

# 集泉塑膠工業股份有限公司

Living Fountain Plastic Industrial Co., Ltd.



董事長 詹景忠先生

President: Mr. Chan, Ching-Chung

負責人:詹景忠

地址:41346台中市霧峰區民生路198巷31號

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推薦單位: 財團法人中小企業信用保證基金 營業項目:清潔用塑膠包材製造、加工、買賣

產品名稱:乳液押頭及各種特殊押頭/清潔美髮

噴槍/PET瓶胚/PET瓶/各式瓶蓋/食

品包材

Owner: Chan, Ching-Chung

Address: No.31, Ln.198, Minsheng Rd., Wufeng Dist., Taichung City 413,

Taiwan (R.O.C.)

Tel: +886-4-23318822 Fax: +886-4-23319922 Recommended by:

Small and Medium Enterprise Credit Guarantee Fund of Taiwan

Business Items:

Cleaning and Cosmetic Plastic Package Manufacture and Sale.

Main Products:

dispenser pump, trigger sprayer, PET preform and bottles, and various caps/

food grade package





http://www.aecopack.com.tw



產品 Products



集泉成立於1991年,專業生產各式乳液押頭、清潔用噴槍、PET瓶胚、瓶罐及各式瓶蓋等,其產品發展的三大主軸爲「清潔及保養類包材」、「食品安全包材」及「生技藥包材」。以「滿足客戶的需求」爲公司使命,不斷投入研發,開創新品,秉著「主動溝通、勇敢擔當、創享三贏」的精神,創造公司成長、客戶滿意與實現個人的價值成就,並具體實踐「立足台灣,行銷世界」的目標。

#### 穩健踏實大步向前

爲貼近市場提供全方位的市場服務,2002 年於詹景忠董事長帶領下,集泉塑膠成立北 美分公司,2007年設立越南廠,從3D設計製 圖、模具開發製作、與機械商共同研發自動化 組立機械,並導入TIPS台灣智慧財產管理系統 保護研發成果,提供全球客戶多重選擇。集泉 堅信「品質」是永續經營的命脈,因此管理方 面以ERP從供應商端到顧客端做完整接軌;以 ISO9001、14001、22000程序書爲規範,產品及 零件必須通過拉力、扭力、抽真空、耐候、耐 疲乏、鹽霧及原料含水率等各項測試,以提供 給客戶最良好無瑕疵的產品。

#### 積極創新走在先端

2008年與上福公司共同開發台灣第一支 PET碳粉筒。2010年自行研發的專利產品「磨砂押頭」受美國工業清潔用品大廠GOJO青睞,2013年年採購量已超過一百萬支,品質深獲肯定。此外,集泉更朝生技產業應用發展,研發「新型排除防盜撕斷緣傷害之安全瓶蓋構



組立機 Assembling Line



越南廠 Vietnam Factory

造及瓶身」,已取得台灣及美國專利;同時參與食衛署「101年度食品容器具工廠管理暨輔導建立品保制度計畫」成為示範工廠,積極準備醫藥產品包裝材ISO 15378;以提供高品質的醫藥行業包裝材料。2014年更獲得經濟部中小企業處「綠色小巨人輔導計畫」,創造押頭噴槍PET瓶等塑膠包材供應鏈綠色貿易商機。

#### 根留台灣 展望全球

草創初期集泉以同業不重視的小訂單做起,不隨同業先進西進中國大陸,選擇根留台灣,不斷研發改良、精進自我。這23年來,經營團隊充分運用台灣優勢,包含台灣專業的研發人才、優秀業務行銷能力、高效率的生產力及台灣政府單位的支持,讓集泉海內外客戶數突破1000家,包括美國麥當勞、德國施巴、日本高絲及越南Unza等知名大廠,逐步成為容器

押頭最具代表性之廠商。

#### 共同成長 回饋社會

員工爲公司最寶貴的資產,爲鼓勵公司同仁 發揮創意與進取心,集泉每周辦理讀書會,每個 月更由課長級以上主管進行專題演說,傳承知識 與經驗,並以「中小企業網路大學校」企業數位 學習平台,建立完整的員工學習構面,讓同仁得 以與公司共同成長。社會公益活動方面,長期贊 助伊甸基金會,捐款八八水災之受災戶,慰問因 公受傷之消防人員,捐助並邀請「瑪利亞霧峰教 養家園」的朋友參加尾牙宴等,期待藉由小善的 累積,讓社會充滿正面能量。

#### 抉擇、擔當 分享、傳承

塑膠製品產業競爭劇烈,被動的開發已不 能滿足客戶,須主動創新、跑在客戶前面。因 此,詹董事長時常激勵同仁「勇於嘗試,不怕 犯錯」,不論是新品開發、組織調整或重大投 資案等,透過經營團隊分析、抉擇後,由各 單位擔當、執行,全體同仁體認「不怕失敗, 唯有執行才有成果」,因為「失敗是成功的養 分」,累積失敗,成就有價值的目標。

集泉塑膠持續以「有價值且可信賴的專業包材提供者」角色,加強與供應鏈的合作交流;有價值的公司必定是能與夥伴同甘共苦的公司,「共苦」產生革命情感,培養團隊默契;「同甘」則來自分享:分享成果、分享知識、分享經驗,如此公司才能做好傳承,得以「集力湧泉,永續發展」。■



廠慶 20th Anniversary



經營團隊 Management Team



Living Fountain was founded in 1991, specializing in the production of various types of dispenser pump for lotion and shampoo, trigger sprayer for detergent, PET preform and bottles, and various caps, of which about 55% for export. Constantly develop new products to "meet the needs to customers and earning growth as company value," is our mission. "Aggressive communication, commitment responsibility, creating and sharing benefits" makes company growth, achieve high customer satisfaction and self-fulfillment. All colleagues in their efforts to complete the vision "work together, harvest together". Constantly replenish energy and grow up with happiness, implement "based in Taiwan, marketing to the world".

#### Steadily growth, Stride forward

We established branches in North America in 2002 and Vietnam in 2007. Our president leads sales, R&D, and administrative departments. R&D focus on 3D design and drafting, mold making, develop automatically assembling machinery. Introduce TIPS Taiwan Intellectual Property System to protect research results in 2013. Manage with ERP, the most effective way to perform each business process, from suppliers to customers.Quality control system is followed the ISO9001, ISO14001, and ISO22000 procedures, products and parts must be identified by various tests, in order to provide customers with good quality products.

#### Aggressive innovation, Ahead the market

We developed Taiwan's first PET toner cartridges in 2008. In 2010 we sent our new patented product, a double-piston pumice pump, to Gojo, the biggest skin care and hygiene maker in United States. Gojo used this product over 1 million pieces within 2013. We extend our R & D to Bio-tech industrial market. "Safety bottle cap for preventing damage from antiburglary tearing flanges" has Taiwan and the United States patents. Participating and passing Food and Drug Administration conducted "Manufacture Plastic Food Containers FGMP program" in 2012. Further development, we are focus on ISO 15378, in order



公益路跑 Charity Running

to provide high quality and safety pharmaceutical packaging materials. We applied "The project of rising star in green innovation by SMEs in 2014, to create plastic packaging material suppliers a green trade opportunity.

## Keep core technology in Taiwan, Feed back to the society

In the initial stage, we collected the unattractive orders, every little makes a mickle. We keep core technology in Taiwan, not follow competitors to explorative strategic of the westward movement. We continuously strive for research and improvement. The past 23 years, Living Fountain fulfills Taiwan's strengths: 1. Taiwan professional R & D talents. 2. Taiwan excellence in business and marketing skills. 3. Taiwan high efficient productivity. 4. Taiwan government supports especial from SEMs! Treat our employees as the most valuable treasure, encouraging creativity and initiative, motivate employees "just do it, not fearing to be wrong". Through weekly study group, we share experience and emancipate thinking limitation. By monthly lecture, we pass down knowhow and experience. We introduce SEM-e-learning to build a more complete aspects of employees learning and growth perspective. Living Fountain actively participates in community activities, we have started to sponsor the Eden Social Welfare Foundation from 2004, donated to victims suffering from the 88 Flood, and firefighters injured at work, and sponsored the Parent-Child Camping of the Rubber and Plastic Association. Contributed Maria Social Welfare Foundation and invited them participated our year

end party.

#### Choice and Responsibility; Share and Inheritance

After 23 years, Living Fountain initial shareholders are increased from 5 to 23, products from the 3.5cc dispenser pump to the four categories more than 300 products. Each new product development, organizational restructuring, significant investment is decided through the analysis and brainstorming by management team.

Once the decision is made, each performer/unit is able to implement bravely. Colleagues have realized that only march forward to gain benefits, not afraid of failure; "Failure is the nutrient for success" accumulated the necessary failure, and then get the valuable targets.

Living Fountain development of three major axes: 1.Lotion and shampoo packaging materials; 2. Food grade packaging materials; 3.Biotechnology and medical packaging materials. We expect become a trusted provider of professional packaging materials, while enhance cooperation and exchanges with supply chain so that the MIT boutique can market all over the world.

Valuable company is share happiness and sorrow with partners.Bonded relationship from teamwork

and creating right team chemistry; happiness from sharing: share benefits, know-how and experiences. Accordingly, we "Work together, Growth forever".

### 綜合評語 Commentary

該公司經營團隊及員工向心力強,在北美和亞洲市場市占率極佳且穩定,提供客製化且可配合少量多樣的服務模式,與客戶建立良好關係,前20大客戶重覆訂單占80%產能,穩中透堅的成長模式,是該公司持續成長動力。其產業特性,納入附近家庭代工,間接提供百人以上的就業機會,為社會創造穩定力量。

This company's management team and employees have great sense of teamwork. Its market shares in North American and Asian markets are superb and solid. It offers customized services and is willing to offer small quantity of diverse service modes. It has established great rapport with the clients with its top 20 clients repeat orders taking up 80% of its manufacturing capacity. Through a solid and firm growth model, this is how the company continues to grow. Its industry characteristics allows it to include neighboring outsourced work to families, indirectly providing employment opportunities for more than 100 people, creating a stabilizing force for the society.



員工旅遊 Company Outing