

常廣股份有限公司

- 負責人：陳政宏
- 網址：http://www.lagis.com.tw/
- 地址：台中市大甲區日南里工一路29號
- 電話：04-26820767



主要產品

微創手術醫療器材：穿刺套管、沖吸管、器械等

企業沿革

2004年	成立常廣股份有限公司
2005年	取得GMP Taiwan、ISO13485 Certificate許可證
2007年	取得歐洲銷售許可
2009年	取得日本及美國銷售許可
2010年	成立台北業務部辦公室 取得韓國、巴西、澳洲及大陸銷售許可 大甲幼獅廠動工
2011年	成功導入ERP系統，獲得鼎新企業電子報採訪報導
2012年	大甲幼獅一廠完工，並正式搬遷啟用 取得加拿大銷售許可
2013年	大甲幼獅二廠動工
2014年	導入自動化生產設備 大甲幼獅二廠正式啟用 獲得金峰獎「十大傑出企業」及「十大傑出創新研發」之榮耀 獲得「鄧白氏中小企業菁英當選證書」

企業簡介

常廣股份有限公司創立於2004年，是一間通過GMP及ISO認證的醫療器材製造廠，專精於微創手術醫療器材。至今已累積豐富的產品開發經驗，具備深厚的研發技術，擁有品質精良的醫療器材生產設備，在專業的研發團隊、嚴謹的組裝人員，加上嚴格把關的品質管控之下，為客戶提供專業、安全的醫療器材產品設計與生產服務。創造支持與發展的環境，相互扶持相互成就，秉持著『誠信踏實』的經營理念，追求企業永續成長。



Lagis Enterprise Co., Ltd.

- Owner：James Chen
- Web site：http://www.lagis.com.tw/index.php
- Address：No. 29, Gong 1st Rd., Dajia Dist., Taichung City 437, Taiwan
- Tel：886-4-26820767

Business Items

Minimal Invasive Surgical instruments: Trocar Systems, Suction Irrigation Devices, Single Use Hand Instruments

History

2004	Lagis Enterprise Co., Ltd. founded
2005	GMP Taiwan, ISO13485 Certificate obtained
2007	Europe license obtained
2009	Japan and US license obtained
2010	Commercial department founded Brazil, Korea, Australia and China selling license obtained Youth 1st Site begun constructed
2011	"ERP System" implemented
2012	Youth 1st Site launched Canada license obtained
2013	Youth 2nd Site begun constructed
2014	"Automated Production" implemented Youth 2nd Site launched Golden Peak Award "Top Ten Corporations" and "Top Ten Innovative Researches and Developments" honored "Dun & Bradstreet SMEs Elite" honored



Introduction

LAGIS is a medical device development company incorporated in 2004 to design, patent, and market medical devices for the laparoscopic and endoscopic surgical markets. The development of LAGIS endo-surgical devices is accomplished with the participation of leading surgeons, surgical residents, and operating room staff. We are caring professionals committed to improving the health and well-being of patients around the world.

「第十八屆」小巨人獎

外銷績優中小企業得獎專輯

68

The 18th Rising Star Award

國際競爭力

- 一、自創品牌：LAGIS：在台灣，常廣股份有限公司為少數開創自有品牌的微創手術醫療器材製造廠，憑著一步一腳印，積極開發市場，從研發、生產、通路到品牌經營每一環節都相當謹慎，「LAGIS」在本土醫療器材產業一片代工廠中，成功以台灣為製造基地，將產品銷售全球，建立國產醫療器材在國際市場上的品牌形象。
- 二、取得國際認證：常廣以建立前瞻性且具國際競爭力之醫療器材產業為目標發展，為提升公司整體經營管理效率並使產品品質符合國際水準，分別向國際認證機構提出產品認證申請，獲得歐盟、美國、韓國、日本及加拿大等世界各國之認證。
- 三、收集使用回饋：定期收集醫師的臨床回饋，以期能更貼近產品實際使用狀況，並將收集到的資訊做為產品改善的方向，讓產品設計能符合使用需求。
- 四、建立品質優勢：產品的品質穩定，讓常廣的產品能在競爭激烈的全球市場保有一席之地，在歐洲當地是排名前五名的微創手術醫療器材廠商，六年前也開始進軍日本、韓國、東南亞、中南美等市場，目前外銷訂單每年穩定成長。



營運管理

- 常廣的經營以「誠信踏實」為原則，追求企業永續經營成長，四大經營理念為：
- 一、創新產品研發：產品不斷創新及研發前瞻性產品，是企業成長的重要動力。對於每一項產品定期開會檢討，持續改良，以達到產品安全與功效兼備；並且致力於開發新產品，以期能與國外大廠並駕齊驅。
 - 二、精實製造品質：醫療器材產業，品質好壞有重大的影響，因此公司嚴格要求品質觀念的落實及嚴謹的生產製程，每一步驟皆嚴格把關，為使用者提供最安全的醫療產品。
 - 三、提升管理素質：企業實現理念，必須藉由每一位員工的努力。推動各項教育訓練來提升員工的素質，透過員工的學習成長，公司才能達成目標。公司也積極營造良好的工作環境，盡力提供充分資源，希望能相輔相成，創造企業與員工雙贏的局面。
 - 四、實現客戶滿意：一本永續經營的理念，誠信踏實服務客戶的宗旨。以客戶需求為產品設計的出發；以客戶回饋為改良基礎，以期能達到客戶滿意。



社會責任

- 一、注重消費者權益：「沒有顧客，企業就喪失存在的目的」，常廣努力提高客戶滿意度，對於有任何產品不良、客戶抱怨均納入ISO制度化管理，密切透過客戶端的反應，

Export Competitiveness

- I. Manufacturing our own brand—"Lagis": Most of the Minimal Invasive Surgical device manufacturers in Taiwan are OEM business; however Lagis chooses to do the OBM business. As a medical device manufacturer, Lagis takes a step-by-step approach from product development, production, marketing channel, to brand building. After difficult years, we make LAGIS to be a well-known name in the market.
- II. Obtaining international certification: With the target of developing medical devices of prospectiveness and international competitiveness, Lagis enhances the company's overall management efficiency and makes the product quality meet international standards. Lagis also applies for product registration to different international certified body, and obtains worldwide certifications such as EU, US, Korea, Japan, Canada, etc.
- III. Collecting users' feedback: Lagis regularly collects clinical experiences from physicians, in order to get familiar with the actual condition while the device is in use. The collected information is used to enhance the product quality, hence to make the design meet the user needs.
- IV. Establishing quality advantages: The products' quality enables Lagis to maintain a portion in the competitive global market. In Europe, Lagis is among the top five manufacturers of minimally invasive surgical devices. Six years ago, Lagis decided to enter the markets of Japan, Korea, Southeast Asia, and Central/South America...etc. The export amounts grow annually.

Operation Management

"Integrity and dependability" are the principles of Lagis, whose pursuit is the perpetual and sustainable management. The following are four major concepts of management:

- I. Innovative Product Development: The important power of industry growth counts on product innovation and prospective development. In order to achieve safety and effectiveness, the regular meeting would be held to continually improve the products. Lagis also dedicates to developing new products to keep pace with foreign manufacturers.

「第十八屆」小巨人獎

外銷績優中小企業得獎專輯

70

The 18th Rising Star Award

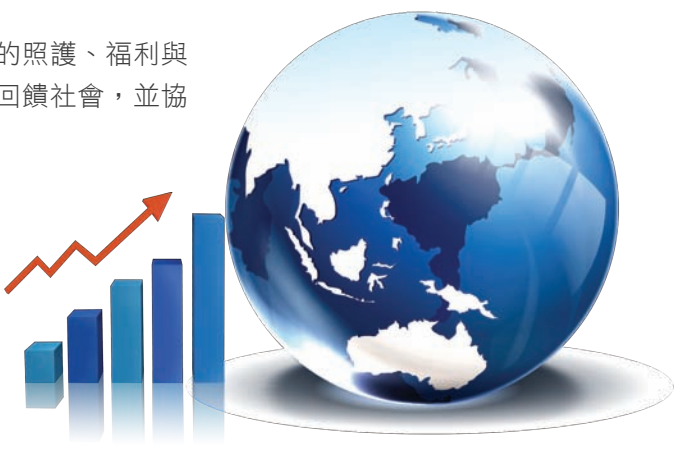
充分掌握公司品質狀況，作為持續改善的基礎。

- 二、照顧員工福利：設立更優渥完善的福利制度，讓員工無後顧之憂；提供員工良好的工作環境，2012年啟用的廠房設計概念－「打造一個舒適像家的辦公環境」。亦建立完善的福利制度，例如：定期健康檢查、順暢的升遷管道、舉辦國內外員工旅遊、生日聚餐、提供各項補助津貼等。
- 三、回饋社會：深知「取之於社會，用之於社會」的道理，曾幫助國小需要的孩童、認養家境清寒的學子，以及積極參與協助大甲幼獅工業區推動環境綠美化作業，為環境進一份心力。未來，常廣會更努力積極回饋社會，幫助更多需要的人。



綜合評語

- 一、主要為醫療器材製造廠，原物料到成品通過歐盟及美國等多國檢驗和認證，主要外銷國家為西班牙、日本、韓國、南非、英國及智利等，外銷客戶持續成長。
- 二、自有品牌LAGIS，注重研發創新，生產製程嚴謹並獲得各國專利，為歐洲前五大微創手術醫療器材廠商，國際競爭力強。
- 三、企業以成本與創新為策略，與國內學術研究交流及國外醫療科技產業技術合作，強化研發團隊，並整合多元系統，導入ERP系統和ISO制度等E化管理，掌握客戶售後服務及產品狀況。
- 四、打造優質工作環境，落實員工的照護、福利與工安衛政策，投入公益與捐贈回饋社會，並協助工業區環境美化。



- II. Lean Production and Maintaining Quality: Quality plays a crucial role in medical devices industry; therefore Lagis strictly requires the implementation of quality concepts and production process. Each step should be under strict control to offer the safest medical devices to customers.
- III. Management Continual Improvement: The accomplishment of corporation ideals depends upon the efforts of every staff. Through the promotion of the training and education, the competences of employees are improved. Their learning and growth enable the employer to achieve the goals. Lagis actively creates a good working environment and offers abundant resources, hoping that the employers and employees reinforce each other and create a win-win situation.
- IV. Achieve Customer Satisfaction: Lagis adheres to the concepts of sustainable development and the principles of integrity and dependability. User need is the departure point of product design, and customer feedback is the foundation of improvement, by which Lagis expects to fulfill customer satisfaction.

Social Responsibility

- I. Focusing on customer interests: "No customers, no purposes of existence to the enterprise," Lagis are striving to raise customer satisfaction, if there are any product defects and customer complaints, which would be included in ISO management system. The customer feedback is closely connected to the quality control, which is the foundation of continuous improvement.
- II. Care for employees: A complete, generous welfare system guarantees the employees to worry nothing. A "home-like working environment" was the ideas for design of the factory launched in 2012. Periodic health examination, organizational promotion system, domestic/abroad staff trip, birthday meals, and all kinds of bonuses and subsidies establish Lagis' complete welfare system.
- III. Contribution to the society: "Take from society, give back to society," Lagis helped children in need, adopted students from straitened families, and actively took part in pushing forward environmental greening with Dajia Youth Industrial Park. In future, Lagis will continually make every effort to contribute to the society, and help more people in need.



「第十八屆」小巨人獎

外銷績優中小企業得獎專輯

72

The 18th Rising Star Award