

本土有限公司

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# **Batom Co., Ltd.**

Owner : Morley Lin Tel : 886-4-22612221 Address: 458 De Fu Road, South Dist., Taichung 40256, Taiwan R.O.C. Website : www.gear.com.tw

## 主要產品

電動車齒輪、變速箱齒輪、風力發電游星齒輪組、 醫療器材齒輪箱。

### 企業沿革

- 1981年 林君怡/林森 姐弟創立公司於台北,代理歐美日 工作機械與切削刀具。
- 1990年 於台中設立齒輪製造廠,致力於齒輪之開發與製造
- 1994年 在美國南卡羅華納州設立銷售據點。
- 1995年 加入「美國齒輪製造協會」,成為AGMA會員。
- 1999年 導入視覺化齒輪設計軟體以輔助研發。
- 2001年 導入正航ERP系統以整合銷售、生產與會計。
- 2007年 通過ISO 9001:2000一般品質系統認證。

2008年 通過中鋼評鑑,成為國內第三家擁有鋼材額度的齒輪廠。在美完成 ССЛЕНТ ТИТОССА 商標註冊

2009年 通過ISO14001:2004環境保護系統認證、AS9100航太業品質系統認證及TS16949:2002汽車業品質系統認證 2010年 輔導7家下游供應商通過ISO 9001一般品質系統認證。

### 國際競爭力

- 一、核心能力:熟稔多種齒輪切削理論與製造技術,檢驗能力亦符合諸多先推國家之品質標準,能訊速為不同產業 的客戶提供從設計、研發、生產、組裝到測試的客製化服務。
- 二、競爭優勢:運用本身紮實的技術能力,配合國內在材料、刀具、加工等外在條件的成熟,使產品在製造成本、 品質要求上可與歐美國家競爭。
- 三、持續性的競爭優勢:由於綠能產業當道,所以業務亦逐步邁向太陽能發電、風力發電以及電動車等方向加以 拓展;對於新產業以及新要求,持續秉持著一貫的開發新生產技術及品質控管流程再造的理念,以期因應多 元競爭的大環境。
- 四、競爭力的提升:專注、持續修正經營策略與方向,不斷垂直整合技術、成功帶動產業升級,強化整合能力, 充分掌握製程品質與降低成本。

### 營運管理

- 一、經營目標:齒輪零組件及傳動元件是以承接歐美OEM訂單而生產,務求以卓越品質、客戶第一、永續經營為 目標,使公司茁壯成長不間斷。
- 二、客戶服務:為了提供客戶在地化的服務,在美國成立分公司,並使用當地代理商以貼近客戶、加速客戶反饋、 提高客戶滿意度。
- 三、企業策略:保留市場行銷、業務開發、齒輪設計、品保檢驗、組裝測試等核心能力,將生產製造委外,例如 車削、滾齒、刮齒、刨齒、熱處理、齒研等。
- 四、策略聯盟:為了加強與供應商的合作關係,以及提升供應商的能力,採取雙贏策略,於2009年與管理顧問公 司完成一個聯合輔導專案, 輔導7家供應商進行ISO9001認證
- 五、管理績效:推行TS16949後,遂將KPI指標一同併入管理指標,每個月均針對有問題之環節進行矯正與改善。
- 六、電子化程度:除ERP系統整合銷售、生產與會計外,目前亦將人資、文件管理也納入電子化管理。



# Business Items

Transmission Gears for Electric Cars, Transmission Gears for both Highway & Off-highway Vehicles, Planetary Gear Sets for Wind Turbine & Solar applications, Medical Mobility Gear Boxes.

History

- 1981 Batom Co., Ltd. (Great Taiwan Gear) was found in Taipei as the representative of European, American, and Japanese machine tools companies.
- 1990 Established gear factory in Taichung and concentrated in gear development and manufacturing business.
- 1994 Great Taiwan Gear Ltd was established in South Carolina USA to promote gear sales.
- 1995 Became a member of American Gear Manufacturers Association (AGMA).
- 1999 Utilized visualization gear design software in R&D.
- 2001 Utilized Winton ERP system to integrate sales, manufacturing and accounting information.
- 2007 ISO 9001:2000 certified.
- 2008 Obtained steel quota from China Steel Corporation (CSC).

trademark in USA & Taiwan. Registered

2009 ISO14001:2004 certified, AS9100 certified, TS16949:2002 certified. 2010 Promote seven of our sub-contractors to be ISO 9001 certified at our expenses.

Export Competitiveness

#### Core Abilities:

II.

III

IV.

Batom (Great Taiwan Gear) are proficient in various gears cutting theorems, manufacturing techniques, and use the most sophisticated gear inspection equipments. We can design, develop, and produce gears & transmissions for various customers. Competitiveness:

Batom (Great Taiwan Gear) will exercises its solid background of engineering abilities with our competitive suppliers in materials, cutting tools, and manufacturing. Therefore we can provide completive price with excellent quality to compete with European & American competitors. Continuous Competitiveness:

Focus on the increasing demand of wind turbine, solar power, and electric vehicle applications Bring the cost down and upgrade quality by continuous improving program. Improving Competitiveness:

Batom (Great Taiwan Gear) utilizes new gear manufacturing technology to bring the cost down with

### The 13th Rising Star Award

excellent quality and become one of the most sophisticated gear manufacturer in the world.









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# 企業特色

- 一、徹底實施「三不」政策:即指「不製造不良品」 不接受不良品、不流出不良品」,透過嚴格控 管品質,維持公司之商譽。
- 二、強調「小而美」經營模式:以人員精簡、組織 結構趨於扁平化為前提,進而提升員工產值以 及營運績效。
- 三、採取「差異策略」:以創新的研發方式增加產 品的差異性,以便降低產品被取代的機率,進 而提昇國際競爭力。
- 四、重視「綠色環保」:期許幹部們要帶頭負起環 保與減碳推動的責任,同時推廣茹素觀念,以 期達成「疼自己、愛同胞、救地球」之目標。
- 五、重視「專業認證」:藉由通過多項國際品質認證,以求產品符合國際品質標準,塑造專業的公司形象。
- 六、重視「社會責任」:除了創造就業機會外,亦積極投入社會公益活動,並協助地方貧戶個案與心靈 建設等關懷活動。

# 綜合評語

- 一、屬於具差異化特色之藍海型產品,在品質與技術方面具有特色與競爭優勢,並相當熟捻多種齒輪切割理論 與製造技術。
- 二、有效掌握核心業務,將非核心項目委外製造,透過與 相關產業廠商進行策略聯盟,採專案方式管理,徹底 實施三不政策(不製造不良品、不接受不良品、不流 出不良品),強調製程檢驗,以嚴格控管品質。
- 三、與供應商合作關係穩定,對供應商之管理、服務乃為 該公司重要資產。
- 四、財務結構佳,獲利能力快速成長,目前已導入ERP系 統,有效提升管理效率,制度健全發展。



Wind Turbine

Medical Mobility







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### **Operation Management**

1.

Ш.

- Long Term Goals: Provide the best cost, delivery, quality, and service to OEM and other customers.
- Customer Services: Provide localize services thru local agent to provide rapid services, speed up customer's response time and increase customer's satisfaction in both USA and Europe.
- III. Business Strategies: Keep the competence marketing, research & development, advance manufacture, assembling, and quality control as our core abilities.
- Strategies Alliances: IV
- V Performance Management:
- The KPI (Key Performance Index) was applied for the management after ISO/TS16949 was certified. The result was calculated every month and the unconform item will be taken into corrected action. VI. Computerized:
  - The ERP system was introduced for the integration of sales, manufacture and accounting in 2001. In addition, the Human Resources and Document Management has been computerized from 2009 as well.

### Enterprise Characteristics

- Ι. Practice: Produce NO NG parts. Accept NO NG parts. Deliver NO NG parts. П. Operating Method:
- Compact organization for best efficiency. 111. Differentiation:
  - all available sources to widen the possibility of gear market.
- **Environment Protection:** IV. Environment consciousness and protection thru our ISO 14001 practices. V.
- Professional Certification: AS 9100 practices, Batom (Great Taiwan Gear) provides users with full transmission solutions. Social Responsibility: VI.
  - Batom (Great Taiwan Gear) not only creates job opportunities, but also supports charity activities.





## The 13th Rising Star Award



Develop long term co-operation with supply chain by helping them getting ISO9001/TS16949 certificated in 2009.

With continuous investment in gear technology and modern equipments, Batom (Great Taiwan Gear) utilizes

From solid devotion in R&D, design, manufacture, sales, and customer service in addition to TS 16949 and