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# **Bright Sheland** Interno ional Co.,

### **他然國際**股份有限公司

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### 主要產品

本公司主要營業項目為工業液體過濾設備、壓縮空氣過濾設備、紫外線殺菌設備等三大產品系統, 提供全球客戶從研發、設計、生產、銷售、售後服務,為客戶提供技術解決方案。

### 企業沿革

成立旭然國際股份有限公司 1985年

成立台北辦公室

1989年 成立高雄辦公室 2001年 台灣斗六廠完成啟用;成立研發中心、實驗室、濾殼生產線及自動倉儲

2002年 設立中國上海營運據點:濾淨國際貿易(上海)有限公司

2004年 中國昆山廠濾心生產線及無塵室1000級第一期擴建完成啟用

2005年 中國昆山廠通過ISO 9001認證

2006年 台灣斗六廠通過ISO 9001 & 14001認證、濾殼產品通過歐盟CE-PED認證 2007年 設立新加坡Filtrafine Pte. Ltd.、中國昆山廠濾殼及濾心第二期擴建完成啟用

2008年 台灣斗六廠濾心生產線及無塵室1000級第二期擴建完成啟用

導入鼎新TIPTOP ERP系統及網站內容管理系統 2009年

成立美國子公司- Filtrafine Corporation 2010年

2013年 濾殼產品通過ASME及GB認證

成立美國東岸行銷中心 2015年 雲科二廠新建工程動工興建

#### 國際競爭力

本公司於2014年興櫃掛牌 (4556-TW),2015年9月通過上櫃申請, 2002年自創品牌Filtrafine ,目前已於多個 國家註冊Filtrafine商標,產品行銷全世 界,提供全球尖端跨產業客戶Total Filtration Solutions,陸續取得歐洲PED(CE)認 證、美國ASME認證及中國GB認證,未來 海水淡化、發電廠、頁岩油氣、製藥與 環保節能等應用領域。



### **Bright Sheland Internation** Co., Ltd.

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### **Business Items**

Bright Sheland International Co., Ltd (BSI) mainly focus on three product systems, they are: 1) Industrial Liquid Filtration Products and Systems

2) Compressed Air Filtration Products and Systems 3) UV Disinfection Unit Products and Systems In order to be a Global Total Filtration Solutions provider,

BSI provides Research & Development, Design, Manufacture, Sales & Marketing, Technical Support and After-Sales Services to customers.

### History

2007

1985 Bright Sheland Internation Co., Ltd (BSI) established

Established Taipei, Taiwan Office

Established Kaohsiung, Taiwan Office

Established Douliou, Taiwan Manufacturing Facility Focused on Filter Housing Production Established Research and Development Center in Taiwan Facility Developed World Class Distribution Center in Facility Including Automated Storage and Retrieval Systems

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Shanghai, China Office Established - Pride International (Shanghai) Co., Ltd Established Manufacturing Facility in Shanghai, China for the Production of Filter

Cartridges Including Class 1000 Clean Room.

Shanghai, China Factory Granted ISO 9001 Certificate 2005

Taiwan Factory Granted ISO 9001 & ISO 14001 Certificates Taiwan Factory Granted CE-PED Certificate for Filter Housings

Singapore Office Established - Filtrafine Pte. Ltd

Shanghai, China Manufacturing Facility Expanded to Include Housing Production as well as Additional Filter Cartridge Production

Taiwan Facility Expanded to Include Filter Bag Production and Additional Cartridge 2008 Production With a Class 1000 Clean Room Deployed Company World Class Enterprise Resource Planning (ERP) System and 2009

Customer Relationship Management (CRM) System Software

2010 Established Subsidiary in the United States to Serve Customers in North America -Filtrafine Corporation

Granted USP Certification for Wine & Beer Filter Cartridges

Shanghai, China Factory Granted ASME & GB Certificates for Filter Housings

2014 Established East Coast Sales & Marketing Office in United States

2015 Taiwan 2nd Factory & RD Center Building starts Construction

#### 隨著全球政府環保法規趨嚴,各國政府與企業對水處 理的需求提高,水處理產業已逐漸發展為全球化的產業。 台灣水處理產品或技術領先東南亞國家,相對於歐美廠商 所提供的高價位產品,本公司具有物美價廉的競爭優勢。

### 營運管理

一、公司治理: 為強化管理機能,董事會下設有「審計委員會」依法 由全體獨立董事組成,特別重視子/孫公司的風險管理 與督導,以達監督集團內各項風險之目的 。「薪資報 酬委員會」由全體獨立董事組成,負責訂定並定期檢 討董事、監察人及經理人績效評估與薪資報酬之政 策、制度、標準與結構。

### 二、企業策略:

(一)研究開發:整合上下游供應鏈自主生產及銷

- 售,提供客戶更完整專業的服務。 (二)拓展市場:拓展產品應用範圍,由美國、東南亞拓展至其他市場,擴充產品銷售網絡。
- (三) 資源供應:建構原料供應體系,強化品質、交期、成本等有效控管及穩定供應。
- (四) 組織再造:整合集團營運需求,進行組織革新與再造,提升員工的貢獻度。 (五) 生產績效: 建構生產作業流程與績效評核制度,落實員工訓練與技能評定,提高生產良率。

#### 旭然國際今年更大幅投入研發資金,並延攬業界高端濾材研發人才,跨入高端濾材及生產設備研發 工作,開始導入產線投產以自給,並將供應全球過濾原料市場。

三、研發管理:

四、生產與財務管理績效: 導入鼎新ERP系統於全集團,準確、及時、有效的控管,產品的品質、可靠度、交期、成本有效提

# 升,財務管理透明度及處理績效倍增,精確成本分析功能有效提升報價期程。

五、外來展望: 未來將跨入環境淨化、節能減廢、精密分離及生醫技術等相關領域,秉持誠信、正直、負責、學習 的經營理念以塑造企業文化,追求卓越的精神,達到客戶、員工及股東三贏的目標。

遵守政府法令、誠實納税、照顧員工、扶持供應商、服務客戶、與同業為善、信守承諾、產品責任

秉持著誠信、正直、負責、學習的經營理念,注重組織權責、員工培訓、流程管理、研究開發、持

保證等精神立足台灣市場,經常參與各機構的社福活動,注重員工人格養成。

續改善、追求卓越等重要關鍵目標,帶領全體員工朝永續經營的大道邁進。

符合法規、持續改善 " 為公司執

行環境管理的終極政策,確保員工

作業中的安全,舉辦安全衛生與消

防教育訓練,提升員工安全衛生與

將環境保護議題融入公司企業文

化,通過環境教育訓練養成員工節

能減廢的習性,分期汰換高節能的

器材與設施,擬定環境改善方案有

效達成減量、減廢、節能、節耗的

環保知識。

三、綠能環保:

目標。

四、企業形象:

五、永續經營:

# 、兩性平等工作環境:

依據勞動基準法,重視兩性工作平等,除非考 量女性體力與負荷,未限制性別作為任用條 件,目前全公司員工與課長級以上主管,女性 皆佔50%以上,公司依據勞動基準法規定,提 供產假、陪產假、育嬰假、生理假、哺乳室... 等善待女性員工的福利。

、環保與工(公)安衛: 2006年導入環境管理系統,以"汙染預防、

### Introduction

### **Export Competitiveness**

I. Created The One and Only a Taiwanese Filtration Solutions provider brand, called FILTRAFINE in 2002. FILTRAFINE trade mark has been registered in many countries, such as United States of America, Australia, China, Taiwan, Japan, Korea, Singapore.

II. FILTRAFINE filter housings are granted CE-PED for Europe pressure vessel standard; ASME for USA pressure vessel standard; and GB for China pressure vessel standard. We are the few of the worldwide manufacturers who is capable to provide three certificates at the same time. It leads us to expand new business industries, for example: Winery, Seawater Desalination, Shales Oil and

Gas, Pharmaceuticals, and Energy saving related. III. Over 30 years of field experiences, FILTRAFINE provide full range of filtration products and recommend the best solutions to customers, work together with customers,

assist customers to find out the filtration to improve the total performance. IV. IPO approved by Securities and Futures Bureau of Financial Super-

visory Commission of Taiwan in 2015. V. FILTRAFINE brand is visible glob-

VI. FILTRAFINE Provides Global Customers with High Quality Standard Filtration Products and Total Filtration Solutions; Ongoing Researching and Developing of Energy Saving Filtration Product and its Applications; Combine Carbon Reduction Issues over the World in order to achieve Customer Globalization Goal.

# **Operation Management**

# I. Corporate Governance

To strengthen the management functions, Board of Directors establish "Audit Committee" which in accordance with law, a group of independent directors supervise all the subsidies of company in order to achieve the risk management and internal oversight. "Salary compensation committee" comprising all the independent directors, who is responsible for regularly review the directors, supervisors and managers performance evaluation policy and set up salary remuneration systems, standards and structure. II. Corporate Strategy

1) Research & Development: To integrate upstream and downstream supply chain, set up full product range to provide complete and professional technical support and product services to worldwide customers. 2) Market Expansion: Developing new and innovation products; to explore new in different

countries. 3) Integrate Supply: complete supply chain system quality system and short delivery

requirement, thus control costs and stable the suppliers. 4) Reorganization: To integrate, reorganize, innovate and reengineering operational requirements the contribution of employees.

# system, make sure the employee training system and professional skill assessment in

III. Research & Development Management BSI invests a capital new RD department which is related to filtration media. We are not only investing in machine and equipment, but also mostly on the RD engineers. With this huge investment, BSI is able to have its own material source, and also capable to supply to worldwide

on the product quality and delivery schedule. V. Future Prospection To Provide Global Customers with High Quality Standard Filtration Products and Total Filtration Solutions; Ongoing Researching and Developing on Energy Saving Filtration Product and it's Applications; Keep researching and Separation & Bio Science and Pharmaceutical applications

# I. Gender Equality Working Environment:

According to Labor Standards Law protects equality of right to work between the two sexes, unless status, company cannot limitlimit the work to either male or female. More than 50% of junior and senior managers in the company are females, followed by the Labor Standards Law, we provide Maternity leave, Paternity leave, Parental leave, Menstrual leave, Lactation

II. Environmental Protection & Labor Safety And Health Policy: From 2006, BSI introduces ISO 14001 Environment System to make sure throughout the

workers and staff to update their knowledge on working safety regulations. II. Energy Saving & Environmental Greening: Involve Environmental Protection issue into Corporate Culture is to train and educate employees the Earth is only ONE! Recycling, choosing energy saving appliance, reducing carbon emission

production process, we protect and prevent environment; meet regulations; and Continuous

III. Corporate Image: BSI is the company complies with regulations, we are honest taxpayer, we do take care of our employees, we support our chain suppliers to grow together, and always provide satisfied after-

sales services to global customers. We commit to society where we often join local council activities.



5) Manufacturing Performance: Set up manufacturing process and performance evaluation order to improve the efficiency.

filtration markets. IV. Production & Financial Performance BSI deploys the World Class Enterprise Resource Planning (ERP) System and Customer Relationship Management (CRM) System Software to have on-time, accurate and effective control

and products; and Combine Carbon Reduction Issues over the World in order to achieve Customer Globalization Goal. BSI leads customers, employees and shareholders to achieve

# Social Responsibility

Win-Win-Win situation.

rooms...etc for taking care of female employees.

improvement on it. BSI often organizes health and fire safety education and training program for

are important issues in our daily life.

綜合評語



一、主要海外市場為美國、日本、大陸 馬來西亞、泰國等國家,並取得美國 ASME、歐盟CE、及中國GB之認證, 銷售給半導體與電子業、酒類與及食 品飲料業、水處理工程公司等,具有 各行業廣泛使用之特性及競爭力。 二、自有品牌Filtrafine,強調客製化完整

解決方案、產品高附加價值與差異 化,增加成長機會。 三、強化公司治理效能,陸續通過ISO 9001及ISO 14001之品質與環境管理

作業管理成熟。

四、展現兩性平等工作環境,節能環保措 施佳,並取得ISO 14001環境管理系 統認證。

系統認證,並導入ERP系統,生產與