

台灣維順工業股份有限公司

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企業沿革

- 1995 年 公司正式成立於台中工業區五路四號，公司全名為「台灣維順工業股份有限公司」，英文名字為「Heartway Medical Products Co.,Ltd.」。工作人員於同日進駐，並進行工廠用地之整理與規劃。
- 1996 年 開始推動 ISO 9002 品質認證、通過 RW-TUV ISO 9002 品質系統認證。
- 1999 年 通過 RW-TUV ISO 9002 品質系統認證並正式遷廠至現址台中市工業區 25 路 6 號。
- 2000 年 榮獲經濟部第三屆小巨人獎。
- 2004 年 鼎新 ERP 企業資源規劃系統正式上線。
- 2007 年 通過 ISO 13485 TUV NORD 品質系統認證。
- 2008 年 產品榮獲第十七屆台灣精品獎。
- 2009 年 產品榮獲第十八屆台灣精品獎。
- 2010 年 產品榮獲第十九屆台灣精品獎。
- 2011 年 捐贈 100 台輪椅提供給台中榮總志工隊使用。榮獲經濟部工業局第十二屆工業精銳獎。
- 2012 年 榮獲經濟部中小企業處第十九屆中小企業創新研究獎。
- 2013 年 S12X、S17、P25 產品榮獲第廿一屆台灣精品獎。

- 2014 年 榮獲第廿三屆國家磐石獎。
- 2015 年 PF7S 榮獲第廿三屆台灣精品—銀質獎。HW6F、HW6R、S19P 產品榮獲第廿四屆台灣精品獎。總經理何永河先生及協理吳再峯先生榮獲中華民國第 38 屆創業楷模暨創業相扶獎。
- 2016 年 產品 HW6F 榮獲德國 Red Dot 2016 產品設計大獎。S19P 榮獲第二十四屆台灣精品—金質獎。產品 HW6F 再度榮獲經濟部中小企業處第二十三屆中小企業創新研究獎。S21、HW8 產品榮獲第二十五屆台灣精品獎。
- 2017 年 產品 S21 榮獲第二十五屆台灣精品—銀質獎。
- 2018 年 P35 產品榮獲第二十七屆台灣精品獎。
- 2019 年 S26 產品榮獲第二十八屆台灣精品獎。
- 2020 年 S21F 產品榮獲第二十九屆台灣精品獎。
- 2021 年 S35 產品榮獲第三十屆台灣精品獎。
- 2022 年 S37、S37+ 產品榮獲第三十一屆台灣精品獎。
- 2023 年 遷新廠至現址台中市工業區 25 路 6 號。
- 2024 年 S40、S11+ 產品榮獲第三十三屆台灣精品獎。

主要產品

電動代步車、電動輪椅

企業簡介

台灣維順之標誌圖騰造型設計，取自 HEARTWAY 英文字首 H 之變形體，組合而成向上攀升、成長飛揚之蝴蝶圖騰造型，明確展現台灣維順創新蛻變、追求卓越、永續經營的決心，產品使用族群分別為銀髮族與失能人士，產品定位為使用者的行動輔具。蝴蝶象徵著自由、重生，希望透過台灣維順的產品讓使用者重獲自由，拓展其活動能力，同時得到生理、心理及社會性的重建，進而回歸社會，活出自信與尊嚴。同時圖騰抽象化後含有豎起大拇指的『讚』，自我期許在企業的經營上能獲得業界及客戶一致肯定，成為「台灣第一、亞洲領先、全球最佳」的領導品牌。

出口實績及國際競爭力

電動輪椅及電動代步車使用者主要為失能及老年人士，用以提高其獨立性，降低日常生活依賴性，更將可大幅降低醫療看護所需的社會成本。老年人口則隨著全球醫療體系之進步，平均年齡及人口逐年增加，持續期望在未來可以持續開拓新的市場及不斷研發出更新穎的產品貼近市場需求為指向，達到長期深耕的目標，相信在全體同仁的努力下開創另一個高峰。

營運管理與績效

維順秉持和諧穩健創新與永續發展之原則，透過有效的營運管理機制與前瞻性策略布局，在面對全球市場劇烈變動與產業挑戰下，依然展現卓越的經營韌性與成長動能。

公司高度重視不斷持續改善及創新研發，每年投入穩定比例之資源於產品開發與技術升級。歷年來屢獲「台灣精品獎」之肯定，顯示公司產品具備國際市場競爭力與設計創新價值。

以環境永續為前提，本公司積極響應全球節能減碳趨勢，於新廠建置時全面採用綠建材與高效率環控系統，同時規劃廠區能源自主供應系統，建置一座 550KW 太陽能系統並併網運轉，有效供應廠內用電，降低碳足跡。廠區另設有雨水回收系統與綠地覆蓋率逾 40%，展現企業落實 ESG 之決心，並積極推動產線智慧化，規劃導入 MES 生產管理系統，實現即時數據收集與製程優化。並同步推動與 ERP 整合，提升後勤與客戶服務效率，達到營運透明化與反應即時化之目標。

永續經營

實現 ESG 之目標、作為及實踐情形

- ① 能源管理與再生能源導入
 1. 持續擴充太陽能發電容量
 2. 安裝能源監控系統，分析各區用電並改善高耗能設備
- ② 強化供應鏈夥伴的永續意識，積極推動永續倡議要求，完成原物料廠商提供 RoHS/REACH 環保證明，共同朝向淨零未來。
- ③ 法規遵循與誠信經營
 1. 以人為本，本公司支持遵循國際人權準則，並遵守相關法令規範，致力於提供員工健康安全的工作環境並促進身心健康。
 2. 設計多元化的訓練課程，包括精實生產培訓、持續改善內化訓練、性平教育與法規遵循。
- ④ 社會責任參與

維順將企業永續發展作為公司的核心價值，除了追求企業營運成長外，我們也堅持「取之於社會，用之於社會」的理念

綜合評語

1. 出口比率近 100%，以自有品牌 HEARTWAY 向國際市場推出高階醫療級輔具產品。
2. 已建構 ERP、PDM、品質系統，具數位決策及管理能力。
3. 善於與市場連結，與客戶研發溝通充分，具客製化能力。



Heartway Medical Products Co., Ltd.

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History

- 1995 Heartway Medical Products CO., Ltd was established in 1995 by Mr. Kenny Ho, the founder of Heartway.
- 1996 RW-TUV 150 9002 QC Approved
- 1999 Power Scooters are under Production Stage
- 2000 Won the 3rd RISING STAR Award by Ministry of Economic Affairs
- 2004 The implementation of ERP system to upgrade the computing system
- 2007 ISO 13485 TUV NORD Quality System Approved
- 2008 Won the 17th Taiwan Excellent Award
- 2009 Won the 18th Taiwan Excellent Award
- 2010 Won the 19th Taiwan Excellent Award
- 2011 Heartway Medical Products announces CTI-TV (Dream-Achiever) TV Interview and Visit to Heartway Medical in July 2011.
Won the 12th Industrial Sustainable Excellence Award
- 2012 Won the 19th TAIWAN SMEs Innovation Award
S12X、S17、P25 models won the 21th Taiwan Excellent Award
- 2013 S19、S19T、P19 models won the 22th Taiwan Excellent Award
- 2014 Won the 23th National Award of Outstanding SMEs
- 2015 Won the 23th Taiwan Excellence Silver Award
HW6F、HW6R、S19P models won the 24th Taiwan Excellent Award

- 2016 HW6F model Won Red Dot 2016 Award
S19P model Won the 24th Taiwan Excellence Gold Award
Won the 23th small and Medium Enterprises Innovation Award
S21、HW8 models won the 25th Taiwan Excellent Award
- 2017 Won the 25th Taiwan Excellence Silver Award
- 2018 P35 model won the 27th Taiwan Excellent Award
- 2019 S26 model won the 28th Taiwan Excellent Award
- 2020 S21F model won the 29th Taiwan Excellent Award
- 2021 S35 model won the 30th Taiwan Excellent Award
- 2022 S37,S37+ model won the 31th Taiwan Excellent Award
- 2023 Move to new factory
(No. 6, Gongyequ 25th Rd., Baoshan Vil., Nantun Dist., Taichung City 408017, Taiwan)
- 2024 S40、S11+ won the 33th Taiwan Excellent Award

Business Items

Power wheelchair, Mobility scooter

Introduction

The design of the logo of Heartway is taken from the deformation of the initial 『H』 in the English word HEARTWAY, and is combined into a butterfly totem shape that climbs upward, grows and flies, clearly showing Heartway's determination to innovate, transform, pursue excellence, and operate sustainably. The product user groups are senior citizens and the disabled, and the product is positioned as a mobile assistive device for users. The butterfly symbolizes freedom and rebirth. We hope that through Heartway's products, users can regain their freedom, expand their mobility, and at the same time achieve physical, psychological and social reconstruction. Just like a butterfly emerging from a chrysalis and becoming a flying flower, it then returns to society and lives with confidence and dignity. At the same

time, the totem is abstracted and contains a thumbs up "like". I hope that my business operations can be unanimously recognized by customers, suppliers, and medical equipment peers, and become "Taiwan's No. 1, Asia's Leading, and World's Best." 's leading brand.

Export Competitiveness

Power wheelchairs and electric scooters are primarily used by the disabled and elderly, increasing their independence and reducing their dependence on daily living. This significantly reduces the social cost of medical care. With advancements in global healthcare systems, the average age and population of the elderly population are increasing year by year. We aim to continuously explore new markets and develop innovative products to meet market needs, achieving our long-term goals. We believe that through the hard work of all our colleagues, we will reach new heights.

Operation Performance Management

Heartway adheres to the principles of harmonious, steady innovation, and sustainable development. Through effective operational management mechanisms and forward-looking strategic planning, it has demonstrated remarkable operational resilience and growth momentum despite volatile global markets and industry challenges.

The company prioritizes continuous improvement and innovative R&D, dedicating a steady proportion of resources annually to product development and technological upgrades. Its numerous "Taiwan Excellence Awards" recognition over the years demonstrates the company's products' international competitiveness and innovative design value.

With environmental sustainability as a priority, the company actively responds to global energy conservation and carbon reduction trends. During the construction of its new plant, the company fully utilized green building materials and high-efficiency environmental control systems. The company also planned an independent energy supply system for the plant, installing a 550kW solar system connected to the grid to efficiently supply electricity and reduce its carbon footprint. The plant also features a rainwater recycling system and over 40% green space, demonstrating its commitment to ESG. The company is actively promoting intelligent production lines and plans to implement a manufacturing execution

system (MES) to enable real-time data collection and process optimization. We will also simultaneously promote integration with ERP to improve logistics and customer service efficiency, achieving the goals of operational transparency and immediate response.

Sustainable Management

Achieving ESG Goals, Actions, and Practices

- ① Energy Management and Renewable Energy Integration
 1. Continuously expand solar power generation capacity
 2. Install energy monitoring systems to analyze electricity usage in each district and improve high-energy-consuming equipment
- ② Strengthen sustainability awareness among supply chain partners, actively promote sustainability initiatives, and complete RoHS/REACH environmental certifications from raw material suppliers, working together towards a net-zero future.
- ③ Regulatory Compliance and Integrity
 1. With a people-oriented approach, our company supports and adheres to international human rights standards and relevant laws and regulations, striving to provide a healthy and safe working environment for employees and promote their physical and mental well-being.
 2. Design a diverse training program, including lean production training, continuous improvement internalization training, gender equality education, and regulatory compliance.
- ④ Social Responsibility Participation
Heartway regards corporate sustainability as its core value. In addition to pursuing operational growth, we also adhere to the philosophy of "Taken from the community, giving back to society"

