

億升工業股份有限公司

- 負責人：黃明忠
- 網址：www.ysc.com.tw
- 地址：30442新竹縣新豐鄉新興路899號
- 電話：03-5990177



主要產品

汽車鈑金零件：引擎蓋、葉子板、保險桿、水箱架、前保內鐵、前柵、後箱蓋及各類飾鈑配件。



企業沿革

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| 1977年 | 開始以販賣汽車材料進入本業，成立億成汽車材料行。 |
| 1979年 | 以新台幣伍拾萬元創立億升汽車材料有限公司。 |
| 1993年 | 更名為億升工業股份有限公司並於台北縣新莊營運。 |
| 1997年 | 桃園楊梅廠興建完成，由台北縣新莊廠遷移至「楊梅廠」。 |
| 1999年 | 通過ISO-9000認證。 |
| 2001年 | 大陸「昆山廠」成立。 |
| 2003年 | 導入雷射切割機，加快模具開發速度，提升產品競爭力。 |
| 2004年 | 「幼獅廠」落成啟用。 |
| 2012年 | 「新豐廠」落成啟用，總公司遷移至新豐廠。 |
| 2016年 | 成立新豐「中崙廠」。 |



企業簡介

自1977年從銷售汽車材料零件予各維修廠起家，一路成長至今，一步一腳印、穩紮穩打專注本業、建立堅強核心團隊，投入研發與通路規劃，經營績效穩健成長。億升工業以汽車鈑金零件為主要的經營項目，包含汽車引擎蓋、葉子板、保險桿、水箱架、前保內鐵及各類飾鈑配件。為滿足客戶高品質、少量多樣、交期快速及提供具有競爭力的產品，與上下游廠商形成強大的策略聯盟，且憑藉「追求卓越、超越巔峰」之精神，不斷在經營管理中求新求變，並秉持務本踏實的理念，把品質做到最好，盡力滿足客戶需求，億升工業成立30餘年來，致力於本業之發展及嚴格品質之控管，已於業界建立專業形象及商譽。

國際競爭力

一、專注技術、持續投入研發

公司多年來投入大量資源於研發產品，董事長相當熱衷研究模具設計，除親自參與研發外，亦督促開發進度，創造公司產品開發速度快且類別多樣化的核心競爭力。

二、核心競爭力

市場上汽車鈑件零件多樣化，產品品質、模具數量及交期成為汽車鈑金件廠的重要競爭力，公司在鈑金領域已有逾30年的經驗，所累積開發的模具數量龐大，產品數量多，可滿足顧客的多元化採購需求，亦成為公司的核心競爭優勢。另外我們優先對熱銷車款之鈑件產品，準備相對應之備料，在長期與國內外汽車零件廠配合之默契下，使產品的交期效率得以提升。我們將以生產優勢及高品質的服務，持續擴大汽車零件市場。



Yih Sheng Auto Parts Ind Co., Ltd.

- Chairman : Ming Chung Huang
- Website : www.ysc.com.tw
- Address : No 899, Xinxing Rd., Xinfeng Town, Hsinchu County, Taiwan R.O.C.
- Tel : +886-3-5990177

Products and Solutions

Auto Crash Parts: hoods, fenders, front and rear bumpers, radiator support assembly, trunk lid and plastic grille items.



History

1977	Entering automotive industry with auto parts sales and distribution.
1979	YIH SHENG Auto Parts established.
1993	Company re-named as YIH SHENG AUTO PARTS IND CO., LTD. and moved to Sinjhuang plant.
1997	Company headquarter moved to YANG MEI plant.
1999	ISO-9000 qualified.
2001	YIH SHEN AUTO PARTS MOULD (KUN SHAN) CO., LTD. established.
2003	Involved in Laser-cutting machine for speeding up mold developing and enhance competitiveness.
2004	Purchase new factory lot in YOUTH Industrial Park.
2012	Relocate to new factory in XINFENG town HSINCHU county.
2016	Established Zhonglun (Xinfeng) Factory.

Introduction

YIH SHENG started out by selling automotive parts and materials to service shops in 1977. Step by step, we have concentrated firmly on our line of business, built a strong core team, invested in R&D and channel plans, and established a steady growth in business performance. The main business scope of YIH SHENG is automotive sheet metal parts, including engine hood, fender, bumper, rad. support assy., front bumper reinforcement and various types of moulding assy.. In order to provide high quality, vast variety, short delivery time and most competitive products to satisfy our customers, we have formed a strong strategic alliance with upstream and downstream firms. By holding the spirit of "pursue excellence and surpass limits", we have sought continuously for innovation and change in business management, we also uphold the principles of morality and steadfastness to bring the best quality and do our best to meet customers' requirements. Ever since we were founded over three decades ago, YIH SHENG has established professional image and reputation among the industry by being dedicated to our business development and strict quality control.



Export Competitiveness

I. Focus on technology and continue to invest in R&D

Over the years, we have been investing a huge amount of resources in product research and development. Our Chairman is quite fond of studying mold designs as he not only participates in R&D personally but also supervises development progress, thus creating our core competitiveness of rapid product development and vast product variety.

II. Core competitiveness

三、發展中衛體系，創造靈活的生產方式

億升工業與協力廠合作無間，公司將資源集中引擎蓋及葉子板之設計、開模、沖壓，其餘產品則交由協力廠連工帶料生產，除可降低成本外，亦可創造產業規模經濟提升國際競爭力。公司多年來已發展屬於自己的中衛體系，致力於扶持產業後進，除藉由億升工業的技術協助提升改善協力廠的生產品質外，我們亦透過專業分工來創造產業規模，使生產兼具靈活及成本優勢，達到降低庫存，亦幫助各協力廠打入海外市場。

營運管理

一、經營理念

億升工業秉持以人為本、誠懇務實的經營原則，創辦以來持續以「全心投入工作、努力必會成功」的精神文化，培養主動負責的團隊。產品從開發到生產，公司皆以嚴格把關品質為優先考量。

二、資訊系統管理

為了將整體企業資訊系統做整合，於2014年導入ERP系統，使組織走上流程化管理，透過ERP系統的導入，整合各部門生產資訊，達到生產、物流、資訊流、現金流的同步，使我們的決策更加迅速確實，提高公司於市場上的永續競爭力。

三、生產管理

公司針對每一個生產細節都相當重視，在每個生產環節皆嚴格把關，以最嚴謹的態度進行品質管控和功能檢驗。在產品開發階段即針對樣品進行測試分析，包含拉力測試、掛勾測試、外觀檢測、焊接測試等，運用數據化的分析，讓產品的外觀及準確度於開發階段，即獲得確保，並在樣品通過檢驗後才開始正式生產。

四、未來展望

億升工業以「品質至上、交期準確、顧客滿意、美好環境」為公司的發展策略，期盼取得客戶的信任與肯定，進而建立產業鏈長期的合作與互動關係，以鞏固企業永續經營之根基。

社會責任

一、深耕台灣、放眼世界

公司自成立以來即展現根留台灣的決心，除部分產品因低價競爭必須至中國生產外，亦陸續於桃園縣楊梅幼獅廠、新竹縣新豐廠及中崙廠投資設廠，創造在地就業機會，以台灣製造為主體，將優質的產品行銷全球，全力展開堅實之營運。



二、友善職場

本公司除遵照勞基法規範外，亦辦理員工團體保險，提供免費健康檢查，成立職工福利委員會，辦理員工旅遊及各項員工福利，提供員工在職訓練，持續為公司創造更多價值。

三、社會公益

秉持回饋社會之精神，長期贊助捐血活動，以及捐款世界展望會及紅十字會，關懷弱勢團體。

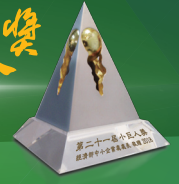
四、節能減碳、生態平衡

因應國際市場對綠色產品環保意識的提升，已從原料端及製程規範著手，以期環境與產業經濟共生，另外對於品質，在追求產品零缺陷的目標下，以更嚴格的品檢工序及開發各種軟硬體設備，確保公司競爭力的持續進步，同時公司在發展與自然生態中極力取得平衡，如於新竹縣新豐鄉建廠時，廠區內原有20餘株的刺桐樹及大批木棉樹，為了對環境衝擊降到最低，我們對外發出捐贈訊息，並協助樹木的移植，使這些老樹得以在其他土地上延續生命。因應地球暖化日趨嚴重，在綠能環保上，配合政府政策推動再生能源計畫，於中崙廠及新豐廠建置太陽能供電系統，以達到節能減碳之目標。



綜合評語

- 一、主要外銷地區以北美、歐洲為主，遍及中南美、非、澳、中東、東南亞、大陸等國家。
- 二、鈑金領域已逾 30 年經驗，能快速生產之產品達上萬種，產品多樣化，在產品深度上保有優勢及競爭力，也奠定拓展海外市場的基礎。
- 三、根留臺灣、強化臺灣製造能力，為社會貢獻一己之力，與社會共同成長，善盡企業社會責任。



As automotive sheet metal parts are diversified on the market, product quality, mold quantity and delivery time have become significant competitiveness for automotive metal parts shops. YIH SHENG has over 30 years of experience in the field of sheet metal, we have developed and accumulated a large amount of molds for manufacturing many products to satisfy customers' diversified procurement demands. This is our core competitive advantage. In addition, we prepare corresponding materials first for sheet metal parts of popular vehicles to elevate product delivery efficiency with the long-term cooperation of domestic and foreign automotive parts shops. We will continue to expand the automotive parts market with our production advantage and high quality service.

III. Develop center-satellite system, create flexible production methods

The collaboration between YIH SHENG and subcontractors is perfect. Our resources are concentrated on the design, mold opening and stamping of hoods and fenders, while subcontractors prepare materials for and manufacture the remaining products. This not only reduces costs but also creates industrial economies of scale and enhances international competitiveness. Over the years, we have built our own center-satellite system to make efforts in assisting later comers. In addition to improving production quality of subcontractors with our technical assistance, we also create industrial scales through work specialization for products to have flexibility and cost advantage, as well as reducing inventory and helping subcontractors enter overseas markets.

Operation Management

I. Business philosophy

By upholding the human-oriented principle and the concepts of integrity and steadfastness, YIH SHENG has followed the spiritual culture of "full dedication in work and success will come" and cultivated a team that takes responsibilities actively. From development to production, YIH SHENG always gives priority to strict quality control.

II. Information system management

In order to integrate the overall corporate information system, we introduced the ERP System in 2014 for organizational process management. ERP System integrated the production data of each department to synchronize production, logistics, information flow and cash flow, allowing our decision making to be more rapid and accurate, as well as enhancing our sustainable competitiveness in the market.

III. Production management

YIH SHENG values every production detail, keeps close tabs on every production process, and conducts quality control and function testing with the most rigorous attitude. Starting from product development, we carry out sample testing and analysis, including tensile test, hook test, appearance inspection and welding test. By using digitized analyses, the appearance and accuracy of products and be ensured in the development phase. Products are officially manufactured after samples pass the tests.

IV. Future prospects

Based on our development strategies, i.e. "quality first, on-time delivery, customer satisfaction and good environment", we hope to gain customers' trust and approval, and further establish long-term partnerships and interactive relationships in the industry chain to consolidate the foundation of sustainable operation.

Social Responsibility

I. Act locally, think globally

We have exhibited our determination to stay in Taiwan ever since we begin our business. Besides partial products that must be manufactured in China due to low-price competition, we have created local job opportunities by setting up the Youth Factory in Yangmei District of Taoyuan County, the Xinfeng Factory in Hsinchu County, and Zhonglun Factory. By focusing on "Made in Taiwan" as the main subject, we will market quality products around the world and do our best to carry out substantial operations.

II. Friendly workplace

In addition to complying with the regulations of the Labor Standards Act, we also handle employee group insurance, provide free health examination, establish the Employee Welfare Committee, handle company retreats and various employee benefits, provide employee on-job training, and continue to create more values for the company.

III. Social benefits

By upholding the spirit of giving back to society, we sponsor blood donations, and donate money to World Vision and the Red Cross Society to care for socially vulnerable groups.

IV. Energy saving and carbon reduction, ecological balance

In response to the rise of international markets' environmental awareness toward green products, YIH SHENG has started from raw materials and processing regulations in the hope of co-existence between the environment and industrial economy. With zero defect products as our goal, we carry out quality inspection procedures and develop hardware and software equipment more strictly to ensure continuous improvement of corporate competitiveness. We also strive to reach balance between development and natural ecology. For example, the Xinfeng Factory in Hsinchu County used to have over 20 Indian coral trees and many cotton trees when it was built but, to minimize the environmental impact, we announced a donation message and helped with the transplantation for these old trees to extend life on other soils. In response to the critical global warming, we cooperated with governmental policies and promoted the renewable energy project for green energy and environmental protection. Solar power supply systems were built in Zhonglun Factory and Xinfeng Factory to achieve the goal of energy saving and carbon reduction.