



捷騰光電股份有限公司

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Solteam Opto, Inc.

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The 13th Rising Star Award

主要產品

捷騰的產品依Optical / Sensor / Lighting三主軸各別持續創新開發，提供客戶之創新應用。

- 一、Optical－塑膠光纖(POF)－以光纖通訊傳輸聲音訊號為主，並推廣各類光纖訊號傳輸應用。
- 二、Sensor－ALS (Ambient Light Sensor)－與環境光互動為主，創造3C產品節能效益與眼睛舒適之應用。
- 三、Lighting－LED全彩超薄省電顯示看板－帶給廣告應用與藝術創作一個新應用平台。

企業沿革

- 1999年 捷騰光電成立，致力於光纖通訊市場的研發、製造與銷售。
- 2002年 成功開發消費性市場使用之塑膠光纖模組 (POF TX/RX)。
- 2003年 Sony PS2遊戲機採用捷騰的POF TX，成為SONY ODM供應商。成為LG合格供應商。
- 2004年 成為台灣第一家取得德國萊茵TUV的POF供應商。
- 2005年 台灣第一家登記成為美國FDA的POF供應商。
成為日系音響大廠YAMAHA、DENON、ONKYO主要供應商。
- 2006年 獲得2006勤業眾信 台灣高科技 Fast 50。
獲得2006勤業眾信 亞太高科技、高成長500強。
投入「濁度感測器」產品開發。
投入「環境光源感測器」產品開發。
- 2007年 微軟XBOX遊戲機採用捷騰POF TX，成為Microsoft ODM供應商。
投入「全彩LED看板」產品開發。
- 2008年 成功開發出及發表業界最輕薄省電全彩LED看板。
- 2009年 成為台灣最大供貨量之塑膠光纖模組供應商。
- 2010年 推廣ezSignage產品，建立看板品牌

國際競爭力

- 一、擁有光／機／電，整合之能力並將其融合成自有技術基礎。
- 二、以“光”為核心，逐年以光技術為基礎，發展相關性之延伸應用產品。
- 三、定義以Optical／Sensor／Lighting為產品發展三大主軸。
- 四、客戶遍及3C各大產業，且為世界頂級客戶。
- 五、塑膠光纖最大供應商。
- 六、每年均有高幅度的營收及成長。
- 七、各項銷售產品均掌握規格創新／掌握關鍵零組件／自設通路／經營服務與創造品牌，力行微笑曲線原則，創造競爭力。




Business Items

Solteam Opto focus on three main product line - Optical/Sensor/Lighting to continue development to provide our customer new & innovative application.

- I. Optical – POF module, which is used for communication transmission to enhance the audio quality and Reduce the cost.
- II. Sensor – ALS (Ambient Light Sensor), which is used backlight adjustment based on the environmental illumination to save energy sources and create more comfortable environment.
- III. Lighting – LED ultra thin LED signage, which is the new platform for advertising and art creation.



History

- 1999 Solteam Opto, Inc. is established in Taiwan in 1999 and devoted to development, manufacturing and sale of Fiber Optic Devices and focus on telecommunication markets.
- 2002 Finished the development of POF Tx/Rx module for consumer electronic products successfully.
- 2003 Became appointed ODM supplier for PS2 Optical Output Module; became qualified supplier of LGE.
- 2004 Became the first company in Taiwan who obtained TÜV safety certificate.
- 2005 Optical modules of Solteam Opto has the approval of FDA-DHHS safety regulation.
Became the main supplier for YAMAHA, DENON and ONKYO.
- 2006 Awarded Deloitte & Touche's Fast 50 and Fast 500 in 2006.
Launched Development of Turbidity Sensor.
Launched Development of Ambient Light Sensor.
- 2007 Became appointed ODM supplier of XBOX360 game console.
Launched Full Color Modularization LED Signage.
- 2008 Announced the first unit of Full Color Modularization LED Signage.
- 2009 Became the top 1 supplier of POF Tx/Rx modules in Taiwan.
- 2010 Named ezSignage's brand as -  and start to promote our ezSignage.

Export Competitiveness

- I. Solteam Opto have the abilities of lighting, mechanics and electricity to integrate to be our own technology.
- II. We take “Lighting” as our core value and based on Lighting technology to develop the relevant products.
- III. Focus on Optical/Sensor/Lighting, three main product lines.
- IV. Established Solteam Opto is the top 1 POF module supplier for worldwide market.
- V. High revenue and growth rate.
- VI. Control innovative specification, key component, own channel, good service and own brand. Besides, follow the theory of Smile Curve to enhance our competitiveness.



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營運管理

- 一、經營策略：積極佈局「微笑曲線」兩端的策略，運用台灣廣大的製造資源，掌握關鍵零組件與創新研發，建立差異化與自有技術，並以自行建構銷售通路與創造品牌的觀念來經營，創造專業形象與獲利率來提昇公司價值。
- 二、品質政策：以顧客滿意為目標，推動全面品質保證，將設計、服務、製造與供應商管理，以PDCA手法持續改善品質並滿足客戶需求。
- 三、資訊管理：建置ERP與BPM，並持續進行系統及流程電腦化作業，有效提升組織流程管理與作業效率。
- 四、人力資源：注重資源整合、創新求進、團隊合作、培育人才，不但有完善的薪資、福利、獎金制度，更透過營運方針與員工職能需求，安排年度訓練計劃，提供學習平台，讓員工能在工作中不斷發揮與成長。

企業特色

- 一、公司願景：提供創新的光電產品，創造便利與驚奇。
- 二、經營理念：團隊合作與創新求進，資源整合與優質成長，國際視野與客戶滿意。
- 三、獨特經營模式：積極佈局「微笑曲線」兩端的策略，並整合光／機／電的模式，利用光纖通訊的專業技術來服務客戶，整合集團資源發揮機構特長，滿足客戶快速變化的產品需求，在客戶心中建立了光纖與光電的專業及品牌形象。
- 四、垂直技術整合：以“光”為基礎的概念，持續朝向半導體的製程整合，並往Sensor與Lighting IC規格制定方向整合，逐步以Optical／Sensor／Lighting的三大產品主軸，以垂直技術整合模式，建構特殊技術能力競爭的市場機會。
- 五、市場策略：差異化的市場，國際級的客戶；因應大環境3C產品應用趨勢，將產品的應用層面分佈至3C各產業，持續創造出客戶新應用捷騰產品的機會，各種主軸產品均處於成長期階段，更降低了市場飽和與過度集中的風險，創造高幅度的營收成長機會。
- 六、創新無限驚奇：持續致力於產品的創新、研發，提供給客戶更大的設計便利與創造客戶產品的價值，更帶給末端消費者更大的驚奇。

綜合評語

- 一、以光技術與整合力為核心能力，相當重視研發，已取得國內外多項專利及認證，並透過研發與客戶之品牌通路，提升產品價值。
- 二、具備相當電子化程度，如ERP、BPM製程管理系統，可有效提升組織管理與作業效率；經營策略採微笑曲線模式，聚焦產品創新設計與服務以確保利潤，獲利能力佳。
- 三、整合光電機，深耕光纖通訊的創新應用領域，強化企業競爭優勢，致力研發與行銷通路，樹立獨特的經營模式。
- 四、人力資源素質佳，注重未來市場之綠能、環保、舒適以及創意趨勢，具有相當經營特色。



Operation Management

- I. Operating Strategy: According to theory of Smile Curve, combine the manufacturing resource in Taiwan, controlling key component, innovative development to create differential product and our own technology. Besides, setup completed promotion channel and create our own brand to create our professional image and high profit to enhance Solteam Opto's value.
- II. Quality Policy: We promise we provide with products with quality to meet customer's satisfaction. The concept of product design comes from innovative and leading technology, professional design ability and high quality to confront challenge in the future.
- III. Information management: Setup ERP and BPM and computerize operation to advance the whole organization procedure efficiently.
- IV. Human Resource: We emphasize integration resource, innovation progression, strong teamwork, breed talent. Not only have completed welfare, salary system, but also provide the learning platform for every employee and based on their demand to arrange yearly training and let all our employees are able to learn and grow in the jobs.

Enterprise Characteristics

- I. Vision: We Provide Optoelectronics Products with innovation Bring Convenience and Excitation.
- II. Business Philosophy: Strong Teamwork; Continuous Progression, Vertical Integration; Excellent Growth, Strong Teamwork; Excellent Growth.
- III. Unique managing model: Integrate Lighting, Electricity, Mechanic and use our professional technology in communication transmission to serve our customers. Integrate all Solteam Group's resources and mechanical design advantages to satisfy customer's demand and build the professional image in all our customers' mind.
- IV. Vertical Integration: Based on the concept of "Lighting" to integrate the process of semi-conductor and lead to the specification integration of Sensor and Lighting to create our own and differential product and technology.
- V. Market Strategy: Differential market, international customer. In order to reduce the risk if product only concentrates on one or two fields, we design our products in accordance with the trend of 3C electronic product to spread our product application for different market.
- VI. Create Unlimited Excitation: Continuous to develop innovation product, bring more convenience for customer's design and create our customer's value, moreover to bring more excitation for all consumers.

