



逢興生物科技股份有限公司

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企業沿革

- 1999年 ● 逢興生物科技股份有限公司成立
- 2005年 ● 進駐台北醫學大學創新育成中心，與台北醫學大學合作開發心血管功能產品，於附設醫院進行人體臨床試驗
- 2007年 ● 逢興生技一廠成立取得ISO 9001 / ISO 22000 / HACCP 國際品質認證
- 2011年 ● 逢興二廠成立，業界第一開發果凍劑型保健食品，推出FRESH-Jelly®新凍
- 2012年 ● 台灣第一家取得GMP認證的機能晶凍專業食品廠、工廠取得清真食品認證專線生產
- 2014年 ● 成功布局東南亞市場獲得越南、印尼、馬來西亞、新加坡等國家指定開發
- 2016年 ● 獲得業界最高標準NSF-GMP認證、獲得TQF認證
- 2018年 ● 商品榮獲世界品質評鑑大賞Monde Selection金獎
- 2019年 ● 商品榮獲Monde Selection大賞、通過二級品管暨擴充方案認證，獲優良食品製造業者楷模、FRESH-Jelly®新凍取得專利、榮獲第六屆鄧白氏中小企業菁英獎
- 2020年 ● GET-Well®得益獲得專利、商品榮獲Monde Selection大賞

主要產品

逢興生技提供保健食品ODM一站式服務，從保健市場行銷分析、創新保健品研發、垂直整合供應鏈、生產品質保證、產品教育訓練、產品法規認證申請，協助客戶輕鬆且準確投入保健食品市場，針對不同客群提供快、狠、準差異化服務。

企業簡介

逢興生技於 1999 年成立，由藥學、食品、營養及行銷等專業人士組成，致力於建構保健產品開發的專業服務平台，為台灣少數取得美國 NSF 認證之保健食品代工廠，合作網絡遍及全球，拓銷五大洲 23 國，提供多樣化創新保健食品及完整服務系統，為客戶節省人力、物力及財力，協助全球客戶開創保健商機。

國際競爭力

- 一、深耕產業：立足台灣21年，深耕保健食品產業，提供一站式客製化服務打造創新優質保健食品，並依客戶需求提供差異化服務。
- 二、專注品質：通過ISO9001、ISO22000、HACCP、GMP、TQF、二級品管系統認證，台灣少數取得美國NSF-GMP認證的生技公司，打造清真認證產線，全產線嚴格8道品管程序。
- 三、創新研發
 - (一) 劑型創新：研發出晶凍劑型的保健食品，唯一取得晶凍活性專利、商標註冊，產線取得國際認證。
 - (二) 技術創新：E-W.I.N. 醱鋒™，提供營養香味創新效果兼容並提升的新經濟世代保健品服務。結合專利配方、專利劑型與專利包埋技術，打造營養有效且成分安定性並提高人體吸收率之保健品。
 - (三) 功效驗證：果凍劑型經實驗證實有效成分的保護率高達90%以上，提供客戶有效的產品創造三贏
- 四、全網行銷：線上結合線下，增加逢興生技能見度，擴大客戶接觸率。
- 五、組織應力：因應時事變化，快速做出因應措施，降低外銷業務受影響程度。





Wel-Bloom Bio-Tech Corporation

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Products and Solutions

Wel-Bloom Bio-Tech provides one stop health food ODM service and the comprehensive service ranges from marketing analysis, innovative research and development, vertically integrated supply chain, guarantee of high-quality production, product education and training, to assistance in applying for product registration based on the local regulation. We are committed to helping our clients ease the challenges of breaking into the health food market with the "V-I-P" differentiated service towards different target groups. *V-I-P: Verified distribution & grated Formulation & Product Customization.



History

- 1999 ● Wel-Bloom Bio-Tech Corporation was founded
- 2005 ● Joined the Taipei Medical University innovation & incubation center and collaborated with the university to create the products that support cardiovascular health. The human subject research was conducted at the TMU hospital.
- 2007 ● Manufacturing plant I received ISO 9001, ISO 22000, and HACCP certification.
- 2011 ● Manufacturing plant II was established and became the first corporation to launch the health food in jelly dosage form - FRESH Jelly®.
- 2012 ● The first professional food factory in Taiwan that obtained GMP certification on functional FRESH Jelly® and the production line of the manufacturing plant acquired Halal certificate.
- 2014 ● Successfully launched into the Southeast Asia market and has been receiving the orders from Vietnam, Indonesia, Malaysia, and Singapore
- 2016 ● Obtain TQF and NSF-GMP certificate which is considered the highest standard set for quality management.
- 2018 ● The Match Q series products won Monde Selection Gold Award.
- 2019 ● Products won Monde Selection awards, passed the verification of "secondary tier quality control" and "food expansion verification program," had been awarded the model of high-quality food manufacturer, obtained patent for FRESH-Jelly®, and received the 6th D&B Elite SME Award.
- 2020 ● GET-Well® received patent and the product won Monde Selection Awards.

Introduction

Wel-Bloom Bio-Tech Corporation was founded in 1999 and comprised of the experts at pharmacology, food, nutrition, marketing, and many more to devote to building the professional service platform on developing health food. We are one of the few health food ODM manufacturing plants in Taiwan that receive NSF certificate. The cooperation networking has expanded to a total of 23 countries worldwide with our innovative, diverse, and comprehensive service system. We are



六、用心堅持：逢興生技以堅持的精神，以顧客體驗為中心，持續21年提供客戶最誠摯的服務，創造九成以上客戶回購率。

營運管理

一、生產作業與品質管理—推動ISO9001品質管理系統及ISO22000、HACCP、二級品管等食品安全系統，並取得NSF-GMP認證，持續以最高標準生產商品。

二、客戶服務管理—提供客戶產業情報、市場法規及新科技資訊，協助客戶引領保健食品潮流創造商機，並持續推動客戶滿意度調查等機制。

三、人力資源管理—建立知識管理系統，重視人才培育養成，為協助員工成長，建立完善教育訓練機制與升遷管道。

四、資訊管理—導入線上系統，結合企業流程與策略提升效率、串聯內部資訊提升的運作效能。



社會責任

一、關懷弱勢：走回初衷，持續關懷環境及弱勢團體，多年來投入公益活動。

二、深度耕耘：支持偏鄉運動員培育計畫，長期支援偏鄉國中棒球隊比賽經費，並提供營養補充品支持運動員所需之強力補給；建造風雨球場，讓球員可以不受天氣影響照常訓練。培育出國深造之潛力球員。



綜合評語

- 一、主要產品為保健食品之研發創新及ODM生產，擁有清真食品認證之專用生產線，外銷至香港、馬來西亞、新加坡等國家。
- 二、擁有獨特專利技術，各劑型產品具市場競爭優勢，並藉由一站式服務滿足客戶需求。
- 三、落實性別平等工作環境，打造幸福企業，秉持「取之社會，用之社會」之理念，積極投入公益。





dedicated to helping our clients save funds, manpower, and material resources while capturing the health food business opportunities.

Export Competitiveness

- I. Experienced Corporation: The company was founded in Taiwan in 1999 and has been providing the one stop customization service for high-quality health food production and meeting the demands from clients with differentiated service.
- II. Quality Management: In addition to the certification of ISO9001, ISO22000, HACCP, GMP, TQF, and secondary tier quality control, we are one of the few bio-technology corporations in Taiwan that receive NSF-GMP certification. We implement the eight production quality control procedures with Halal certification.
- III. Latest Research & Development:
 - (I) Innovative Dosage Form: Develop FRESH Jelly®, obtain the patent for retaining the ingredient activity, acquire trademark registration, and receive international certificates for the production line.
 - (II) Innovative Technology: E-W.I.N.™ - the new generation of health food that offers coexistence of efficacy and flavors. The patent formulae together with patent dosage forms and patent coating technology results in the health food that have high nutritional value, high ingredient stability, and high absorption rate.
 - (III) Efficacy Testing: Experiments demonstrate that the jelly dosage form could retain 90% of the effective constituents, bringing the effective products to both customers and clients.
- IV. The Whole Network Marketing: Bring online and offline behavior together to increase company exposure and expand customer reach.
- V. Organization's Coping Ability: React to current events quickly to lower the impact on export sales.
- VI. Objective: Customer first is our company objective and we have continue to provide the most sincere service for the past 21 years, creating more than 90% of repurchase rate.



Operation Management

- I. Manufacturing Procedures & Quality Management – maintain high-quality production with the system certified with ISO9001, ISO22000, HACCP, secondary tier quality control, and NSF-GMP.
- II. Customer Service Management – provide information regarding industrial growth, market regulation, and new technology to help our clients stay competitive and conduct the customer satisfaction survey regularly.
- III. Human Resource Management – implement knowledge management system, value staff development, and create comprehensive training system and career advancement.
- IV. Information Management – utilize the online system to increase the efficiency by combining the enterprise procedure and strategy and elevating the internal communication.

Social Responsibility

- I. Concern for Underprivileged Groups: Continue to show concern towards environmental sustainability and underprivileged groups and have been committed to social welfare for numerous years.
- II. Nurture Young Talent: We have been supporting the sport service clubs in remote areas by funding the middle school baseball games, providing the nutritional supplements for their energy replenishment, and building the indoor baseball facilities to prevent training from being affected by the weather in order to boost their potential.