僑雄實業股份有限公司

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企業沿革

1993年 公司成立板橋，我們主要產品為手持式球類用打氣筒及各項體育用品等多項生產

1997年 僑雄第一次開始設計雙向打氣筒，並取得各國多項專利，僑雄不斷陸續擴增機台由1台塑膠射出機擴增到33部，至今已成為台灣主要生產打氣筒的供應商之一

1998年 僑雄並於1998年正式生產，因此也為客戶帶來市場競爭力

2004年 獲得ISO9001 2008年版品質管理體系認証

2014年 擴遷新增建廠房，於新北市樹林區廠區面積約3000多坪，擁有現代化生產線，達到客戶緊急大量訂單及產品多元化之需求

2015年 獲得ISO14001環境管理體系認証及WRAP、BSCI、等社會責任認証，同時通過OHSAS18001職業安全衛生管理體系認証及導入ERP體系資訊管理

2016年 通過ISO9001 2015年版新版導入ISO14001 2015年版環境管理體系認証，並獲得美國海關認同C-TPAT反恐作業管制之要求、鄧白氏中小企業認証
同期當年獲得歐洲標準認証EN-71 PART1、2、3 / REACH / ROHS / CPSIA消費品安全改進法

2017年 累計多年多國參展經驗，目前已外銷歐、美、亞多國行銷五大洲、57個國家，並擁有國內外110多項產品專利

2019年 本廠KPI邁向工業4.0及綠能減碳，並與工研院合作成立office進行相關技術指導及相關認証

主要產品

本公司主要生產各項體育運動用品包含打氣筒及運動週邊產品及五金零配件產品如下；

1. 高效能雙向打氣筒	2. 電動打氣機	3. 打氣筒
4. 3D鏡	5. 小籃板	6. 不銹鋼哨
7. 水壺	8. 水壺架	9. 多功能戰術板
10. 安全錐	11. 球針	12. 球針潤滑油
13. 曲棍球配件	14.足球配件	15. 背心
16. 計分板	17.計數器	18.拳擊組
19. 訓練用配件	20. 高壓雙向打氣筒	
21. 帶式橄欖球	22.球車	23. 球袋
24.球網袋	25.球壓表	26.單向打氣筒
27. 軟管	28.裁判卡	29.裁判旗
30. 塑哨	31.腳踏車配件	32.跨欄
33. 電子哨	34.銅哨	35.鋁製打氣筒
36. 鋁製鞋釘	37.戰術板	38.鞋釘
39. 橄欖球球座	40.臂帶	41.雙向打氣筒
42. 韻律帶	43.籃框網	44.籃球配件
45. 護齒套		

企業簡介

創立日期： 西元1993年12月　創辦人：吳雪嬌

初期：於台北縣板橋市，廠房120坪。初期營業項目為所有製品均納入，後因營業規模日益擴大，人員機具亦與日俱增，加上技術的培養成熟，於1996年擴大營業。

現況：2015年12月於新北市樹林區八德街372號設置新廠1~6樓，廠房基地面積2884.17㎡。

營業項目確定為：各項體育運動用品、打氣筒製品等多項目生產。

我們於1993年11月19日成立於臺灣。主要產品為手持式打氣筒及訓練用安全錐，從1993年到1998年僑雄不斷增設機台，由1台塑膠射出機擴充到33台，於今年年初陸續淘汰老舊機器後，射出機目前數量為23台。僑雄至今已成為台灣主要生產打氣筒的供應商之一。

擁有國內外超過110項以上產品國際專利，近年大力推展自有品牌JIAO HSIUNG於國外市場積極參加歐美各大展，業績逐年成長，產量亦迅速提升，積極培養相關之工業管理人才，導入精實生產管理系統，以更好的新產品品質及準確的交貨期服務顧客，以追求企業永續經營與成長，成功的在全球嶄露頭角，已外銷歐、美、亞多國，行銷五大洲、57個國家

國際競爭力

一、 整體行銷面向：主要透過官網https://www.ballpump.com.tw/zh-tw/同步行銷全球行銷，也透過傳統貿易商 或品牌OEM、ODM交易通路外，在實體店面上面同時進行銷售。我們 每年積極參加大型國際會展，展出新產品的同時也開發新的客戶，目前已有OEM、ODM的客戶如迪卡儂、斯伯丁等國際品牌客戶, 更創立自主品牌JIAOHSIUNG搶進歐美市場。

二、 僑雄在塑膠商品已有26年的經驗，研發為我們特別重視之部門，包含設計和開發團隊，平均每年約2-3件新商品產出，產品朝向台灣精品目標邁進。

第22屆 小巨人獎
外銷績優中小企業
The 22nd Rising Star Award

Jiao Hsiung Industry Corp.

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Products and Solutions

1. Dual action pump
2. Mini air inflation& deflation compressor
3. Ball pump
4. 3D Mirror
5. Mini hoop set
6. Stainless steel whistle
7. Water Bottle
8. Bottle carriers
9. Multi-functional coaching board
10. Marker cone
11. Ball needle
12. Inflating needle oil
13. Accessories of hockey
14. Accessories of soccer
15. Training vest
16. Score board
17. Lap counter
18. Boxing, punching set
19. Training kits
20. High pressure dual action pump
21. Soccer Trainer
22. Ball carry cart
23. Ball carry bag
24. Ball carry net
25. Ball pressure gauge
26. One way ball pump
27. Air hose
28. Soccer referee card
29. Linesman flag set
30. Plastic whistle
31. Accessories of Bike
32. Hurdle set
33. Electronic whistle
34. Copper whistle
35. Aluminum ball pump
36. Aluminum Stud
37. Mini coaching board
38. Stud
39. Tee
40. Arm Band
41. Dual action pump
42. Ribbon
43. Basketball net
44. Accessories of basketball
45. Mouth Guard

History

1993 Established in Banqiao Dist.. Our main products are hand-held ball pumps and various sporting goods.

1997 Started the design two-way pump and obtained a number of patents from various countries. The overseas expansion of the machine has been expanded from one plastic injection machine up to 33 sets, and has become one of the major suppliers of pumping pumps in Taiwan.

1998 Started the mass production. Provide market competitiveness to our customer.

2004 Obtained ISO9001 2008 Quality Management System Certification

2014 Expanded to a total area of more than 9360 square-meter pings in Shulin Dist., New Taipei City. It has a modern production line to meet the needs of customers for urgently large orders and various kinds of products.

2015 Obtained ISO14001 Environmental Management System Certification and WRAP, BSCI, and other certifications social responsibility, and passed OHSAS18001 Occupational Safety and Health Management System Certification and conduct ERP System for Information Management

2016 Passed the ISO9001 2015 version, Conduct ISO14001 2015 version of the environmental management system certification, and obtained the US Customs approval by C-TPAT anti-terrorism request, and D-U-N-S® Registered™ certification.
In the same period, we obtained the European certification of EN-71 PART 1, 2, 3 / REACH / ROHS / CPSIA Consumer Product Safety Improvement Act

2017 With experience of exhibitions for decades in several countries, we exported to Europe, the United States, and Asia over 57 countries, and has over than 110 product patents for worldwide

2019 Moving towards Industry 4.0 and Green Energy to reduce carbon, and cooperates with ITRI to set up office for related technical guidance and related certification.

從產品結構設計、外觀設計、模具設計製造上，都能與客戶作正確及快速的協商。靈活配合度，絕對為業界第一。

三、 設計一個好的產品，除了仰賴研發人員的專業能力之外，更需要了解市場需求，因為我們的客戶來自全球，針對地域的不同消費文化也不同，唯有深入的了解需求，才可以設計出扣人心弦的好產品，以具符合人體工學，手握使用更順暢，提供多元化新穎外觀紋路，增加產品多樣性變化，符合市場需求，以這產品研發概念。

營運管理

一、 創新績效

26年來，僑雄已經獲得超過110項世界各國的專利，並持續每年申請2-3項專利，進而增加產品的競爭力，並保持每年提出5~8項新產品的研發創新能力，貼近客戶的需求為出發點，研發出更新穎更符合客戶需求產品。同時，業務部門每年積極參加歐美展、台北展等各大國際性展覽，除展出新產品增加新訂單外，更藉由參展收集市場最新情報，回饋給研發部門，隨時立即修改設計及製程，以時效搶入市場，更進而成為市場的領導者，並大力推展自有品牌「JIAOHSIUNG」於歐美市場

二、 獎勵制度

為建立研發部成為創意源源不絕的環境，吸引保有人才，建立穩定的研發人力與核心團隊，設立獎勵制度

三、 研發技術

設計一個好的產品，除了仰賴研發人員的專業能力之外，更需要了解市場需求，因為我們的客戶來自全球，針對地域的不同消費文化也不同，唯有深入的了解需求，才可以設計出扣人心弦的好產品。以具符合人體工學，手握使用更順暢，提供多元化新穎外觀紋路，增加產品多樣性變化，符合市場需求。我們也藉由這產品研發概念培養人員養成良好安全的工作環境與習慣，取得ISO9001:2015國際品質管理系統認證，如同我們一向對客戶所提供優質的產品和服務

四、 完善制度管理

取得ISO14001國際環境系統認證，提供優質的工作環境取得BSCI社會責任憑證每年免費提供同仁進行健康檢查，定期檢視與保障自身狀況。

尊重同仁人權，提供同仁申訴管道，尊重個體權益，提倡安全意識、友善環境，塑造員工對於工作環境安全意識與認知，降低意外事故發生。

雇主和員工一起，建立良好行為準則及道德規範，並明確訂定員工守則、訂定性騷擾防制辦法等，透過教育員工以塑造友善職場，進而提升企業形象。

社會責任

一、 照顧員工：禁止招收童工、禁止強迫勞動、保障集會結社自由、提供健康安全環境。

二、 節能環保：宣導節約能源，優先採購節能設備。

三、 遵守法規：承諾遵守國家與國際有關人權、企業社會責任、環境保護、勞動、安全等相關法規。

四、 持續改善：藉由管理體系的建立、優化、持續改善企業社會責任管理。

五、 企業社會責任及職安衛管理涵蓋健全的公司治理、兼顧利害相關人的均衡利益、保護地球環境，以及社會奉獻。身為全球企業公民，僑雄重視公司治理，並透過持續創新、開發符合環保產品以及營造一個員工能充分發揮其潛能的工作環境，為我們的員工及社會整體創造最大的利益。

綜合評語

一、 以自有品牌JIAO HSIUNG行銷，主要外銷地區為美國、法國、德國、日本等57個國家，市場分布廣且平均。

二、 市場定位與產品策略清楚，有效掌握市場利基，多元經營因應國際市場綠色環保概念，加入愛護地球、節能減碳的行列，外銷產品皆可100%回收，不造成二次污染。

三、 尊重員工權益，提供申訴管道，成立福利委員會，舉辦員工旅遊、員工慶生、聯誼活動、員工托育服務等。

Introduction

Date of establishment: December 1993, founder: Wu Xue Jiao

Initial Status: Establish in Banqiao Dist., New Taipei City. The factory area was only 120 pings (397.2 square meter). The initial business was started from inflation items. Along with the business scale growing up, the production skill and workers numbers were also increase accordingly.

Current Status: In December 2015, the new factory was moved to a 6-floors building, located on No. 372 Bade Street, Shulin District, New Taipei City. The plant / land base area was 2884.17 square meter.

The business project was set up as: multi-project production of various sports accessories and pump products.

We were established in Taiwan on November 19th, 1993. The main products are hand ball pumps and marker cones for training. From 1993 to 1998, the quantity of all kinds of production machines was increased; The plastic injection machines was also increased to 33 sets. However, because of the old machines eliminated at the beginning of this year, the injection machines now is 23 sets. We are one of the major suppliers of ball pump in Taiwan.

With more than 110 international patents for worldwide, our own brand JIAO HSIUNG was also promoted in international markets recently.

Actively participate in major exhibitions in Europe and America, the performance is growing year by year, the output is also rapidly increasing, actively cultivate relevant industrial management talents, introduce a refined production management system, serve customers with better new product quality and accurate delivery time, and pursue management grow up continaully, become a rising star of global market; has been exported to Europe, the United States, Asia and other countries, marketing five continents, 57 countries

Export Competitiveness

I. The overall marketing orientation:
Except for official website https://www.ballpump.com.tw/zh-tw/ is our strategy for global marketing, we also sell by traditional traders or brand OEM, ODM trading channels; selling in the physical store / shop. Every year we also join in large international exhibitions, and develop new products, meanwhile we also develop new customers by this chance. At present, OEM, ODM customers such as Decathlon, Spalding and other international brand customers, we have also established our own brand JIAOHSIUNG in European and American markets.

II. Jiao Hsiung has 26 years of experience in plastic products. R&D is a department that we special emphasize in, which including design and development teams. On average, about 2 to 3 new products we developed each year, and new items are moving towards Taiwan's delicate products. From product structure design, molding and manufacturing, we make correct and fast consultation with customers. Flexible, cooperation ability is definitely our 1st advantage in this industry.

III. To design a good product, except for relying on the professional capabilities of R & D personnel, but also need to understand the market demand. Because our customers come from all over the world, different consumer cultures for different regions, only to understand the needs in depth, we design a good and exciting product, with ergonomics, smoother use of hand, providing a variety of novel appearance lines, increasing product diversity and changing, in line with market demand; they are our product development concept.

Operation Management

I. Innovation performance:
Over the past 26 years, Jiao Hsiung has obtained more than 110 patents from all over the world, and continues to apply 2-3 patents per year, it improve the competitiveness of our products. We maintain the R&D innovation capabilities of creating 5-8 new products every year. Demand is the motivation, and we develop products that are more in line with customer needs. At the same time, the sales dept. actively participates in major international exhibitions such as the European and American exhibitions and the Taipei Exhibition. Except for exhibiting new products and get new orders, it also collects the latest information from the market and returns to the R&D department to modify the design and process all the time. Grab the market with timeliness, and become the market leader, and vigorously promote our own brand "JIAOHSIUNG" in the European and American markets.

II. The reward system:
In order to establish an environment where the R&D department has became an endless source of creativity, attract talents, establish a stable R&D manpower and core team, and establish a reward system.

III. Research and development technology:
We can develop exciting products. With ergonomics, smoother use, and a variety of new appearance style, to meet market demand. We create a safe and safe working environment and habits with this product development concept, so we obtain ISO9001:2015 International quality management system certification; as we always providing qualified products and service to customers.

IV. Improve system management:
Acquired ISO14001 international environmental system certification, provided a high-quality work environment and obtained BSCI-Social Responsibility Certificate to provide free health check every year, and regularly check and protect their own situation.