

怡凌股份有限公司

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主要產品

紡織用分散性染料、紡織用助劑、紡織用印花油墨/昇華轉印油墨

企業沿革

2001年	公司成立，為台灣唯一以染料品牌進入國際市場銷售的染化公司。
2009年	榮獲經濟部中小企業處SBIR專案補助/環保節能印花熱固油墨Plastisol NPC series。
2010年	通過ISO 9001:2008。
2013年	Navacron Black HXF-GR 400%榮獲瑞士Testex頒布Ecopassport認證，此項認證為染料產品之最高環保標準認證。產品打入Nike, Adidas, Puma等國際品牌供應鏈。
2014年	榮獲中華民國優良廠商協會「台灣優良產品金獎獎」/Nava-dyes, NavasubLink Inks, Plastisol NPC inks。
2014年	榮獲中華民國優良廠商協會頒發「國家品質金牌獎」/自有品牌GYLWE、Nava-dyes series、NavasubLink Inks及Plastisol NPC。
2014年	年榮獲 第16屆「十大傑出企業金峰獎-創業楷模」。
2015年	積極擴充研發、品牌及台灣生產佈局，研發通過經濟部A+研發中心專案1210萬補助，並開始進行前導技術研發-CO2超臨界流體染料研發，設立ISO17025,TAF國際認證實驗室。
2015年	進行垂直整合發展。成立GYLWE-成衣品牌及捷印衣JinE-快速印花衣品牌。成立印花油墨生產線；成立全台灣唯一高階連環印花訓練中心。

企業簡介

怡凌股份有限公司在國內具有優異的紡織染/顏料及助劑的改質調配技術，產品主要應用於紡織用分散染料為主，紡織用水性、油性等染料(印花油墨)、紡織用助劑，並以INT品牌行銷國際市場，主要客戶為國際知名運動領導品牌供應鏈廠商。

近年來運動品牌大廠紛紛採用聚酯纖維與合成纖維，打造機能性服飾的熱潮，並逐漸取代棉質等傳統高排放反應染料布種的採購，怡凌也成為此風潮的最大成長收益者之一。怡凌以長期累積的品牌行銷優勢，加上核心技術研發，相信能夠藉由此機能衣熱潮，快速成長，順利壯大自己，期待成為另一個台灣之光。



I.N.T. International Co., Ltd.

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Business Items

Textile dyes, textile auxiliaries, textile sublimation inks, textile water-based printing inks & plastisol printing inks.

History

2001	Founded in 2001, the first company with its Taiwan brand, "NAVA-DYES" to enter the global market dyes industry.
2009	INT was awarded the SBIR grant for its eco-friendly printing inks product, "Plastisol NPC Series" from Taiwan's Ministry of Economic Affairs(MOEA).
2010	Adoption of ISO 9001:2008 Quality Management.
2013	Navacron Black HXF-GR 400% received the valid ECO-PASSPORT certification, which meets the criteria of the Oeko-Tex® Standard 100 and has eventually adopted the supply chain of international brandings like Nike, Adidas, Puma and etc.
2014	INT was awarded the "Taiwan Excellent Product Golden Prize" for its Nava-dyes series, NavasubLink Inks, Plastisol NPC series inks by the Republic of China Fine Manufacturer Association(RCMA).
2014	INT acquired the "National Quality Golden Brand Award" for its self-owned brand of GYLWE(Green Your Life With Eco-colors), Navafix, Navacron and Plastisol NPC by the Republic of China Fine Manufacturer Association(RCMA).
2014	Won the 16th Golden Peak Award for Ten Outstanding Enterprises – Business Management.
2015	Invested and expanded Research & Development center, production capacity in Taiwan and offered brand marketing and distribution services. R&D center had acquired NTD 12.1 million subsidy from the Ministry of Economic Affairs for its development project mainly the supercritical CO2 fluid dyeing. Establishment of the ISO17025 & TAF accreditation laboratory standards.
2015	For vertical integration of its development by launching new own brands, "GYLWE", the Garment Brand & "JinE", the most efficient and profession screen printing technology. Invested and expanded production lines for high tech, eco-friendly screen printing inks manufacturing in Taiwan; Establishment of the first Taiwan Screen Printing Training Center with Professional Certification cooperated with Ministry of Labour and Taiwan Dyestuffs and Pigments Industry Association.

國際競爭力

- 一、良好的國際大廠合作關係與經驗(大陸龍盛、印度Kiri合作併購Dystar合作經驗)。
- 二、優良的品牌營運與國際通路布建能力，客戶遍布東南亞：越南、泰國、柬埔寨、印尼、菲律賓與馬來西亞；中東：敘利亞、中南美洲：委內瑞拉、瓜地馬拉、宏都拉斯、秘魯、哥倫比亞與阿根廷；還有巴基斯坦、孟加拉並少量內銷台灣地區，目前以亞洲市場佔外銷70%，中美洲與歐洲佔外銷30%。2015年起展開全球戰略計劃更進一步深入拓展歐洲鄰近市場與美洲市場之國際拓展計畫。
- 三、產品通過瑞士國際認證最高榮譽ECO Passport及Bluesign環保染料國際認證。
- 四、台灣獨特的生產研發地理優勢與鄰近供應鏈。(與大陸及日本及歐美良好關係)
- 五、優良的執行力，已經於兩年內陸續完成印花、針織成衣、成衣品牌、研發中心、高階染料生產線的併購與成立。



營運管理

- 一、怡凌在染化產業為小而美的企業經營，以年輕而具執行力的經營團隊及不到50名員工，在近幾年的營收屢創成長佳績，營收由101年的1.4億元到103年的2.5億元兩年成長近一倍。
- 二、染化產業第一專業碩士專班的成立：與國立台北科技大學高分子研究所合作，經過兩次審查均獲得教育部通過成立國內第一家染化紡織專業碩士專班，並邀請超過30位包含上市櫃高階主管之業界實務教師與本產研班實務教學，怡凌取得全部15位中6位名額，顯示怡凌在培育產業人才的積極企圖心與成果。
- 三、近20年來第一家取得股票代號(7482)之染化紡織公司：怡凌申請上櫃板登標將成為近20年來染化紡織取得股票代號的企業，代表在傳統產業的染化紡織產業，怡凌的表現讓傳統產業展現出發展新契機。
- 四、國內第一家1年內同時進行Bluesign, Eco-Passport, ISO 17025等國際認證之取得的公司，並計畫在未來三年陸續完成ZDHC及國際大廠相關認證之取得，以優異的研發能力，獲得國際肯定。

社會責任



- 一、綠能環保：怡凌產品在2014年陸續取得Eco-Passport認證，以及2015年2月通過染化紡織國際認證藍色標誌標準Bluesign審查，成為台灣染料業界少數取得Bluesign standard之染料公司。
- 二、員工照顧與福利：員工是公司最重要的核心資產，因此怡凌正計畫進入創櫃板，並進行員工認股，以及規畫一系列員工福利(配)認股措施，並設有研發獎勵制度、專利獎勵、業績獎勵等各項制度，並期待能與上市櫃公司並駕齊驅。

Introduction :

INT International Inc. is specialized in developing and formulating its range of textile dyes, textile auxiliaries and printing ink products in the textile industry. Its brands and services are highly trusted due to its optimum performance on application and customization, level and quality. Our products are mainly the disperse dyes, textile water based inks, PVC free plastisol inks, textile auxiliaries which we are marketing our own brand through the global market. Famous leading brandings like Nike, Adidas, etc are our current end customers. Recently, due to the leading brands like Nike, Adidas and others well-knowns who mainly consume and procure the polyester- and synthetic fibers to create functional apparel and sportswear for replacing the traditional cotton by using other kinds of high-emission reactive dyes, INT has become one of the biggest beneficiaries of this growth. With our long-term accumulation of branding and marketing advantages, and coupled with our core technical research and development to match the ongoing trend of the global markets as well as customers demand, we believe that this functional clothing, rapid growing trend, accompanying with the customers would strengthen our prospects, soon we are expecting to become another Taiwan star.

International Competitiveness

- I. Good business cooperation and relationship with the international leading companies (experience for acquisition of Dystar company involved between Zhejiang Longsheng Group, China and Kiri Industries, India)
- II. Excellent capability on branding operation and international distribution and agencyship . Customers are in ASEAN countries like Vietnam, Cambodia, Thailand, Indonesia, Malaysia, Philippines, and Syria, Central and South Americans like Venezuela, Guatemala, Honduras, Peru, Colombia and Argentina; moreover, we are also in Pakistan, Bangladesh, as well as some in Taiwan domestic market. Current exports to Asia accounted for 70%, Central America and Europe accounted for 30%. There has been an important strategic market expanding plans since 2015 further in both the European and American markets for further international expansion plan.
- III. The product certification by the Swiss Testex with highest honor ECO PASSPORT and Bluesign certification.
- IV. The development of Taiwan's unique geographical advantage of production and supply chains. (Good relations with mainland China, Japan and Europe)
- V. Excellent executive team has allowed us to complete our Advanced Dyetech R&D Center(ADC) within two years for screen printing, knitted garments, clothing brand, acquisitions and the establishment of high-end dye production line.



Operational Management

- I. In the dyestuffs industry, INT is recognized as a small sized enterprise with tremendous business achievement due to its young and dynamic executive management team with less than 50 team-members. In recent years, our revenue growth was constantly breaking its record, revenue from the year of 2012, 140M NTD up to 250M NTD in year 2014 which is nearly two times the

產學合作：

我們也與國立台北科技大學進行產學合作陸續建立產研專班、二技特化產學訓練專班及染化人才培育機制，布局於前導關鍵技術、染整應用技術、品牌創新與雲端服務及國際認證等四大關鍵核心領域，建立產官學研國際合作機制，進行垂直整合。



社會參與：

怡凌不僅參加產業的台灣區針織公會、台灣區染料工業同業公會，貢獻公司的一些專長給參與會員；更積極參與社會上的愛心活動，諸如：陽光基金會免費製作衣服印花，忠義社會福利事業基金會衣服及印花贊助，參與嗶嘰啦舉辦的關懷弱勢家庭愛心園遊會義賣，愛盲協會點字製作名片等愛心活動。

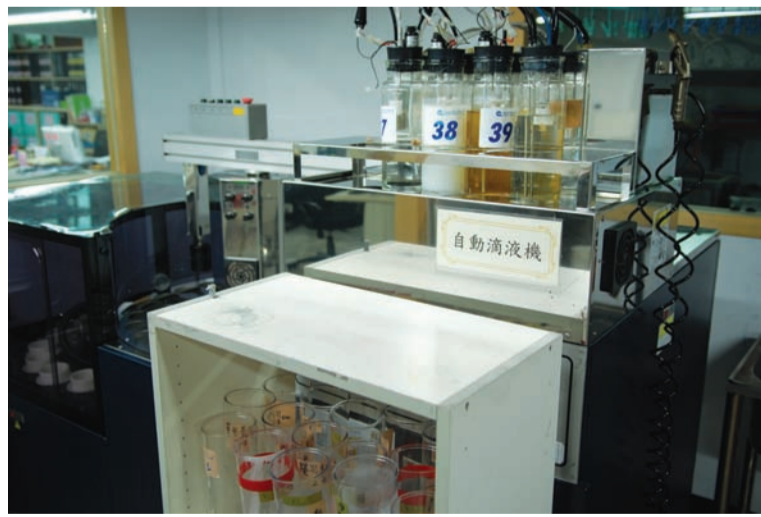
另外透過產研班的全額學費補助，也可讓有心進一步進修的清寒學生除可進一步專研學問之外，求學過程亦可加入公司領取薪資，補助家中經濟。

growth.

- II. First Master Degree course was founded in the dye industry, in cooperation with the National Taipei University of Technology-Organic Polymer Research Institute, was adopted by the Ministry of Education for establishing the first ever domestic textile and dyeing industry Master degree course.
- III. INT has got the "listing code" (7482) in the stock exchange with new fundraising platform for small, innovative enterprises at Taipei Exchange. This is the only company achieved in the past 20 years in dyes and inks industry in Taiwan. It allows that INT, with its great enthusiasm for new development opportunities, keeps growing within the INT group in this traditional dye industry.
- IV. The first Taiwan company who applied and achieved the international certification of Bluesign, Eco-Passport, and ISO 17025, etc., with its excellent R&D capabilities and plan to be completed over the next three years with ZDHC to obtain the relevant international certifications for recognition.

Social Responsibility

- I. The Green environmental protection and Every Day Saving concerns: In 2014, INT has achieved Eco-Passport certification and in February 2015, INT was audited by the Bluesign and yet INT has become the very few companies who acquired bluesign® standard of dye within the dye industry in Taiwan.
- II. Care of Team-members and welfare: INT team-members are the most important core assets of our company. By entering the new fundraising platform, INT is offering its team-members for joining stock options, as well as planning a series of measurement with its award systems, R&D incentive system, patent awards, and performance awards(KPI), etc. INT look forward to keeping pace with all those listed companies.
- III. Industry-University collaboration projects: INT has carried out its new "Industry-University collaboration projects" for establishing Master Degree courses with the National Taipei University of Technology. The purpose of this aspect is to upgrade technical, skill training to develop well-trained personnel in order to meet advance dyeing and finishing technology, brand innovation, cloud services and international verification of certificates among the four major key core fields for achieving its vertical integration.
- IV. Social Participation: INT, not only participated as a member in the Taiwan Knitting Industry Association, but also participated in the Taiwan Dyestuffs & Pigments Industrial Association. INT has also been contributing its expertise to their members. INT actively involved in the charity activities such as: offering sponsorship to design and produce printed tees to Sunlight Social Welfare Foundation, Chung Yi Social Welfare Foundation, participated in Lulala charity bazaar for underprivileged minority families, name cards made by Association for the Blind, Taiwan, etc...



Through the full tuition subsidies of our Master Degree courses, we are able to support students with financial needs for further seeking an upgrade education opportunity. Besides schooling, these students may join our company to be part of our team-members with salaries as well as benefit for the family.

綜合評語

- 一、主要外銷地區為東南亞、中南美洲、俄羅斯、中東等地區，自創INT, GYLwe品牌，國際主要的染料生產大廠為其產品代工廠，建構完整的客戶銷售通路。
- 二、專注於機能性布種分散性染料與低排放環保染整技術之研發，自創的品牌，開發符合國際環保趨勢之染料，委託其它染料廠生產，本身提供產品染料配色等服務，有效打開知名品牌及高階價格商品，技術有一定之進入門檻，競爭者不易進入，在品牌營運與產品技術具有國際競爭力。
- 三、以品牌營運整合臺灣、印度及中國大陸三大染顏料生產基地，發展出橫跨上下游之針織、染化、成衣、印花之整體染化紡織產業完整產品供應鏈，並由染顏料產業垂直向下整合。
- 四、成立染化紡織前導技術研發中心，產品獲得多項知名國際環保認證，並協助弱勢庇護工廠，提供紡織領域之營運輔導。

