



# 允統塑膠工業股份有限公司

負責人：沈吉峰

網址：<http://www.wintontile.com.tw>

地址：台南市永康區尚頂路167號

電話：06-253 1264

## 主要產品

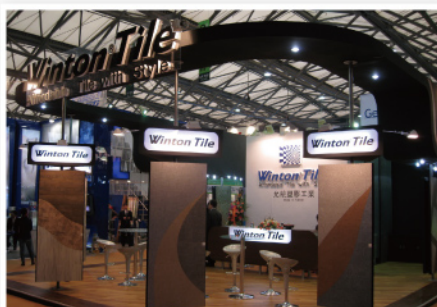
彩藝塑膠地磚

## 企業沿革

- 1972年 公司成立於台南縣永康市，隔年建廠試車完竣，開始生產製造塑膠地磚。
- 1980年 12月29日正式更名為允統塑膠工業股份有限公司。
- 1981年 公司遷廠至台南縣永康市中正南路306巷21號。
- 1999年 通過SGS ISO 9002國際品保認證標準；同年綜合辦公大樓落成。
- 2000年 公司地址更改為台南縣永康市尚頂路167號。
- 2001年 認證通過SGS ISO 9001:2000年版；同年成功導入鼎新ERP企業資源規劃系統。
- 2003年 通過美國Home Depot工廠驗證。
- 2005年 申請通過教育部94年度推動技專院校與產業園區產學合作實施計畫。
- 2008年 申請通過台灣綠建材標章認證；另申請通過教育部97年度推動技專院校與產業園區產學合作實施計畫。
- 2009年 產品取得CE Mark認證；另申請通過98年度經濟部工業局中小企業即時技術輔導計畫。
- 2010年 更新認證通過ISO 9001:2008年版國際品保認證，並申請通過ISO 14001:2004年版國際環境認證；進駐南台科技大學育成中心；同年申請通過99年行政院國家科學委員會補助產學合作研究計畫。
- 2011年 獲得經濟部技術處小型企業創新研發SBIR補助；另獲得經濟部中小企業創新服務憑證補(捐)助計畫。

## 國際競爭力

- 一、行銷自我品牌：積極參與國際性大型展覽，發行多本產品樣冊及型錄，主打自有品牌WINTON TILE，打響國際知名度，提升外銷業務。
- 二、競爭優勢：除擁有累積三十多年經驗紮實的技術能力，加上佈局全球經銷之策略，積極拓展海外市場，與客戶建立長期穩定之合作關係，創造價值並增加客戶的依賴性。
- 三、專業研發團隊：擁有優質的研發團隊及掌握生產核心技術，並積極與學校單位與政府機關專案配合，加強產品競爭力。
- 四、客製化服務：為滿足不同國籍不同客戶之各項需求，公司陸續添購多項設備，提供低、中、高階全方位產品，及其他如背膠、塗佈、削邊以及其他功能性產品，務求客戶滿意，以創造雙贏。
- 五、品質保證：透過實行ISO 9001國際品質認證，落實品質政策「允諾滿意客戶，統合片片良品」，嚴格做好品質把關，加強客戶對我司產品的信任度，滿足客戶需求。



# Win Ton Plastics Industry Co., Ltd.



Owner：Shen Chi-Feng

Web site：<http://www.wintontile.com.tw>

Address：No.167, Shang Ting Rd, Yung Kang, Tainan, Taiwan R.O.C.

Tel：886-6-253 1264

## Business Items

PVC Vinyl Tile & Plank

## History

- 1972 Win Ton Industries was founded in Yung Kang of Tainan County. With the factory completed and the machinery fully tested the next year, the company started producing vinyl tiles.
- 1980 On December 29th, the company was renamed Win Ton Plastics Industry Co. Ltd.
- 1981 The company was relocated to No. 21 Lane 306 Chung Cheng S. Road, Yung Kang, Tainan.
- 1999 Acquired SGS ISO 9002 Certification from International Organization for Standardization in terms of product quality. Construction of the corporate office building was completed in the same year.
- 2000 The company address was changed as: No. 167 Shang Ding Rd., Yung Kang, Tainan.
- 2001 Acquired SGS ISO 9001 Certification: The 2000 Version. DSC ERP (Enterprise Resource Planning) was successfully introduced into the company.
- 2003 Acquired U.S. Home Depot Verification for Factory.
- 2005 Applied and approved to participate in the Promotional Academic-Industrial Collaborative Program Between Colleges and Industrial Parks, Ministry of Education, 2005.
- 2008 Applied and acquired Taiwan Green Construction Material logo verification. Applied and approved to participate in the Promotional Academic-Industrial Collaborative Program Between Colleges and Industrial Parks, Ministry of Education, 2008.
- 2009 Our product acquired CE Mark Verification. Applied and approved to participate in the Real-time Technological Assistance Program for Medium to Large Size Corporations, Industrial Development Bureau, MOEA, 2009.
- 2010 ISO 9001:2008 Version for International Quality Verification updated. Applied and acquired ISO14001:2004 Verification for International Environment; Approved to station in the innovation incubator of Southern Taiwan University. Applied and approved to participate in the academic-industrial collaboration research project sponsored by National Science Council of the Executive Yuan, 2010.
- 2011 Acquired SBIR Grant from MOEA. Acquired also the innovation and service certification grants for small and medium corporations from MOEA.

## Export Competitiveness

- I. Marketing Our Own Brand: We attend grand-scale international exhibitions most enthusiastically and published a good number of sample-handbooks and catalogues to market our own brand Winton Tile. Increased international publicity will certainly increase our export sales.
- II. Advantages in Competition: Having accumulated more than thirty years of solid experience and technological capacity, complimented by company strategies to expand our distributorship worldwide. We vigorously expand our overseas market and establish stable, long-term collaborations with clients to increase value and our clients' reliance on us.
- III. Professional Research and Development Team: We own an excellent team of research and development and we take hold of core productive technology. Meanwhile, we positively seek partnerships with schools and government units through special projects to increase the competitiveness of our product.
- IV. Customized Service: To satisfy all demands of our clients from all different nationalities, we've added all sorts of equipment to our production lines to supply all-purposeful tiered-level products. We also produce functional products such as tiles with back adhesive, coated tiles and feather-edged tiles, etc. We take the clients' satisfaction as our commitment, so as to create a win-win for everyone.
- V. Quality Guaranteed: Through implementing ISO Verification for quality control, we commit to our Q.C. policy of "Customers' Satisfaction Guaranteed With Every Excellent Piece". We are excessively demanding in quality control to strengthen our clients' faith in our product while meeting all their demands at the same time.







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## 營運管理

- 一、公司治理：確保公司資金保全並有效運用，落實ISO精神及強化各部門間的溝通，激發出每個人才能，進而提升效能，發揮最大產能。
- 二、企業策略：公司自創辦以來，一直秉持著「客戶為上，事皆盡心，穩健踏實，持續改善，培育人才，員工為念，分享利潤，共創未來」為宗旨。
- 三、研發管理：投資數百萬元購買研發及品保設備，並增加多名研發人員，投入開發新產品及新製程之研究、舊有產品及現有製程之改良等，並與學校及公家機關做專案配合，運用部分政府資源，協助我司開發。
- 四、生產與計劃管理：採用鼎新ERP系統，嚴格管制內部生產流程，並導入標準作業流程SOP以確保生產品質。
- 五、管理績效：(一)1999年申請通過ISO 9002，之後陸續改版更新認證。  
(二)2010年申請通過SGS的ISO 14001:2004認證及ISO 9001:2008年版更新認證。

## 企業特色

- 一、掌握市場利基：我司客戶眾多，且遍及五大洲，加上公司累計多年銷售的經驗，針對當地消費者習慣及喜好不同，提供其完整之銷售與服務。
- 二、產品與服務特色：我司產品除可提供全方位包含低、中、高階價位產品給客戶之外，亦擁有一群優質的業務團隊，專門服務內外銷所有客戶，落實「以客為尊」之理念。
- 三、社會責任：加強對員工的照顧，關懷我們的地球，做好資源回收分類，落實根留台灣並永續經營。
- 四、國際競爭優勢：提升研發能力為我司創造更佳的競爭優勢，除加強研發部門研發實力，亦積極與學校或公家機關進行產學合作。
- 五、我司本著誠信原則，以穩健、負責的態度，力求創新，強化競爭優勢，提升國際知名度及客戶滿意度，期能永續經營，並為公司股東及員工創造最大利益。

## 綜合評語

- 一、積極開發海外市場，且因應環保觀念與綠色消費趨勢，歐美等國人士之消費習慣由木製地板逐漸改為塑膠地板，使公司營業額與外銷金額逐年提高。
- 二、積極參與國外大型展覽活動，提高自有品牌知名度及開拓國外市場，並通過產品綠建材標章，獲得ISO 9001、ISO 14001及CE認證，成功取得國外客戶對產品的信任。
- 三、建立環境管理系統，將使用過及廢棄之原物料與周邊產品加以分類回收與再利用，並透過製程改善與產品研發，將產品定位由中低階產品成功轉型至中高階產品，以提高經營效益。
- 四、完全以台灣為發展與生產之基地，透過專業經營強調品質改善與新產品研發，相當具有國內中小企業之創新精神。

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## Operation Management

- I. Company Management: Ensuring security and effective application of the company capital, realizing the spirit of ISO and enhancing inter-departmental communication to bring out the best from every employee, increase effectiveness that contributes to maximum productivity.
- II. Corporate Strategy: Ever since the establishment of the company, we've held "putting priority on our customers, striving to do our best, being steady and down-to-earth, continuing to improve, fostering talents, caring for employees, sharing the profits, and building a future together." as our company motto.
- III. R&D Management: We've invested several million dollars in equipping ourselves with R&D and quality-ensuring equipment. Quite a number of Research and Development staff spare no energy in developing new product and new manufacturing process, as well as making improvement on the existing products and manufacturing process. Special joint projects are raised with colleges and government units. Government resources can be used to help with our work of research and development.
- IV. Production and Planning Management: DSC ERP has been adopted to strictly control corporate production workflow. SOP has also been introduced to ensure production quality.
- V. Management Performance:  
(I) Applied and Acquired ISO 9002 Certification in 1999 along with the following updates.  
(II) Applied and acquired SGS ISO 1400:2004 and ISO 9001: 2008 Certification in 2010.

## Enterprise Characteristics

- I. Grasping Niche Markets: Our numerous customers come from all over the world, so the company utilizes its experience over the years to provide complete sales and service according to consumers' habits and likes.
- II. Products and Services: We provide tiered levels of products of different price ranges to our customers. We have a most excellent sales team who serve all customers from domestic and abroad in order to honor our corporate concept of "putting customers first."
- III. Social Responsibility: Enhancing corporate care on its employees, caring for our plant, promoting recycle of resources, realizing the idea of keeping the corporate root in Taiwan with sustainable operation.
- IV. Advantages in International Competition: Uplifting research and development capacities to create for our company better advantages in competition. Other than strengthening the R & D capacity of the Research and Development Department, we vigorously seek academic-industrial collaboration with colleges and government units.
- V. Adhering to our principles of honesty and trust, we maintain stable and responsible attitude in strengthening our advantages in competition. We increase our international publicity and customers' satisfaction in the hope of bringing company shareholders and employees maximum benefit through sustainable operation.

