

君宇企業股份有限公司

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企業沿革

- 1984 年 公司成立
- 1997 年 第一次遷廠，占地 700 坪
- 2000 年 成立研發部門
- 2001 年 導入鼎新 SMART ERP
- 2002 年 ISO9001 首次認證通過
- 2010 年 第二次遷廠，自購土地 1400 坪
- 2014 年 創立 TAKEWAY 品牌，鉗式相機腳架取得美國發明專利，跨足攝影器材市場
- 2015 年 成立模具部門
- 2016 年 木工平行夾上市，跨入木工夾鉗市場，獲海外木工市場好評
- 2019 年 TAKEWAY 黑隼機車手機架上市，跨足機車配件市場
- 2022 年 莊鈞奐先生接任總經理，連續三年榮獲鄧白氏中小企業菁英獎
- 2023 年 推出無線充電款黑隼手機架
- 2024 年 成立永續發展部門，推動 ESG。購入鄰地 509 坪準備擴廠。
- 2025 年 預計投資五億元興建營運總部、自動倉儲、智慧產線廠房

主要產品

碳鋼夾鉗、木工夾鉗、電子產品夾具、
摩托車手機支架、戶外無線充電模組

企業簡介

君宇企業（股）創立於 1984 年，創辦人陳文廷先生秉持「品質優先」信念，專注碳鋼夾鉗製造，逐步拓展歐美市場，於夾鉗製造打下堅實的基礎。1997 年首次擴廠後，公司導入 ERP 與 ISO9001 品質管理，逐步累積研發實力與制度化管理基礎。

2014 年，時任研發經理的莊鈞奐先生創立 TAKEWAY 品牌，以全球首創「鉗式相機腳架」，展現台灣製造的創新能量，也於前後幾年研發「木工平行夾」和許多夾鉗專利，讓君宇成為世界專業夾鉗的隱形冠軍。而 2019 年上市的「黑隼手機架」，跨足機車配件領域，產品以單手操作結構和磁浮減震技術為核心，賦予時尚外型，開創公司顯著的第二成長曲線。擁有自有品

牌雙產品線成功進軍歐、美、日、澳、東南亞 20 餘國，建立國際品牌能見度。

2022 年莊鈞奐先生接班擔任總經理，次年推出無線充電款黑隼手機架，跨足電子領域展現持續創新的決心；接著成立「永續發展部門」，積極推動 ESG，並擴大投資五億元興建營運總部與擴大廠房，藉此布局智慧製造並強化研發中心，逐步實現「台灣扎根、走向世界」的企業願景。

出口實績及國際競爭力

- ① 出口國家遍及五大洲，逾 40 餘國。
- ② 代工多國專業百年品牌，世界碳鋼夾鉗銷售隱形冠軍。
- ③ 自有品牌擴及美、日、澳、加、土、新、芬蘭、南非、波蘭、香港、中國…
- ④ 創新、研發與生產能力卓越，滿足客戶專業、客製、少量多樣的需求。具備設計、模具、加工、組裝到包裝一貫能力，能快速回應市場與客製需求，展現高彈性與研發實力。

營運管理與績效

- ① 從純代工邁向「設計→製造→品牌銷售」的價值鏈，品牌貢獻度已達營收 50%。
- ② 持續創新，近年平均每年取得三項專利，累積已取得 85 件全球專利。
- ③ 有別於傳統製造業，轉型深耕於產品設計、專利研發、銷售能力、品牌經營，培養企業多元化能力。



- ④ 由專業手工工具領域跨足攝影、摩托車、3C 電子配件…消費品領域，除了擴展市場以外也具有分散產業風險的策略性效用。
- ⑤ 積極導入 AI 模型，用於會議記錄統整、生產耗料估算、銷售資料分析…，營運效能優化顯著。

永續經營

- ① 治理面：1. 誠信為本，創新驅動，貼近人心、韌魂不滅 2. 成立永續發展部門推動 ESG。3. 員工 100% 完成誠信與反貪教育訓練，落實個資與資安管理。
- ② 環境面：碳盤查自主進行，預計 2025 年完成首件產品碳足跡；包裝採可回收材與減塑設計，新廠導入綠建材及太陽能板以降低排碳。
- ③ 社會面：女性主管占比達 50%，客戶滿意度 96%，並與供應商簽署行為準則。積極回饋社區，推動行車安全講習及公益捐助，並提供育兒補助與獎助學金，打造幸福企業文化。

綜合評語

- 1. 擁有 TAKEWAY、EHOME 自有品牌，創業轉型成功，產品具市場差異化，獨有之單手操作且首創磁浮減震手機架，在市場已有成熟通路。
- 2. 重視技術研發，擁有國內外專利逾 80 件。
- 3. 已成立永續單位，著手永續減碳之推動，並於工作環境導入節能及相關設備。



Ehoma Industrial Corporation

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History

- 1984 Company established.
- 1997 First relocation to a 2,400 m² factory.
- 2000 R&D Department established.
- 2001 Implemented Digiwin ERP system.
- 2002 Achieved ISO 9001 Certification
- 2010 Second relocation to a self-owned 5000 m² site.
- 2014 Founded "TAKEWAY" brand; patented the world's first clamp-style camera tripod in the U.S., entering the photography market.
- 2015 Mold Department established.
- 2016 Launched the Parallel Jaw Clamp, entering the woodworking market and gaining strong global reviews.
- 2019 Introduced TAKEWAY Hawk Phone Mount, entering motorcycle accessories.
- 2022 Mr. Marco Chuang appointed as General Manager; company honored three consecutive years with the Dun & Bradstreet SME Elite Award.
- 2023 Released wireless-charging TAKEWAY Phone Mount.
- 2024 Established Sustainability Department to promote ESG; purchased adjacent 1,680 m² land for expansion.

2025 Plans to invest US\$17 million in new headquarters, smart warehouse, and automated lines.

Business Items

Clamps, All-Steel Clamps, Woodworking Clamps, Electronic Fixtures, Motorcycle Phone Mounts, Outdoor Wireless Charging Modules

Introduction

Founded in 1984 by Mr. Wen-Ting Chen, EHOMA began with a "Quality First" philosophy, specializing in all-steel clamps and expanding into Europe and the U.S., building a strong OEM foundation. After its 1997 expansion, the company implemented ERP and ISO 9001, strengthening R&D and production management.

In 2014, then R&D Manager Marco Chuang created TAKEWAY brand, launching the world's first patented

"Clampod", showcasing Taiwan's innovation. Around the same time, the company developed the Parallel Jaw Clamp and other patented clamps, establishing itself as an "invisible champion" in global clamp manufacturing.

The 2019 launch of the Hawk Phone Mount extended Ehoma's reach into the motorcycle market. With one-hand operation and Maglev Anti-Vibration technology, the stylish design created a new growth curve. The two owned brands, EHOMA and TAKEWAY, now reach over 20 countries across Europe, America, Japan, Australia, enhancing global visibility.

Since 2022, under Mr. Chuang's leadership, Ehoma has advanced digital transformation and innovation. The wireless-charging mount expanded into electronics, while the new Sustainability Department drives ESG progress. A planned US\$1.7 million investment in new headquarters and a smart factory underscores the company's vision to "Root in Taiwan, Reach the World."

Export Competitiveness

- ① Products exported to over 40 countries across five continents.
- ② OEM partner for numerous global brands; the world's invisible champion in all-steel clamp sales.
- ③ Owned brands expanded into the U.S., Japan, Australia, Canada, Turkey, Singapore, Finland, South Africa, Poland, Hong Kong, and China.
- ④ With strong R&D and manufacturing capabilities, Ehoma meets professional, customized, and small-batch needs through an integrated process—from design and tooling to assembly and packaging—ensuring flexibility and rapid market response.

Operation Performance Management

- ① Transitioned from OEM to a full value chain of "Design → Manufacturing → Brand Sales"; brand revenue now exceeds 50%.
- ② Innovates continuously, averaging three new patents annually and accumulating 85 global patents.
- ③ Unlike traditional manufacturers, Ehoma emphasizes product design, patent R&D, marketing, and brand building for diversification.
- ④ Expanded from industrial tools into photography, motorcycle, and 3C accessories, diversifying

markets and mitigating risk.

- ⑤ Integrated AI for meeting records, material forecasting, and sales analysis, greatly improving operational efficiency.

Sustainable Management

- ① Governance:
 - (I) Integrity-based, innovation-driven, and resilient in spirit.
 - (II) Established Sustainability Department to lead ESG.
 - (III) All employees completed anti-corruption training; implemented data and cybersecurity systems.
- ② Environment:
 - Conducts carbon inventory independently, with the first product carbon footprint to be completed by 2025. Product packaging uses recyclable and reduced-plastic materials, while the new facility incorporates green building materials and solar panels to reduce emissions.
- ③ Society:
 - Women make up 50% of management; customer satisfaction 96%. Ehoma and suppliers co-sign a Code of Conduct. The company contributes through safety education, product donations, childcare subsidies, and scholarships—creating a sustainable and happy workplace.

