

世豐螺絲廠股份有限公司

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SHEH FUNG SCREWS CO., LTD.

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企業沿革

- 1973年 成立世豐螺絲廠股份有限公司。
- 1985年 創立“S” MARK，建立公司自有的品牌形象。
- 1989年 自日本引進“RUSPERT”技術，突破螺絲表面處理鹽霧試驗48小時限制，效果達到500小時，酸雨試驗更達15循環。營業額突破5億元，首度躍升1000大企業行列。
- 1992年 委請金屬工業發展中心輔導“產業技術升級計劃”獲工業局核准辦理。營業額突破6億元，列入天下雜誌1000大企業之第707名。
- 1993年 通過商品檢驗局ISO評鑑，獲得國際品質保證制度ISO9002認證。
- 1996年 自行研發成功第三代表面塗裝技術“TUF COTE”使螺絲表面防銹能力再次提升到2000hr鹽霧試驗（Salt Spray Test）及25cycles酸霧試驗（Kesternich）。表面塗裝流程採封密系統、低溶劑（1.5%）塗料，且塗料使用率達到99%。
- 2001年 申請國家認證體系（TAF實驗室認證體系）通過，使品質管制更具公信力。
- 2002年 成立世豐善智清寒互助獎助學金。
- 2006年 成立財團法人世豐善智慈善事業基金會。加入國立高雄大學創新育成中心。增購新進電鍍設備開發無鉻製程技術及塗裝技術。營業額首度突破20億元。
- 2007年 與馳翌企管顧問有限公司簽約，目前正在導入QC-080000綠色生產認證。



主要產品

木螺絲、鑽尾螺絲、牆用螺絲、塑版螺絲等。表面處理、熱處理及買賣業務。

國際競爭力

- 一、技術能力的領先。
 - （一）無鉻表面處理方法，應用於新型防腐木材之表面處理。
 - （二）高耐蝕性螺絲表面處理。
- 二、優良的品質及快速應變的行銷體系。

世豐為了讓產品能符合歐美客戶的需求，投入了很多資金在做品管，目前已通過ISO認證和TAF實驗室認證，讓自己的產品更具有品質上的信服力。擁有自有的行銷體系，整合製造及行銷在公司的流程中，提供客戶更好的服務與交貨時間；同時也在1985年創立“S” MARK，建立公司自有的品牌形象。
- 三、客制化生產以因應客戶需求的特殊規格螺絲及特殊包裝以利大賣場銷售。
- 四、整合企業整體資源導入ERP系統，同時引進新式自動倉儲系統，對於進出貨的管理可以更迅速確實並減少人為的疏失，讓管理成本可以有效降低，同時縮短出貨流程與降低錯誤率。
- 五、積極深耕上下游體系的統合，經由長期的行銷溝通與生產配合，建立起忠誠、信任的合作夥伴關係，如此的體系整合有利於品質的控管、成本的降低、靈活接單，達到交貨迅速的目標。



History

- 1973 SHEH FUNG SCREWS CO., LTD. established.
- 1985 “S” Mark created for use as the company's self-owned brand logo.
- 1989 Introduced “RUSPERT” technology from Japan to achieve a breakthrough for screw surface treatments. Revenues passed the \$500 million mark, making Sheh Fung one of the top 1000 corporations in Taiwan.
- 1992 Revenues passed the \$600 million mark, making Sheh Fung No. 707 in Commonwealth Magazine's Top 1000 Companies.
- 1993 ISO 9002 certified by the Bureau of Standards, Metrology and Inspection.
- 1996 Independently developed the 3rd generation surface coating technology “TUF COTE” This increased screws surface corrosion resistance.
- 2001 Application with Taiwan Accreditation Foundation (TAF) for national laboratory accreditation approved, thus improving the trustworthiness of company's quality assurance system.
- 2002 Established the Scholarship for Students from Impoverished Families through the Sheh Fung Benevolent Foundation.
- 2006 Established the Sheh Fung Good Deed and Wisdom Charity Foundation. Joined the Innovation Incubation Center at National University of Kaohsiung.
 - Develop chromium-free manufacturing and coating technologies. Revenues passed the \$2 billion mark for the first time.
- 2007 Currently introducing QC-080000 Hazardous Substance Process Management (HSPM).

Business Items

Wood Screws, Self-drilling Screws, Drywall Screws, Chipboard Screws etc. ,Surface Treatment, Heat Treatment and Trading Services.

Export Competitiveness

- I. Technical leadership.
 - (I)Chromium-free surface treatment method for new types of treated timber.
 - (II)High corrosion resistance surface treatment for screws.
- II. Excellent quality and very responsive marketing system.

Sheh Fung has invested heavily in our quality assurance system to meet the requirements of U.S./European customers. With ISO certification and TAF laboratory accreditation, we guarantee the quality of products.
- III.Manufacturing can be customized to produce screws to special customer specifications and in special packaging suitable for warehouse retailers.
- IV.Introduced the ERP system to integrate all company resources along with a modern automated warehousing system.

Inventory management and shipments can now be processed more quickly with less human error, effectively reducing management costs, shortening shipment times and lowering error rates.
- V. Active cultivation of integration in the supply chain has established loyal and trustworthy partners through long-term communication in marketing and collaboration in production. This integration facilitates quality control, cost reduction, and just-in-time production, achieving the goal of fast delivery times.



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營運管理

- 一、企業理念
從心為出發點，藉由虛心的請教、用心的學習、盡心的經營每一件事物，並且誠心的把握任何一個機會，期望創造員工及客戶間三方的成長。四個用心，無盡的努力與誠意。
- 二、組織架構
以簡潔的扁平組織架構，減少不必要的作業流程，加快對客戶要求的應變能力。
- 三、行銷管理
(一) 以合理價位及高品質的產品行銷，不作惡意的削價競爭。
(二) 依市場需求，每季訂立明確的行銷計畫及目標。收集客戶意見，滿足客戶不同要求。
- 四、生產管理
推動製程改善，使用電腦系統縮短生產工時增加產能效率。快速反應客戶交貨需求。
- 五、品質管理
秉持用心確認品質，專心學習品質，誠心經營品質，致力改善品質的要求下，以獨立公正的態度提供正確的檢測品質及專業的螺絲扣件產品檢測技術，建立優良的品質管理。
- 六、人力資源管理
人資管理包含各單位人力資源整合規劃，人才需求招募，新進人員訓練，員工教育訓練，希望員工在證照及學歷上更上一層，提供員工暨子女獎助學金補助鼓勵員工持續進修，並且定期進行人員考核、還有職工福利、退休金、員工團體保險等制度。
- 七、財務管理
本公司會計制度健全，每月結算成本提供最迅速又正確的財務報表，真實呈現公司的財務結構、償債能力、經營能力以及獲利能力，使公司更能穩健的經營企業，以健全快速的財務管理能力作為企業經營的最佳後盾。

企業特色

- 一、根留台灣，世豐公司堅持不去大陸投資。全心在台灣本島發展全球業務，講求高品質，高附加價值及高競爭力的產品開發與銷售，注重研發，以期永遠領先同業。
- 二、秉持著企業回饋社會的理念，成立財團法人世豐善智慈善事業基金會，以善智慧來從事慈善事業，以慈善事業來啟發善智慧，幫助需要幫助的家庭，讓其子女能安心向學，並感受人世間的溫暖，以宣揚「微笑是福，善智福來。」的人生觀。以及發揚「自助助人」的互助美德，共同來造福人群，溫暖社會。
- 三、除了無銹製程技術的改進，世豐也投資更先進的污水處理設備，在環保的注重也不遺餘力。
- 四、重視資源整合，世豐很早就應用ERP電腦化，而最近更把舊系統更新提昇，希望使用較新的技術，可以提高企業資源的整合，讓公司更有競爭力。

綜合評語

- 一、公司經營團隊穩定，向心力強，以OEM為主，自有品牌為輔，並自創品牌行銷世界，開發高附加價值新產品。
- 二、積極擴充設備，已能充分掌握無銹製程、熱鍍鋅表面防銹(coating)熱處理及塗裝技術自動化生產等核心技術，甚具競爭力，未來歐盟市場成長可期。



Operation Management

- I. Corporate Philosophy
The heart is the foundation of everything we do. We ask with an open heart, take new lessons to our heart, put our heart into all of our work and with a sincere heart seek out opportunities for the company, employees and customers to grow and prosper together.
- II. Organizational
A simple flattened organizational structure removes unnecessary operational processes and enhances our responsiveness to customer requirements.
- III. Marketing
(I) High quality at reasonable prices is our marketing strategy and we do not engage in cutthroat competition or price wars.
(II) Clearly defined marketing plans and targets are set each quarter according to market demand. We also collect customer feedback and strive to meet our customers' different requirements.
- IV. Production
Continual production process improvements and use of computer systems shorten production times and increase production output. Respond quickly to customer delivery requirements.
- V. Quality
Our quality controller are providing a accurate quality inspection and professional in the fastener field that form the backbone of our outstanding quality management system.
- VI. Human Resources
Our human resources management includes the integrated planning of all company units' human resources requirements, recruitment, recruit training and employee training. Other supporting measures include regular employee evaluations, job benefits, pensions and employee group insurance.
- VII. Financial
The accounting system presents an up to date picture of the company's financial structure, debt repayment capability, business performance and profitability. This helps the company operate more soundly and allows us to develop our operations knowing that our finances are in good hands.

Enterprise Characteristics

- I. Sheh Fun believes in keeping its roots in Taiwan. Our focus is on developing our global business with Taiwan as our base of operations. By emphasizing high quality, high added value and highly competitive products in our product development and marketing, we aim to maintain our industry leadership through a strong R&D program at all times.
- II. In the spirit of Corporate Social Responsibility, the company has established the Sheh Fung Good Deed and Wisdom Charity Foundation to help families in need so their children can concentrate on their schoolwork. T. At the same time, we also promote "Help yourself by helping others" This ideal of mutual assistance will allow us all to work together for the greater good of society.
- III. Apart from refining our chromium-free production process, Sheh Fung has also invested in advanced sewage treatment equipment as part of our environmental protection efforts.
- IV. Due to our emphasis on resource integration, Sheh Fung switched to a computer-based ERP system quite early. We are now also replacing the old system with newer technologies in order to improve the company's resource integration and become more competitive.