產品之開發研究，與大葉大學產學合作推動提昇相關產業技術及人才培育計劃及正式完成公司全球化網頁及運作。6月正式導入ISO14000環境管理系統及OHSAS18000安全衛生管理系統，並計劃於8月份完成ISO三合一系統認證。



## 主要產品

- 1.不銹鋼捲(板)之裁切、分條、整平及不銹鋼板表面之研磨處理(材質：304,316,409,410,420,430)(表面：2B,2D,BA,HL,NO.1,NO.3,NO.4,NO.8,H)(表面膠膜貼附：PVC,PE,2PVC,2PE)
- 2.冷軋有縫不銹鋼構造管之製造及配管用冷軋有縫不銹鋼管之製造、及大口徑配管用不銹鋼鋼管、不銹鋼角鐵等製造。

## 國際競爭力

- 一、以產品線多樣化附加價值工程的加工製程技術及不斷增購設備投資，全方位積極滿足客戶一次購足的客戶導向服務性需求。並積極拓展海外市場及持續透過全球當地貿易商體系長期配合，與不斷堅持的品質、交期、服務優越競爭策略與ISO 9001的品質系統榮耀，逐步獲取客戶滿意口碑，進而帶動更多客戶的主動聯繫，且積極導入ISO14000及OHSAS18000之認證，期以達成ISO三合一之國際認證高規格管理標準，進而提升裕笙公司總體營運管理體系企業形象。
- 二、未來走向
  - (一)延伸發展產業競爭優勢產品如積極發展不銹鋼配管製程與市場開發。
  - (二)積極培養外貿人才、結合貿易商共同開發與耕耘外銷區域市場，創造市場與獲利共享商機。
  - (三)推動產學合作計畫，積極提升產業技術人才與能力。
  - (四)持續掌握上游廠商料源脈動，提升製程品質，發揮成本優勢，搶佔商機。



# YUE-SENG INDUSTRIAL CO.,LTD.

Owner:R.C.HUANG Web:www.yueseng.com.tw Tel: 886-4-7812888  
Address: NO.12,Lu-Kung N.1st Rd., Lu-Kang Town,Chang Hua Hsien, Taiwan, R.O.C. 50544

## History

- 1992 Yue-Seng was founded on January 11<sup>th</sup> 1992, with capital of 26million NT dollars.
- 1993 Purchased land and construction of the plant commences in Taichung Industrial Park.
- 1994 Construction of the plant was completed. Purchased the automatic stainless steel coil slitting machine, leveling/shearing machine and surface grinding machine.
- 1999 Purchased the plant in Sheng Kung Hsiang and completed the plant movement process.
- 2000 Constructed the stainless steel tube plant in CHCIP.
- 2002 Implemented ERP into daily operation and got certification of ISO9001/2000.
- 2005 Purchased 60,200M2 land in CHCIP and added stainless steel pipe products.
- 2006 Plant was initiated and started mass production for pipes. Certified by CNS on pipe and structural tube products.
- 2007 Cooperated with University to develop new products, strength current production process, and enhance quality control system. Implemented ISO14000 and OHSAS18000 and expect to get certification on August.

## Business Items

- I .Slitting, leveling, cutting and grinding services for stainless steel plates and coils.
- II .Manufacture of cold formed seamed stainless steel tubes for building structure.
- III .Manufacture of stainless steel tubes for piping.
- V .Manufacture of arc welded large diameter strinless stell pipes .

## Export Competitiveness

For these many years, Yue-Seng devotes and insists on customer satisfaction, upgrading innovation, and advancing quality. By holding following strategies, we maintain stable growth in the highly competitive international market.

- I .Diversify markets such as Europe, North/South America, Middle East, Asia, and Africa to avoid the risk from single region.
  - II .Faster responsive system, decision making, and order delivery.
  - III .Offer diversified and high value-added products to avoid price competition and products substitution.
  - IV .Focus on long-term and win-win relationship with customers, Yue-Seng acts to fulfill customers' demand and constantly get repeat order from current customers.
- Cooperate with University to upgrade employees' ability and skill to offer better service in every aspect.





# 裕笙工業股份有限公司

負責人：黃瑞呈 網址：www.yueseng.com.tw 地址：彰化縣鹿港鎮鹿工北一路12號 電話：04-7812888

# YUE-SENG INDUSTRIAL CO.,LTD.

Owner: R.C. HUANG Web: www.yueseng.com.tw Tel: 886-4-7812888  
Address: NO.12, Lu-Kung N.1st Rd., Lu-Kang Town, Chang Hua Hsien, Taiwan, R.O.C. 50544

## 營運管理

品質、交期、成本、創新與積極服務的產銷及營運管理策略上，裕笙公司一路走來始終秉持「誠信、穩健、成長、責任、專業」的經營理念，「追求企業永續發展，以及提昇顧客的滿意度」為使命，以「品質、滿意、信譽」的信念貢獻社會，持續推動內控與內稽制度，強化內部管理效能，創新研發高附加價值產品，提高獲利能力，並滿足客戶“一次購足”之需求，確保企業優良品質形象，加速開拓國內外市場。

## 企業特色

- 一、優秀專業經營團隊。
  - 二、高精密齊全加工設備。
  - 三、整合性一元化總體經營管理制度（內控內稽及ISO三合一品質、環境與安全衛生制度）。
  - 四、一條鞭式ERP交易處理平台（進產銷存、票據資金及成本總帳等完整系統）。
  - 五、以客戶導向整批備料系統提供客戶一次性購足整批備料即時供貨需求。
  - 六、確實日常管理機制，提供準確資訊滿足內部產銷存作業等營運資訊需求。
  - 七、完整一套帳快速結帳作業、提供經營者、稅務單位、外部需求者等忠實財報資訊。
  - 八、精簡的優勢人力及多能工作業，創造企業營運高生產力產值。
  - 九、全球化網頁建置，積極推廣網路行銷無國界。
  - 十、E化知識庫建置，積極培育人才，提升專業競爭力。
- 公司透過上列十項之核心競爭力及企業特色，積極強化經營體質，建構一流的不銹鋼全球化物流中心立足台灣，放眼全世界。

## 綜合評語

- 一、外銷金額佔營收比重逐年增加，公司之經營方式隨市場變化，且能確實掌握主要客戶之需求與動向，進而於市場中獲利。
- 二、公司產品在技術上有特色，雖為傳統產品，但在製程上已有研發之動機與作為；且市場需求強勁，在市場競爭中極具國際競爭優勢。

## Operation Management

Yue Seng has been holding the operation idea "Honest, Steady, Expanding, Responsible, Professional" from foundation to seek for company's constantly business development and rise up customer's satisfaction. Consistently implement internal control and audit system, strengthen interior management efficiency, make innovative R&D on high value-added products, and satisfy clients "one stop shop" demand. Ensure company's "excellent quality" image and speed up to tap local/international market.

## Enterprise Characteristics

- I .Management Team: With the experienced management team, Yue-Seng has comprehensive understanding of the market and is able to be fast-mover in the industry.
  - II .Sufficient Equipments: Offer diversified products to fulfill customers' one stop shop demand.
  - III .Financial Management: Yue-Seng has sound accounting system. All financial affairs are monitored by internal control and audit system.
  - IV .E-Management: The ERP system was introduced in 2002, it integrated internal finance, accounting, HR, manufacture and sales information to show all required information and those would be referred to decision-making level in time.
  - V .E-Learning: With E-Learning system, all members in Yue-Seng can upgrade their knowledge in aspects such as sales, production, language, and so on.
- With above characteristics, Yue-Seng ensures company's competition strength and speeds up to acquire international market.

