



泓瀚科技股份有限公司

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Jetbest Co., Ltd.

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Address：NO. 402-1, Sec. 4, Chun Hwa Road, Hsinchu, Taiwan R.O.C.
Website：www.jetbest.com

The 13th Rising Star Award

主要產品

環保型奈米級噴繪墨水、噴墨魔術墨水、UV光固化噴墨墨水、水性奈米級噴繪墨水、紡織噴繪墨水、大型噴繪印表機、噴墨頭和噴墨相關紙材和耗材。

企業沿革

- 2004年 公司設立，資本額新台幣1,000萬元，鎖定噴墨墨水等耗材為主業。
發表ROLAND SJ系列用之ECO TOP墨水。
- 2005年 通過ISO 9001認證。
- 2006年 發表ROLAND SJ系列與AJ系列之ECO墨水。辦理現金增資，累計實收資本額達70,000仟元。導入流程導向企業資源規劃系統(Workflow ERP II)系統。
- 2007年 發表冷昇華墨水、MIMAKI JV5系列專用之ECO JV5墨水、壓電式噴頭專用之熱昇華墨水。成為日本以外區域，日本原廠奈米級墨水最大代工廠。
- 2008年 發表ROLAND、MUTOH、MIMAKI專用之ECO SKY墨水。辦理現增及盈轉，累計資本額131,335仟元，並正式公開發行。成立研發二部，進行上游原料開發。
- 2009年 成立生產製造二課，色漿原料正式生產。原廠(ROLAND、MUTOH、MIMAKI)色相環保型墨水發表。辦理盈餘轉增資，累計實收資本額達144,469仟元。
- 2010年 泓瀚科技股票登錄興櫃，並進行生產二廠擴廠。Magic Pigment墨水發表。

國際競爭力

- 一、專業研發的精英團隊。
- 二、符合世界潮流墨水開發。
- 三、墨水無可挑剔的品質保證。
- 四、不挑噴墨頭的環保型奈米級墨水。
- 五、全方位服務(total solution)以客為尊。
- 六、上中下游垂直整合，具有優異競爭價格。
- 七、成為日本國以外區域，日本原廠奈米級墨水最大代工廠。
- 八、全世界80個國家通路，外銷比例逐年增加，98年度外銷比例接近營業額70%。



Business Items

- I. Digital ECO solvent pigment inkjet inks.
- II. Digital magic inkjet inks.
- III. Digital UV curable inkjet inks.
- IV. Digital water dye & pigment inkjet inks.
- V. Digital textile inkjet inks.
- VI. Inkjet printers.
- VII. Spare parts of inkjet printers.

History

- 2004 Startup of the company, with a registered capital of NT\$10,000,000; based in Hsinchu City, mainly focused on inkjet inks and similar consumables.
Launched ECO TOP inks for Roland SJ series.
- 2005 Passed ISO 9001 certification.
- 2006 Launched ECO Solvent inks for Roland SJ and AJ series.
Effected capital increase through cash, with an accumulated capital of NT\$70,000,000.
Introduced the Workflow ERP II system.
- 2007 Launched ECold Sublimation Ink.
Launched ECO Solvent inks for Mimaki JV5 series.
Launched Dye Sublimation inks for Piezo printhead.
Became the largest OEM factory for original Japanese nano-inks without the territory of Japan.
- 2008 Launched ECO SKY inks exclusively for Roland, Mutoh and Mimaki printers.
Effected capital increase through cash and reinvestment of earnings, with an accumulated capital of NT\$131,335,000.
Establishment of R&D II, responsible for carrying out the development of upstream raw materials.
Stock going public.
- 2009 Establishment of Manufacturing II; mass production of color paste materials.
Launched ECO Solvent Ink with the original color gamut of Roland, Mutoh and Mimaki printers.
Effected reinvestment of earnings, with an accumulated capital of NT\$144,469,000.
- 2010 Listing of Jetbest on the Emerging Stock.
Launched Magic Pigment Ink.
Expansion of Factory II.

Export Competitiveness

- I. A professional elite R&D team.
- II. The R&D of inks conform to the world industry trend.
- III. Impeccable ink quality and quality assurance.
- IV. Eco-based nano-inks fitting all types of printheads.
- V. Total Solution and Customer Focus.
- VI. Vertical integration of upstream, midstream and downstream industries brings about highly competitive prices.
- VII. Became the largest OEM factory for original Japanese nano-inks without the territory of Japan.
- VIII. Distribution channels are present overseas in 80 countries, with an increasing export percentage year by year, which accounts for 70% of the turnover in 2009.





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營運管理

- 一、公司治理：遵守法令、強化董事會結構與提升資訊透明度，以為股東創造最大利益而努力。
- 二、企業策略：自成立以來一向以「研究、發展、創新、進步」作為企業經營策略。
- 三、研發管理：
 - (一) 自行研發創新產品，制定新產品規格，作競爭者的標準。
 - (二) 投資先進的研發儀器設備。
 - (三) 從研發做起，落實綠色化學(green chemistry)政策。
 - (四) 取得與發表重要成果之專利。
- 四、生產與作業管理：
 - (一) 建立完善內控制度和生產管理。(二) 秉持品質第一和效率優先之目標。
 - (三) 6S之推行和落實。(四) 嚴格執行ISO9001程序管制。
- 五、財務管理：
 - (一) 持續強化各項經營能力指標。(二) 應收帳款及存貨週轉率逐年上升。
 - (三) 營業利益及稅前純益等獲利能力指標，多年來亦維持在30%左右，並未隨著資本額之增加而大幅下降。
- 六、企業電子化：導入ERP系統，提高管理效率。



Operation Management

- I. Corporate Governance: compliance with law and regulations, reinforcement of board structure and enhancement of information transparency to serve the best interests of the shareholders.
- II. Company Strategy: "Research, Development, Innovation and Progress" has always been our operational strategy ever since the very inception of the company.
- III. R&D Management:
 - (I) Devotion to R&D of new products, making the specifications and being our competitors' yardstick.
 - (II) Investment in state-of-the-art R&D equipments.
 - (III) Starting from the R&D and implementing the "Green Chemistry" policy.
 - (IV) Obtaining and publishing patents for important achievements.
- IV. Production and Operation Management:
 - (I) Establishing perfect internal control system and production management.
 - (II) Aiming at "Quality First" and "Efficiency Priority".
 - (III) Promotion and implementation of 6S.
 - (IV) Strictly effecting the ISO 9001 process regulations.
- V. Financial Management:
 - (I) To continuously strengthen various financial indicators for operation abilities.
 - (II) Accounts receivable and inventory turnover ratio have seen a year-by-year increase since 2007.
 - (III) Such profitability indicators as operational income and net profit before tax have been steadily kept at or around 30%, and have not plunged significantly as the capital increased.
- VI. E-enterprise: introduced ERP System to increase management efficiency.

企業特色

- 一、公司本著「不作競爭者的對手，只作競爭者的標準」與「立足台灣，世界第一」志向。
- 二、以研發為發展導向：
 - (一) 針對未來產品之趨勢，建立標準並具有最高研發效能之實驗室。
 - (二) 研發費用年年成長，98年度接近營業額之9%。
- 三、落實綠色化學政策：
 - (一) 絕不使用毒性物質。
 - (二) 使用應用於食品級包裝材料的樹脂為原料。
 - (三) 降低產品揮發性有機物(VOCs)產生。
 - (四) 廢溶劑回收再使用。
 - (五) 設計可重複使用墨匣與供墨系統，減少塑料的使用。
- 四、以人為本關懷員工，熱心公益並投入社會服務活動與回饋社會。

Enterprise Characteristics

- I. Our aspirations: "Be our competitors' yardstick rather than their opponent" and "Root in Taiwan and Top the world".
- II. R&D-oriented Development
 - (I) Set up a standard laboratory with topnotch R&D efficacy to address the future trend of the products.
 - (II) Our R&D expenses grow year by year, with the 2009 expenses approaching 9% of the turnover.
- III. Implementation of "Green Chemistry" policy
 - (I) Toxic materials are never used.
 - (II) Resin applied to food wrapping is used as raw material.
 - (III) Less VOCs (Volatile Organic Compounds) are produced.
 - (IV) Used solvents are recycled and reused.
 - (V) Refillable cartridges and bulk ink system are designed to reduce the use of plastics.
- IV. We are concerned for our employees in a humanistic manner, and arduously devoted to public welfare and social services to back-feed the society.

綜合評語

- 一、掌握上游色料研磨技術，具有色漿關鍵技術，整合上中游生產供應鏈，低原料成本之價格優勢，產品與市場開發策略目標相當清楚。
- 二、以高品質及中價位的產品，採ODM或自有品牌結合各代理商，其產品與市場同級產品深具價格競爭力。
- 三、掌握重視環保之世界潮流，所開發之專利產品極具品質及環保優勢，有助國際競爭力，且財務管理穩健，績效優異，未來發展空間相當值得期待。
- 四、重視環境保護、人文關懷與社會責任之履踐，且融入產品開發策略，以成為世界一流環保色漿與墨水專業領導廠商自許。

