



醫電鼎眾股份有限公司

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企業沿革

- 2003 年** 自『中山科學研究院醫療科專計畫執行團隊』獨立並成立『醫電科技股份有限公司』
- 2004 年** 開發全球最小的 2mm*2mm CMOS 影像感測模組，並獲得臺北醫療器材展『創意新產品』獎
- 2008 年** 與醫療設備大廠 - 鼎眾股份有限公司組成策略聯盟，並正式更名為『醫電鼎眾股份有限公司』
- 2011 年** 通過 ISO 9001: 2008 認證；成立自有品牌 mitcorp，專注於全球工業用內視鏡市場
- 2013 年** X1000 榮獲臺灣精品獎 2014 殊榮
- 2014 年** X1000 獲得金點設計獎 2014 & 北京汽保展『展覽會推薦產品』及『TOP20 維修工具』兩項大獎
- 2015 年** 舉辦首次全球代理商大會
- 2017 年** 舉辦第二次全球代理商大會，總計來自全球 10 個國家共 21 人參加；通過 ISO 9001: 2015 認證

2019 年 X2000 HD 及 PRSL 自動水平管道內視鏡獲得臺灣精品獎；於德國司徒加特舉辦第三次全球代理商大會

2021 年 榮獲 2020 and 2021 鄧白氏 Top 1000 中小企業菁英獎；通過 ISO 13485 認證

2022 年 X750 榮獲 2023 臺灣精品獎

主要產品

- 工業用內視鏡檢測系統與相關配件
- 內視鏡模組系統開發

企業簡介

本公司創立於 2003 年，前身為中山科學研究院膠囊內視鏡計畫執行團隊。成立初期專注於醫用內視鏡輔助裝置，後因公司發展策略調整，進入工業用內視鏡檢測系統，致力研發設計並提供高品質、高可靠度的內視鏡產品，做為在無損檢測領域中專業及高品質的保證。2013 以公司全名「Medical Intubation

Technology Corp.」之英文字首、創立 Mitcorp 品牌及企業識別系統，陸續推出全新設計的高階機種並積極導入自有品牌 Mitcorp 做為新一代產品的市場定位及區隔，一直朝著建立臺灣自有品牌的工業用內視鏡產品組合為努力的目標，期許能以「Made in Taiwan」的優質產品形象揚名海內外

出口實績及國際競爭力

1. 2022 全年營收突破新台幣 3 億，自有品牌與 ODM 設計代工業績成長率皆達雙位數
2. 產品聚焦工業內視鏡單一領域，國內外已累積近 200 篇發明專利
3. 自有品牌產品代理商遍布五大洲六大區域 42 個國家
4. ODM 客戶群含括了歐美前 3 大專業工具品牌集團企業
5. 產品屢獲臺灣精品獎、金點設計獎…等國內外獎項肯定

營運管理與績效

1. 創新產品研發設計、注重環保與安全品質：專注於工業用內視鏡檢測系統，於國內外已累積近 200 篇發明專利。自有品牌 Mitcorp 產品曾榮獲金點設計獎 2014、以及四度臺灣精品獎…等多項認可。所有的產品材質開發與回收標準也皆符合 RoHS、REACH、WEEE 等環保法規。
2. 著重強化營運體質、提升公司治理：2011 年起導入系統化管理、並通過 ISO 9001: 2008 版認證，每年持續透過內外稽核與管理改善活動，2017 年再通過改版的 ISO 9001: 2015 版認證、2021 年導入進行一系列品管圈 5S 活動、並通過更嚴格的 ISO 13485: 2016 版認證
3. 提昇營運效能，快速回應市場及法規變化：2019 年起積極導入全新 ERP/MES/PLM 系統，經過流程輔導及測試，在 2021 年元月正式導入並啟用，可以更即時、有效快速的了解研發、製造、採購、及財務狀況，提高整體生產力。

永續經營

1. 顧客服務與滿意度管理：國內 - 原廠直銷，產品五年保固、國外 - 代理商，產品兩年保固；每週追蹤

RMA 個案處理，每半年的營運管理會議中、審視相關量化統計和非量化個案追蹤總結，跨部門進行改善研討。

2. 人力資源管理：秉持「聆聽員工內心的想法、滿足員工的需求」，以期員工對公司有向心力、進而配合組織發展，達成工作績效目標，以達到人才成長、留任的效果。針對關鍵的人才，給予適當的訓練並開啟職務輪替制度；除了專業知識，也不定期舉辦交流活動，促進團隊的共同成長及情緒健康管理。
3. 主動善盡社會責任、投注員工福利與公益：秉持「取之於社會、用之於社會」之理念，帶領員工投入社會公益活動，善盡企業公民之責。近年來公司定期捐助弱勢，2022 年更透過全體同仁的參與，並協同其他企業聯合舉辦『公益家庭日』發揮聚沙成塔的力量。



綜合評語

1. 工業用內視鏡整機、相關模組與零組件產品，出口至德國、美國與日本等市場。
2. 於國內外累積近百件發明專利，具備其他大廠檢測儀器 Total Solution 的優勢，其高性價比之產品攻佔基礎型、可攜式中階型內視鏡的利基市場。
3. 重視員工權益，並建立友善職場工作環境，積極參與公益活動，捐贈救災設備等（如：臺南維康大樓、土耳其地震）。



MEDICAL INTUBATION TECHNOLOGY CORPORATION

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History

- 2003** Mitcorp's founding year.
- 2004** Successfully developing the world's smallest 2mm*2mm CMOS sensor & awarded by the "MEDIPHAR".
- 2008** Established a joint venture with Mediland Enterprise Corporation.
- 2011** Certified by the ISO 9001: 2008 standard.
- 2013** The X1000 video scope awarded by the Taiwan Excellence 2014.
- 2014** The X1000 video scope awarded by the GOLDEN PIN DESIGN AWARD 2014.
- 2015** Completed our 1st global distributors' conference.
- 2017** Received the D&B Top 1000 Elite SME Award and successfully held 2nd global distributors' conference.
- 2019** The X2000HD Videoscope and PRSL300 pipe inspection system were awarded by the Taiwan Excellence Award 2020 & Completed the 3rd global distributors' conference in Stuttgart, Germany.
- 2021** Received the Dun & Bradstreet Top 1000 Elite SME awards for 2020 and 2021.
- 2022** The X750 video scope awarded by the Taiwan Excellence 2023.

Business Items

- Industrial video scope system products and accessories.
- Video scope and borescope's camera module design, development & manufacturing.

Introduction

Working closely with our clients since 2003, Mitcorp embodies a passion for innovation and has accumulated over 200 patents since becoming independent of the Chung Shan Institute of Science and Technology, Taiwan. Certified by the well-known vehicle brands Audi, Skoda, VOLVO, and Volkswagen, Mitcorp has proven to be a reliable partner with a strong focus on its end users. With a highly agile approach to business and a reputation for the very highest levels of quality and dependability amongst our key distributors, we seek leadership within non-destructive inspection providers worldwide..

Export Competitiveness

1. Full-year revenue in 2022 exceeded USD\$10 million, and both own brand-Mitcorp and ODM businesses performed double digits growth rates.
2. The product focuses on a single field of industrial endoscopy, and has accumulated nearly 200 invention patents at home country-Taiwan and abroad.
3. Private brand-Mitcorp product agents/distributors around the world located in 42 countries across five continents and six regions.
4. The ODM client base includes the top three professional tool brand groups in Europe and the United States.
5. The products have repeatedly won recognition from domestic and foreign awards such as the Taiwan Excellence Award and the Golden Pin Design Award.

Operation Performance Management

1. Innovative Product Development and Design with a Focus on Environmental Protection and Quality: Specializing in industrial endoscope inspection systems, we have accumulated nearly 200 invention patents both domestically and internationally. Our proprietary brand Mitcorp has been honored with the Golden Pin Design Award in 2014, as well as the Taiwan Excellence Award four times, among other recognitions. All of our product material development and recycling standards also comply with environmental regulations such as RoHS, REACH, and WEEE.
2. Emphasizing the strengthening of operational resilience and enhancing corporate governance: Since 2011, we have implemented systematic management and obtained ISO 9001:2008 certifications. We continue to engage in internal and external audits and management improvement activities each year. In 2017, we upgraded to the ISO 9001:2015 version certifications. In 2021, we initiated a series of quality control 5S activities and achieved the more stringent ISO 13485:2016 certification.
3. Improving operational efficiency and responding quickly to market and regulatory changes: Since 2019, we have been actively implementing a new ERP/MES/PLM system. After process guidance and testing, we officially implemented and activated it in January 2021. This system allows us to have a more real-time, efficient understanding of our research and development, manufacturing, procurement, and financial status, thus enhancing overall productivity.

Sustainable Management

1. Customer Service and Satisfaction Management: Domestic Market: Direct sales from the original manufacturer with a five-year warranty on products. International Market: Products distributed through agents with a two-year warranty. We track RMA (Return Merchandise Authorization) case handling on a weekly basis and, during semi-annual operational management meetings, review relevant quantitative statistics and summaries of non-quantitative case tracking.
2. Human Resource Management: Embracing the philosophy of "listening to the thoughts of employees and meeting their needs," with the aim of fostering employee engagement and aligning them with the organization's development goals to achieve job performance objectives. This, in turn, results in talent growth and retention. For key talents, appropriate training is provided, and a job rotation system is implemented. In addition to professional knowledge, periodic networking events are organized to promote team cohesion and emotional well-being management.
3. Proactively Fulfilling Social Responsibility, Investing in Employee Welfare and Charity: Adhering to the philosophy of "Taking from society, giving back to society," we lead our employees in participating in social charity activities, fulfilling our duty as corporate citizens. In recent years, the company has regularly contributed to supporting the underprivileged. In 2022, we further engaged all employees and collaborated with other companies to organize a "Charity Family Day," harnessing the power of collective effort to make a difference.

