



勞朋企業有限公司

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企業沿革

- 1985年 ● 勞朋公司創立，創立初期以台灣貿易商市場為主
- 1985年 ● 勞朋發表世界第一支結合LED及音樂之聲光打火機
- 1990年 ● 在打火機市場逐漸被大陸取代同時，勞朋轉型並發表台灣第一支防風式打火機
- 1990年 ● 勞朋發表世界第一支筆型藍焰噴火槍
- 1991年 ● 產品再延伸，勞朋發表第一支觸媒式瓦斯烙鐵
- 1995年 ● 勞朋發表第一支打火機式藍焰噴槍
- 2002年 ● 勞朋發表第一支專業型火焰噴槍(大火系列)
- 2004年 ● 勞朋導入國際標準 ISO9001
- 2008年 ● 開始參加國際展覽，直接貿易，讓世界認識勞朋
- 2012年 ● 勞朋導入國際標準 TS16949
- 2014年 ● 勞朋通過歐洲BSCI，落實企業社會責任準則
- 2018年 ● 勞朋發表世界第一支瓦斯可摺疊式烙鐵
- 2019年 ● 勞朋進軍鋰電池烙鐵的市場
- 2020年 ● 勞朋持續進步，持續發表新產品，於世界發揚光大

主要產品

- 一、瓦斯噴槍
- 二、瓦斯烙鐵
- 三、瓦斯迷你爐
- 四、丙烷專業型焊槍

企業簡介

勞朋企業有限公司成立於1985年，是世界上少數幾間的专业瓦斯工具製造工廠。公司成立時位於新北市三重，並於1993年擴廠並遷廠至現址新北市新莊區幸福東路84號。公司一路從家庭式的經營擴充至現在擁有員工120人之規模，在經營上及管理上都下了很多的苦心，是許多國內外知名品牌指定設計生產合作的製造商。勞朋公司也期許自己能成為國際客戶間想到瓦斯工具之第一品牌，並發揚Made-in-Taiwan的好口碑。

國際競爭力

- 一、設計實力
勞朋公司特別強調自己專業代工之能力，也因此屢屢獲得國際各大知名品牌的青睞。利用設計降低成本，提高競爭力。勞朋目前OEM、ODM代工超過至少200個國際品牌，實力備受國際肯定。
- 二、業務實力
參與世界各大國際展會，藉由展會的效益，認識新客人、維護舊客人的感情，也藉此打開國際知名度。
- 三、品質實力
落實多項國際認證，讓國際客人買的安心，賣的放心。

營運管理

- 一、台灣製造
勞朋公司深信『台灣製造』在世界上確實有一定的影響力，因此我們不僅僅將「台灣製造」淪為口號，而是落實在所有產品上。我們很自豪地說：我們所有產品裡的零件有95%一定是由台灣工廠/加工廠所製造生產的，並且也希望國際客人以台灣製造為榮。





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Products and Solutions

- Butane Powered Gas Torch
- Butane Powered Gas Soldering Iron
- Butane Powered Mini Gas Stove
- Propane Powered Gas Blow Torch



History

- 1985 Roburn was founded. In the beginning, we did business through Taiwan trading companies
- 1985 Roburn launched world first LED with music lighter
- 1990 As the market was gradually replaced by China, Roburn made a business transformation. Roburn launched Taiwan first wind proof lighter
- 1990 Roburn launched the world first blue flame pen torch
- 1991 Product extension: Roburn launched the first catalyst style gas soldering iron
- 1995 Roburn launched the first blue flame cassette torch
- 2002 Roburn launched the first strong flame professional torch
- 2004 Roburn implemented international standard ISO9001
- 2008 Roburn started to attend international fairs and do direct business with foreign customers. The world started to know Roburn.
- 2012 Roburn implemented international standard TS16949
- 2014 Received BSCI approval. Social responsibility has been carried out in Roburn
- 2018 Roburn launched the first index gas soldering iron
- 2019 Roburn started the business of lithium powered soldering iron
- 2020 Roburn continues progressing, launching new products and has to carry forward our achievements in the world.

Introduction

Roburn Company was founded in 1985, is the few professional gas tool manufacturer in the world. The company was founded in Sanchung and in 1993, moved to the current address in Xinzhuang. The company started as family management and expanded to the scale of 120 people now. Roburn makes a lot of efforts in management and is the designated manufacturer of well-known domestic and foreign brands. Roburn expects to be the first gas tool brand of foreign customers and carry forward "Made in Taiwan" reputation.



二、專業OEM/ODM代工

勞朋公司在開始成立自己的貿易部門時，就定調自己應以專業的代工為主，發展品牌為輔。在世界上各個國家要能夠打開品牌的知名度，著實不是件容易的事，但我們可以打響勞朋專業代工的牌子，未嘗不是件供應商與客戶間雙贏的事呢？

三、百分百聘用台籍勞工

瓦斯產品在生產製造上著實有一定的難度，在勞朋我們強調百分之百的全檢，因此，細心、耐心及對品質的敏感度，都是我司在人員培訓時特別會強調的。勞朋認為台灣籍勞工在溝通上以及對品質的認知上都優於外籍勞工，雖然成本較高，但勞朋認為照顧台灣自己人很重要，而這也創造了不一樣的就業機會，也是對社會責任的一種實現。

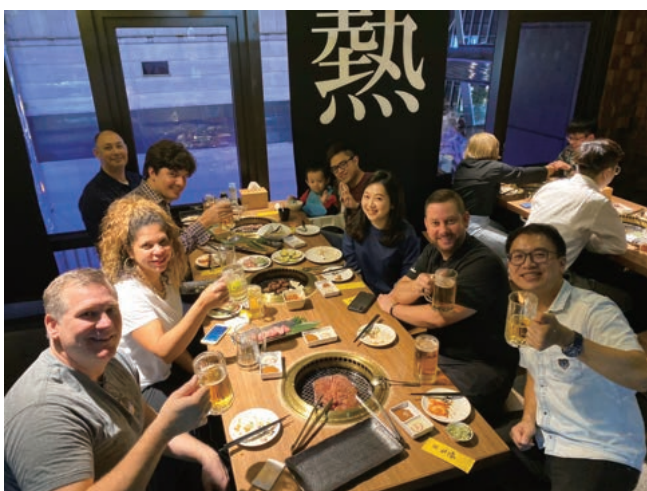
四、品質導向

因為生產的是瓦斯產品，在產品上勞朋公司認為消費者總是希望期待買到一種安全感(safety)及可靠感(reliability)。

因此，勞朋在產品的設計、製造、銷售上都以品質為優先。不會為了出貨優先或是客人的要求而隨意更改設計，不顧品質的好壞。勞朋公司用專業為品質層層把關，讓世界認識勞朋，讓世界認識台灣。

五、研發與創新

公司研發部門致力於應用最新的設計(無論是機構、外型、色彩或包裝)，提供市場上最新的產品；或是承接客人的外型設計，提供客人最精準的機構方案，共創符合市場期待的产品。



社會責任

- 一、每年編列預算投保US 2,000,000全世界範圍之產品責任險，並連續多年皆承保從未中斷，亦從未有任任何理賠事件發生。
- 二、為改善工作環境，公司斥資大量資金，興建新廠（座落於新北市三重區），期許給員工一個更舒適的工作環境。
- 三、與世界展望會合作，認養兩位來自第三世界國家的孩子，期待自己能對世界盡一點微薄的心力。
- 四、每年寒暑假應徵工讀生，給年輕學子一個企業實習的好機會。
- 五、節能減碳：鼓勵員工使用回收紙並配合客人政策包裝減塑。



綜合評語

- 一、瓦斯噴槍等產品，外銷至美國、澳洲、義大利、西班牙等市場，具有多項專利及驗證產品品質，為國內領先廠商，獲客戶高度信任。
- 二、營運管理流程完善，擁有獨立實驗室，針對產品及物料之品質進行驗證，導入Barcode系統，落實品質管理系統。
- 三、獲選2020年華人公益大使，落實企業社會責任，100%聘用我國勞工，且熱心公益。



Export Competitiveness

- I. Design Strength
Roburn strongly emphasizes its professional OEM/ODM ability so Roburn often wins the favor of international well-known brands. Roburn uses design to reduce cost and enhance competitiveness. Currently, Roburn OEM, ODM at least 200 different international brands and is well-recognized in the world.
- II. Sales Strength
Roburn attends world's famous international fairs. Roburn will meet new customers and keep the relation of current customers by attending these fairs and also increase its reputation in the world.
- III. Quality Strength
Roburn has many international certificates and approvals.

Operation Management

- I. Made In Taiwan
Roburn believes "Made in Taiwan" does have certain effects in the world, therefore, we don't just say it, instead, we implement this concept in every Roburn's product. We're proud to say: 95% parts and components in our product must be made in Taiwan and we also hope our foreign customer can be proud of this, too.
- II. Professional OEM/ODM
When Roburn started to establish its own sales department, we set the tone that we should focus on professional OEM/ODM instead of promoting a brand. In fact, it's not easy to develop a brand internationally, but we could build Roburn's reputation by OEM/ODM and it can be a win-win situation between Roburn and customers.
- III. 100% Taiwanese Labors
Gas products does have difficulties in production. In Roburn, we emphasize 100% inspection, therefore, carefulness, patience and the sensitivity to quality are all the key points that we will highlight when training. Roburn thinks Taiwanese labors will be easier to communicate and also know more about quality than foreign labors. Although the cost is higher, we still think it's an obligation to take care of our own country's labor and we also create new job opportunities. This is also a realization of social responsibility, too.
- IV. Quality First
As we are making gas products, Roburn thinks consumers always anticipate to buy the feeling of safety and reliability. Therefore, on the product design, manufacture and sales, Roburn always emphasizes quality first. We use our profession to control quality. We let the world know Roburn, let the world know Taiwan.
- V. R&D and Innovation
Roburn's R&D department is committed to apply the newest technology (no matter mechanism, design, color or packaging) to offer the newest product to the market. We can also take customer's design to match the most precise mechanism and develop a best product for the market.



Social Responsibility

- I. Roburn has liability insurance for US two million dollars all over the world. We never have any claims during these years.
- II. To improve the work environment, Roburn invests a lot of money in building our new headquarter (located in Sanchung). We hope the workers can have a more comfortable environment in the future.
- III. Roburn cooperates with the World Vision to adopt two kids from the Third World. We hope we can do something to this world.
- IV. Every winter or summer vacation, Roburn will hire interns and we think this is a very good opportunity for young kids to learn something from an enterprise.
- V. Energy savings and carbon reduction: We encourages employees to use recycled paper and we also follow the world trend to reduce plastic on the packaging.