



# 台旭環境科技中心股份有限公司

Taiwan-Asahi Environmental Technology Co., Ltd.



董事長 江誠榮  
Chairman Chian, Chen-Rong

負責人：江誠榮

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推薦單位：

- 台灣中小企業銀行股份有限公司
- 台灣土壤及地下水環境保護協會

營業項目：

環境化學檢測、監測分析；溫泉、建材、農業產品…等各種服務；環境技術顧問、諮詢；汙染防治、申報計畫服務

產品名稱：

- 環境檢測分析：  
空氣、水質水量、飲用水、地下水、廢棄物、  
土壤、噪音、毒性化學物質
- 綠建材；溫泉水、農業產品



<http://www.taet.com.tw>

Owner : Chian, Chen-Rong

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Recommended by:

- Taiwan Business Bank
- Taiwan Association of Soil and Groundwater Environmental Protection

Business Items:

Environmental chemistry testing, monitoring and analysis : Hot Springs, building materials and other services : Environmental technology advising and consulting : Pollution prevention, application services

Main Products:

- Environmental testing, monitoring and analysis:  
Air, Water sampling and analysis, Drinking water, Groundwater sampling and analysis, Waste sampling and analysis, Soil sampling and analysis, Noises testing and analysis, toxic chemicals testing and analysis
- Green Building Materials :  
Hot spring, Agricultural products



空氣中超微量揮發性有機物分析研發

Small amount analysis of volatile organic air Super R&D

環境檢驗為環境保護工作之基石，舉凡政策法規的制定、執行，污染防治、整治改善、環境法醫，以及環境影響評估等，均有賴精確之檢測報告以作為參考依據。環境檢測工作之繁複，實非政府環保單位有限的人力所能負擔，因此，「環境檢測民營化」便成為行政院環境保護署的主要政策之一。台旭公司在配合政府環保政策及因應工商業界，消費者環保之需求下，結合日本旭硝子集團的檢驗技術經驗與資本，於1990年4月成立之環境檢驗服務公司。

### 領先認證、技術、市場第一

台旭環境科技中心於1991年取得環保署(EPA)環境檢測認可機構，1994年取得EPA國家合約實驗室，1997年取得CNLA(TAF)實驗室，後續取得交通部溫泉檢測機構，取得標準檢驗局ROHS及內政部綠建材試驗機構，至今2013年取得環保署環檢許可近600項檢測項目，並唯一獲得毒性化學檢驗的服務項目之公司，公司擁有獨特的競爭優勢替全國10000家客戶提供廢氣、廢水、廢棄物、噪音、土壤、地下水、室內空氣品質、毒性化學物、綠建材、溫泉…等全方位環保化學技術服務。並通過ISO17025國際品質實驗室，擁有近200位專業工程師，於北、中、南40多輛採樣監測車、提供360天，24小時精確可靠及即時快速的服務，因此連續五年獲得中華徵信所評鑑為環境技術服務業第一名之績效，維持市場領先之地位。

### 誠信經營理念 卓越企業文化

秉持「誠信立業」之信念創辦事業，並以



廢棄物採樣 Waste sampling

「誠信、精確、創新、卓越」之經營理念下，持續地在技術層面及系統管理層面積極創新。

建構「誠信立業、敬業樂群」的核心價值，並以「忠實誠信、用心負責、主動積極、團隊合作」為同仁行為準則，成為自我管理及組織學習的企業文化。

### 持續創新 關鍵成功因素

台旭持續掌握環保法令趨勢，領先通過認證項目近600項；建構事業流程管理LIMS-ERP系統，持續改善與創新；明確的公司願景和核心價值，以「誠信立業、敬業樂群」精神建構優質之企業文化；並建構安定同仁生活及激勵同仁之人力發展制度；這皆是台旭公司關鍵成功因素。

### 建立產業平台，推動產業策略聯盟

董事長江誠榮從民國69年創業至今30多年間，擔任全國環保設備公會理事長及台灣土壤地下水產業策略聯盟主席、成立台灣優良環保品質設備認證委員會完成108家149項環保設備通過認

證，建立產業秩序，擔任台灣土壤地下水產業策略聯盟主席，整合環保產業鏈創新價值替顧客全方位問題解決，共同行銷東南亞，並共同積極推動兩岸環保合作，創造更多商機。

### 積極投入產學合作

江董事長擔任政府部門，如國科會、經濟部、原子能委員會審查委員至今，專注專業積極投入審查各類型民生化工環保領域科專計畫和產學合作計畫。擔任教育部科技大學評鑑委員、科技大學校務顧問。時時至各大院校環境工程院所和管理院所專題演講，並獲得工研院頒贈「產業最佳合作推手」獎座。

### 掌握市場趨勢 洞燭機先

台旭環境科技中心股份有限公司於1990年由江董事長之大毅技術工程股份有限公司和日本旭硝子集團技術和合資而成，台旭亦因此而名。因江董事長秉持「專業、專注」全力以赴在環保事業領域持續成長，因而贏得日本人之尊敬和支持，台旭因而順利成長壯大。

影響江董事長人生中最深遠是大二導師

簡又新教授的話，「年輕人應有寬廣視野，無中生有、精益求精之精神」引導創新求新之精神，及岳父劉丁文的話：「有理不是就對，不能因而不饒人」做人處事謙虛、寬廣胸襟；研究所指導教授司徒達賢老師：「聽懂別人講話更重要」、「官位越高聽力要愈好」掌握事實涵意，聆聽最重要。

「敬業樂群」為做人處事專精態度及如何和同事們和樂共處，時時創造個人新價值，亦替公司、客戶創造新價值，這些勉勵是江董事長常對同仁耳提面命，且讓全體同仁能內化，並表現於工作生活中。

### 精益求精 再創品牌價值

持續建構明確公司願景和核心價值，發展人力資源，厚植核心能力，強化資訊科技，善用公司獨特LIMS資訊系統，強化競爭優勢；新穎儀器持續投入，快速領先認證項目，替客戶提供全方位技術與產品快速及時服務，讓台旭是「環保產業創新價值整合者」，再創台旭"TAET"品牌價值。■



空氣品質監測Air Quality Monitoring



公司大門 The main door of TAET





同仁澎湖假期 Penghu holidays

Environmental testing foundation for the domain of environmental protection include of policy making, execution, pollution control, remediation & improvement, environmental forensics and environmental impact assessment. The scope of the environmental testing is too broad to be fully covered by the limited government resource. Therefore, the privatization of the environmental testing and analysis becomes a major policy of the EPA. TAET, combined with advanced technical experience and capital from Japan Asahi Glass Company, was established in 1990 to address the market trend and needs.

#### **Leadership in certification, technology and customer satisfaction**

TAET was certified by the EPA in 1991, awarded the National Contract Laboratory in 1994 and CNLA (TAF) Laboratory in 1997, Later, granted testing institution for hot spring by the Ministry of Transportation, ROHS by the Bureau of Standards and green building material institute by Ministry of the Interior. To date, TAET has been authorized to perform 544 items testing by the EPA and the only environmental company that provides toxic chemical testing services. With up to 10,000 customers base, TAET has a unique competitive advantage excels in professional testing in air, water, noise, soil, toxic chemicals, green building materials, hot spring, etc.. Certified by ISO17025 International Quality Laboratories, equipped with more than 200 engineers and over 40 monitoring vehicles, TAET is able to provide non-stop, fast and, reliable service

nationwide. Ultimately, TAET has been awarded the first place in the environmental technical services for five consecutive years in the CCIS evaluation.

#### **Corporate promise and value**

Integrity is our promise to the customers, which is built by the pillars of honesty, accuracy, innovation and excellence. Diligence is organizational value that drives our energy in learning and managing the business towards the level excellence.

#### **Key success factors**

In summary, the key success factors of TAET are maximizing certifications to address the trend of laws, implementing LIMS-ERP system to ensure streamlined operation, clear corporate promise and value to sustain long term business development.

#### **Industrial leadership**

Mr. Chian Chen- Rong, CEO, has taken critical posts in some industrial associations since 1980. Being the chairman of the Taiwan Environmental Manufacturers Association, he established Excellent Environmental Quality Equipment Certification Commission and completed 149 environmental equipment certifications for 108 companies. Being the chairman of Taiwan Soil & Groundwater Strategic Alliance, he integrated relevant industrial value chain and designed customer solution packages with aims to explore opportunities in Southeast Asia and China.

#### **Cross-sector development**

Mr. Chian also holds posts in public sectors, such as National Science Council, Ministry of Economic Affairs, Atomic Energy Commission

and Ministry of Education, to promote joint project development among government, industry and academic research. He often delivers speeches in university and business school. As such, he was awarded as the Best Pushing Hands from ITRI.

### Support and learning

TAET is the joint venture of Diamond Technical & Trading corp. and Japan's Asahi Glass Company. TAET's growth has benefited from Mr. Chian's insistence in "focus and dedication", and from the full support by Japanese partner.

Mr. Chian also attributed his success to a few precious advices. Mr. Eugene Chien, his university professor, once said: "Young people should be visionary, innovative and pursuing excellence." Mr. Liuding Wen, father-in-law, once mentioned "Where possible, be forgiving others". Mr. Sz Tu Da Shian, an EMBA professor said to him: "Listening is the utmost important thing."

Mr. Chian does not only live by the advices but also share with his staff to be innovative, forgiving and listening.

### Value integration

With clear promise, value, information technology, streamlined business process, maximum certification and convenient customer solutions, TAET has the advantage to position itself as the integrated value provider and set to be the leading brand in the environmental industry sustainably. TAET become a well-known brand.



研發會議 Research and development meeting



空氣品質監測 Air Quality Monitoring

係目前全國唯一提供毒性化學檢測業務之檢測機構，公司核心競爭優勢乃價值創新策略，創造產品差異化，並避免與其他業者價格競爭。近年營收逐年增長，獲利能力提升，在國內業界市佔居冠。注重員工教育訓練，推動學習型成長組織，並熱心公益，善盡社會責任。

As the only provider of toxic chemical testing service in Taiwan, TAET triumphs due to its competitive strength featuring value innovation, product differentiation and elimination of cut-throat competition. By continuously increasing venues and enhancing profitability, TAET has obtained the highest market share in the industry in recent years. In addition to encouraging employee training and education and promoting organizational learning, TAET is enthusiastic about its charitable work and devotedly fulfills its corporate social responsibility.

綜合評語  
*Commentary*