



昌旺汽材工業股份有限公司

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企業沿革

- 2003年 ● 成立TGQ昌旺汽材工業股份有限公司
- 2010年 ● 第一位成功打進日本汽車底盤業界售後服務市場
- 2011年 ● 取得IATF16949汽車原廠品質系統認證
- 2012年 ● 成為全球第 2 大的汽車零件製造商的售後服務市場指定供應商
- 2013年 ● 成為台灣前三大日系車廠售後服務市場指定供應商
- 2014年 ● 成為英國高級汽車廠零組件OEM第二階供應商
- 2017年 ● 取得ISO14001環境管理系統驗證
- 2018年 ● 成為德國郵政車隊車廠零組件OEM第一階供應商
- 2020年 ● 鼎新ERP PLM系統導入全面升級智能製造逐步實現智慧工廠



主要產品

汽車底盤懸吊系統零件 Suspension System

- 控制臂 Control Arms
- 球接頭 Ball Joints
- 橡膠襯套 Bushings
- 穩定平衡桿 Stabilizer Links
- 拉桿 Tie Rod Ends
- 惰桿 Rack Ends

企業簡介

「昌旺汽材工業股份有限公司」正式成立於 2003 年 12 月 1 日，主要生產汽車底盤懸吊及轉向系統之零件：控制臂（Control Arm）、橡膠襯套（Bush）、球接頭（Ball Joint）等。公司的經營理念蘊藏在企業識別之中相輔相生：「科技安全、用心關懷、幸運快樂、保護地球」；而英文名稱更是跳脫傳統命名法則，定出超越同業品質的「Taiwan Golden Quality Motor Technology Co., Ltd」簡稱「TGQ」。

公司創立初期為創造出市場差異化，因此挑戰『別人不願意做的嚴苛至極的代工』，在美國前三大的控制臂 OEM 原廠零件代工暨 AM 售後服務零件製造廠，爭取到新產品開發的機會。代工其背後所隱藏的是零件製造極致精益的工藝，因此 TGQ 藉由這樣的生產經驗制定出嚴格的產品規格，嚴謹的圖面設計，提升製造的技術及落實品質規範的管制要求，這也奠定了 TGQ 的產品品質基礎。

昌旺汽材成立至今已邁入十七年，全心投入專注於研發汽車底盤懸吊系統控制臂零件，全面落實「即時作業、遵守規定、精準務實」的工作守則，現已躍居台灣汽車底盤同業規模前三名，且順利爭取成為國外歐美知名汽車大廠 OEM 二階供應商，與德國電動車廠 OEM 一階供應商，亦為北美、歐洲、日本、台灣等各地區汽車售後服務市場的各領導品牌之核心供應商。TGQ 期許將台灣的汽車零件產業帶入另一個新紀元，成為精密高階「汽車底盤懸吊系統控制臂零件」唯一廠商，進軍國際高階汽車大廠，並朝自有品牌邁進！

國際競爭力

一、公司特色

- 獨創美的哲學，持續提升產品製造工藝
- 堅持生產製造與原廠同等級的產品於汽車售後市場
- 傾聽客戶的聲音，客製化產品，少量多樣彈性製造

二、產品優勢

- 國際級的OEM零件代工技術
- 核心關鍵零組件堅持自行研發與製造，如：鐵套、球頭
- 重視產品每個小細節，如：三角架的束環採用德國原廠束環

三、台灣首間進攻日本售後市場的汽車底盤先驅廠商

- 滿足客戶高規格且完美品質的要求
- 特別邀請日本技師來台授課與交流
- 耗時5年與日本客戶共同研發底盤懸吊及轉向接頭專用防塵套

四、榮獲得多項認證



Taiwan Golden Quality Motor Technology Co., Ltd.

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Products and Solutions

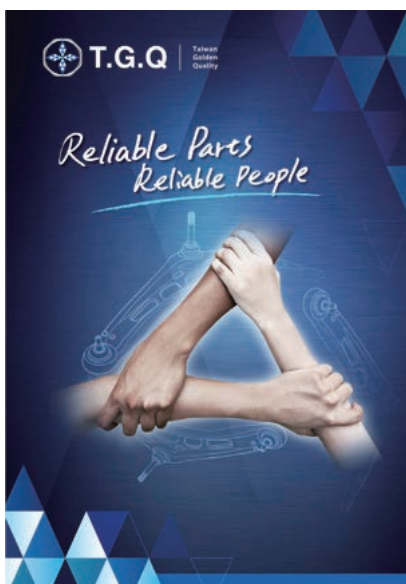
Chassis and Steering System

- Control Arms
- Ball Joints
- Bushings
- Stabilizer Links
- Tie Rod Ends
- Rack Ends



History

- 2003 Established TGQ Motor Technology Co., Ltd. In Taichung
- 2010 Entered the Aftermarket of Japanese Chassis and Steering System at first
- 2011 Certified IATF 16949 Certification
- 2012 Become the designated supplier of worldwide manufacturer in aftermarket
- 2013 Become the designated supplier of top three Japanese Automotive Brand in aftermarket
- 2014 Tier 2 supplier of luxury automotive production line in England
- 2017 Certified ISO 14001:2015 Certification
- 2018 Tier 1 supplier of Deutsche Post DHL Group Electric Vehicles production line in Germany
- 2020 DIGI-developed ERP and PLM system phased in Fully upgraded and intelligent manufacturing gradually as a smart factory



Introduction

Taiwan Golden Quality Motor Technology Co., Ltd. was established on December 1, 2003. We break away from traditional rules and expect TGQ will become the leader and exceed the quality of the automotive chassis and steering industry. We are an expert in producing control arm, bushing, ball joint and steering parts. Our business mission is embedded in the corporate identity and complements each other "Technical Safety, Caring Intention, Happiness and Happy, Earth Protect".

In the early days of the establishment, we have strived for cooperation chance with top three of original parts and aftermarket manufacturers in America. Challenging to be an extremely demanding OEM factory which the others are not willing to do and get a new product development opportunity in order to create the market differentiation. Behind the lean manufacturing process of the parts, TGQ gained a lot of professional production experience which compliant with OE a strict product specifications and rigorous drawing requirement. It does improve our own manufacturing technology and enhance the quality control standards; the most important it is established the quality of TGQ basis.

TGQ has entered 17 years, we has devoted and focused on the research and development of control arm parts for chassis and steering systems, and fully implies the work rules of "Real-time operating, compliance with regulations, precision and pragmatism". Now it ranks among the top three of aftermarket chassis and steering industry in Taiwan, and become a Tier 2 supplier of well-known automotive manufacturers in Europe, Tier 1 supplier of German Electric Vehicles. Besides, TGQ is also the core supplier of leading brands in

營運管理

- 一、經營哲學：美的哲學
- 二、經營理念：科技安全、用心關懷、幸運快樂、保護地球
 1. 我們堅持持續不斷的運用最新的技術來製造出更安全品質的產品。
 2. 對公司的同仁、協力廠、客戶這生存相依大家庭的每一份子用心關懷，也象徵著對品質的防護捍衛。
 3. 客戶與合作夥伴，我們創造良好的銷售服務與合作經驗，一致獲得客戶與廠商的高度滿意。
 4. 感恩的心、植種福田來回饋謝謝你我他與大地之母地球所帶給我們美好的一切。
- 三、公司願景：員工樂意、顧客滿意、老闆得意
- 四、品質政策：追求卓越、永不放棄
 1. 滿足客戶的需求與期望。
 2. 第一次就做好做對。
 3. 不重覆同樣的錯誤。
 4. 持續提升品質及穩定度，超越原廠零件水準。
- 五、精神文化：速度、數字、熱情、用心、整潔、謙和



社會責任

昌旺汽材取之於社會用之於社會之意念，先從照顧好員工為起點，逐步投入更多的企業社會責任，冀圖創造共生、共存、共享之社會典範。

- 一、重視員工福利與權益
- 二、注重與落實環保
- 三、回饋與服務地方
- 四、幫助弱勢團體
- 五、海外弱勢國家的義診活動
- 六、捐助公益平台
- 七、獎助教育活動
- 八、舉辦校園講座
- 九、定期響應捐血活動



綜合評語

- 一、以自有品牌「T.G.Q」成功拓展國際市場，產品行銷至美國、德國及日本等國家，著重高階產品之市場競爭，客戶關係穩定良好。
- 二、以客製化、少量多樣、彈性生產，重視品質管理，推動TPM有效進行全面品質管理，建立品質優勢。
- 三、重視員工權益，提供安心工作環境，強調落實綠能環保相關措施，導入環境管理系統，及進行義診、捐贈等公益活動。



regional and offer our products and services to most of well-known brands to the worldwide aftermarket. TGQ expect we can bring Taiwanese automotive chassis and industry into another new era and become the only manufacturer of high-precision and high-end manufacturers, and moving towards with our ow

Export Competitiveness

- I. Company Characteristics
 - (I) Beauty philosophy ; continuous of manufacturing art improvement
 - (II) Insist in manufacturing our products same as OE level in automotive aftermarket
 - (III) Listen carefully to the clients; customized service and flexible manufacturing
- II. Product Advantages
 - (I) Manufacturing the parts same as OEM level
 - (II) Keeping the R&D and manufacturing technology in house especially the key components, such as bushing and ball joints
 - (III) Take every components in seriously; make our effort to reach the same grade as OE
- III. The pioneer of chassis and steering supplier in Japanese aftermarket
 - (I) Satisfy customers' high standard and quality requirements
 - (II) Inviting Japanese technician to have an academic exchange in house
 - (III) Developing special dust covers for chassis and steering parts with Japanese customers
- IV. Obtained multiple certifications

License	
2008	Certified ISO 9001
2011	Certified IATF 16949
2017	Certified ISO 14001 : 2015
2018	Certified TÜV Rheinland
2019	Certified D-U-N-S®



Operation Management

- I. Business Philosophy : Beauty
- II. Business Mission : Technical Safety, Caring Intention, Happiness and Happy, Earth Protect
 - (I) We continuously insist on using the latest technology to manufacture safe and high quality products
 - (III) Caring our every employee, supplier, and customers' needs; make sure we have reached an agreement on protect and defense of quality
 - (III) Creating a good service and cooperation experience, obtain high satisfaction from customers and manufacturers unanimously
 - (IV) Giving back with grateful; always have a thankful heart and appreciate all the good things that have brought us.
- III. Company Vision : Happy Employee, Satisfied Customer, Proud Boss
- IV. Quality Policy: Pursuing excellence and never give up
 - (I) Meet the needs and expectations of customers
 - (II) Do it good and right at first
 - (III) Do not make the same mistake
 - (IV) Continuous improvement in quality and stability; exceeding the level of OE
- V. Spiritual Culture : Agility, Accuracy, Passion, Attentiveness, Cleanliness, Modesty

Social Responsibility

TGQ inspired by the idea of "Take from society, give back to society"; take care of employees as a starting point, and gradually expands more energy to social responsibilities, hoping to create a social model of symbiosis, coexistence and sharing.

- I. Paying attention to employee welfare and rights
- II. Environmental protection consideration and implement
- III. Giving back and serving to your community
- IV. Helping individuals and groups who suffer from a disadvantage
- V. Free and charitable clinics in overseas vulnerable countries
- VI. Donate to charity through public platform
- VII. Scholarship activities
- VIII. Hold the lectures at campus
- IX. Supports voluntary blood donation program