# 永大食品生技股份有限公司

- 負責人：蔡耀輝
- 網址：http://www.twydfood.com
- 地址：91251屏東縣內埔鄉竹圍村永豐巷19號
- 電話：08-7785222

## 企業沿革

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| 2000年 | 永大食品企業成立 |
| 2005年 | 改組成永大食品原料有限公司 |
| 2006年 | 取得ISO及HACCP認證 |
| 2010年 | 整廠至內埔工業區引進自動化榨汁機器 |
| 2012年 | 引進IQF急速冷凍設備 |
| 2014年 | 增資為永大食品生技股份有限公司 |
| 2015年 | 取得HALAL認證 |
| 2016年 | 擴建二廠、創立自有品牌「老實農場」 |
| 2018年 | 馬來西亞投資設廠 |

## 主要產品

果汁、飲料原料製造業、代客研發，OEM各項產品、環保清潔劑。

## 企業簡介

專業生產100%鮮榨果汁系列產品、創新開發寒天晶球系列產品（免煮珍珠）、截切冷凍水果丁/果片等台灣新鮮水果農產加工品，供給給台灣知名連鎖茶飲、餐飲體系，產品也外銷至日本、中國大陸及東南亞。本公司擁有豐富的研發能力，提供客戶代工(OEM)及客製化設計加工(ODM)的服務，2016年公司因應市場需求，投入巨資興建現代化工廠，成立自動化生產產線，提升生產品品質、提高效能因應市場需求，公司具備ISO22000及HACCP認證，並有多項產品取得HALAL認證、有機農產品加工驗證...等多項認證，為您嚴格把關原物料品質，產品皆符合台灣及國際食品安全衛生管理之規定，並不斷提升產品五安(栽種安全、採收安全、環境安全、加工安全、產品安全)，讓客戶用的安心又放心。

## 國際競爭力

一、 **嚴格把關**：從源頭進行各項管控，並派遣田間管理員協助農民解決問題，聘請專家進行座談，增加農民栽種方面的知識；公司亦取得ISO22000及HACCP之認證，在符合各項規範下進行加工製造。

二、 **穩定貨源**：以「保底不封頂」之策略，向契作農民收購鮮果，非盛產時期追隨市場價格收購；遇盛產時，以保證底價之方式收購，讓價格不至於崩盤，照顧農民不使其血本無歸。

三、 **專業加工**：本公司不管在產品線或目前業界口碑皆處於領先地位，在檸檬榨汁產業更是屏東第一大加工廠。

四、 **海外設廠**：配合政府所推動之新南向政策，今年度於馬來西亞投資設廠，藉由東協免關稅之策略，降低成本，就近提供高品質之產品予客戶，盼能夠互利互惠，進行多角化經營。

## 營運管理

秉持著「天然健康、安全衛生、創新服務及誠信踏實」這四大經營理念進行公司整體運作。採用當地原產優良農特產品進行加工、行銷，其品質與風味皆優於其他國家，在榨汁生產線上，每年產量超過1千噸(使用鮮果超過

# **Yongda** Food Technology Co., Ltd.

- Owner：Yao-hui Tsai
- Website：http://www.twydfood.com
- Address：No. 19, Yongxing Ln., Neipu Township, Pingtung County 912, Taiwan (R.O.C.)
- Tel：+886-8-7785222

## Products and Solutions

Just Fresh 100% Fresh Squeezed Fruit Juice, Agar Series, OEM, Detergent

## History

- **2000** Yongda Food Company was established
- **2005** Reorganized into Yongda Food Materials Co., Ltd.
- **2006** Obtained ISO 22000 and HACCP certification
- **2010** Introduced automated juicer and entered Neipu Industrial Park Service Center
- **2012** Introduced IQF(Individual Quick Freezing) equipment
- **2014** Capital increase for YONGDA FOOD TECHNOLOGY Co., Ltd.
- **2015** Obtained HALAL certification
- **2016** Expansion of the second factory and the creation of its own brand " Earnest Farm "
- **2018** Malaysia Investment Factory

## Introduction

Yongda provides well-known tea shops and restaurants with processed agricultural products, such as a freshly juice line, agar jelly line (ready-made tapioca balls), frozen cubed/sliced fruit, and fresh fruit from Taiwan. We also export our products to Japan, China, and Southeast Asia. We boast great R&D strength and offer OEM and ODM services. To adapt to market demands, we further invested a large sum in building modern factories and purchasing automatic production equipment in 2016 to improve the quality and output of our products. We put great efforts in achieving international quality accreditation for several years as following: ISO 22000:2005, HACCP certified, HALAL certification and organic certification. We keep close tabs on our raw materials and manufactured in compliance with domestic and international regulations governing food. With continuous improvements in 5 ways to ensure food safety (safe growing, safe harvesting, safe environment, safe processing, and safe product), you can be rest assured that our quality is guaranteed.

## Export Competitiveness

I. **Strictly control**: Carry out various management and control from the source, and dispatch field manager to assist farmers in solving problems, hire experts to increase knowledge on farmers' planting; we complies with various regulations and has obtained ISO 22000 and HACCP certification.

3,000噸)。且不時以加工方式協助台灣國內水果產量過剩導致價格下跌之狀況，避免價格崩盤，達到產銷平衡，創造產業共同利益。公司自有R&D部門，可代客研發新產品，因此與各大連鎖體保有密切之關係。結合研發、製造、行銷整合為一者。

## 社會責任

一、 **掌握市場利基**：以台灣原產優良農特產品之加工、行銷，品質、風味都優於其他國家。並協助解決國內水果產量過剩，達到產銷平衡，創造產業共同利益。

二、 **策略獨特性**：公司朝有機農業資材的方向發展，以有機生產線進行加工與低溫冷凍保存，堅持不使用防腐劑，讓消費者吃出健康。

三、 **產品與服務具特色**：以產品“自然、新鮮、原味”的特色，在果汁市場佔有一席之地，讓有健康概念的消費者能擺脫調和果汁對人體的危害。

四、 **兩性平等工作環境**：工作環境屬於兩性平等的友善氛圍，職員與主管在性別分佈上均衡，並未偏重某一性別。

五、 **綠能環保與工(公)安衛**：積極辦理環境安全衛生的教育訓練及食品安全課程，並投入環保農業生技之新市場。

六、 **企業形象及永續經營**：積極推廣從安全蔬果到友善農業再轉型有機種植；廢棄果皮渣循環再利用，減少石化清潔劑及化肥使用量恢復大地、實踐永續經營的理念。

## 綜合評語

一、 從事果汁、飲料原料製造業、代客研發，OEM各項產品、環保清潔劑，外銷地區包含中國大陸、韓國、新加坡等國家，每年產量超過1千噸，於同業中名列前茅。

二、 設立有機檸檬栽種推廣示範的老實農場，成立田間農業服務團隊，推廣契作農友用藥安全、產銷履歷追朔，以「永大果汁」品牌行銷海外，於茶飲業具有品牌知名度，產品具特色及國際競爭力。

三、 建立優良生態環境，確保消費者食品安全，提倡有機農業，將廢棄果皮多元再利用，達到綠能環保的最大效益，積極投入環保農業，邁向永續經營。

II. **Stable supply**: With the strategy of "To keep the bottom and not to seal the top". Purchase fresh fruit from farmers according to the contract, and follow the market price during the non -rich period; in the case of abundance, the purchase will be guaranteed in the form of guaranteed reserve price, so that the price will not crash, and the care of the farmers will not lose his shirt.
III. **Professional processing**: We are in a leading position in the product line or the current industry reputation, in the lemon juice industry is the largest processing factory in Pingtung.
IV. **Foreign factory**: In line with the new southward policy promoted by the government, this year, we set up a factory in Malaysia and provide high-quality products to customers, conduct diversified operations.

## Operation Management

Enterprise operation adhering to the four philosophy of "Natural and

Health, Safety and Hygienic, Innovative and Service, Honest and Reliable". It is processed and marketed with local native agricultural products. Its quality and flavor are superior to those of other countries. The annual output exceeds 1,000 tons (using more than 3,000 tons of fresh fruit). Often assisting in dealing with fruits that have caused domestic prices to fall due to overcapacity, balance production and sales, and create common interests of the industry. We have our own R&D department can develop new products on behalf of customers.

## Social Responsibility

I. **Mastering the market niche**: The processing, marketing, quality and flavor of Taiwan's original agricultural products are superior to those of other countries. And help solve the problem of excess domestic fruit production, and create common interests of the industry.
II. **The uniqueness of the strategy**: We develops in the direction of organic agricultural, processing with organic production lines and cryopreservation. Insisting on not using preservatives so that consumers can eat healthy.
III. **The products and services have characteristics**: With "Natural, Fresh, Original Flavor" it has a place in the juice market. so that consumers can get rid of the harm of the blended juice to the human body.
IV. **Gender equality working environment**: The working environment is a friendly of gender equality. The gender distribution of staff and supervisors is balanced.
V. **Environmental protection and safety**: Actively handle environmental safety and health education and food safety courses, and invest in new markets for environmental agricultural technology.
VI. **Sustainable management**: Actively promote the transformation from safe to friendly and then organic farming. Reuse the waste peel, reduce the use of chemical detergents and fertilizers to restore the land and practice sustainable management.