

# 鼎世聯邦顧問公司

DSFederal Inc.



執行長 張潔心女士 CEO: Ms.Sophia J. Parker



張潔心女士受邀至美國參議院發表演說 Sophia Parker was invited to U.S. Senate having a speech.

負責人 Owner : 張潔心 Sophia J. Parker

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Taipei Economic and Cultural Representative Office in the U.S

大華府台灣商會

Taiwan Chamber of Commerce at Greater Washington

#### 營業項目 Business Items:

協助美國聯邦政府部門,建立和民衆即時的溝通管道,籌劃難易度適中的課程 內容,管理龐大的研究補助經費,提供各種專案管理,和解決複雜的資訊科技 相關問題。

Assist U.S. Federal Government in establishing instant communication channels with the public, planning moderate degree of difficulty of the course content, managing a large research grant funding, providing a variety of project managements, and solving complex IT-related problems.

## 產品名稱 Main Products:

- 系統軟體解決方案
   Software Solutions
- 行動方案應用程式 Mobile Apps
- 全方位專案管理
   Professional Services
- 專業課程規劃與訓練
  - Training
- 企業營運系統規劃與資源管理
  IT Governance & Resource Management
- 研究補助經費與科技評估管理
   Grants Management & Scientific Review



產品 StreetSMART



http://www.dsfederal.com



產品 Simulation Lab





產品 HHS ORI Website



# 創新的能力與成效

鼎世聯邦顧問公司的經營特色在於提供獨 特和創新的服務與解決方案,堅持以業界最 佳準則來運行以達最佳品質,用心聆聽客戶們 的訴求,深入探討問題的癥結,再以最先進的 技術對症下藥,量身打造完整的建議與解決方 案。客戶們對於鼎世不屈不撓的精神讚譽有 佳,對於鼎世總是準時交付超高品質的產品更 是有口皆碑,鼎世聯邦顧問公司業務也因此蒸 蒸日上。

鼎世提供的產品系統服務要求不斷創新以 達到客戶的期望,符合客戶的需求,並易於使 用上手。所提供的資訊科技產品和解決方案大 力提高企業組織的效能與生產力。

### 經營理念與企業文化

始終堅持著「以最優秀的人才聯結最好的 技術來征服最嚴峻的挑戰」的經營理念,是鼎 世聯邦顧問公司成功的重要元素。鼎世成功的 另一項重要元素,是其企業文化秉持著「誠信 至上、卓越成果、人文關懷、使命必達」的核 心價值:

誠信至上(Integrity):對於所做的一切都是誠實、公開和道德的。

卓越成果(Delivering Results):努力追求完美, 期許交給客戶最好的服務與產品。

人文關懷(Everyone Matters):工作準則在於信任、尊重、授權與團隊合作。

使命必達(Always Honor Our Word): 客戶的要求是進步的原動力。

鼎世聯邦顧問公司的願景在於堅持以高規 格的企業品質,在以下領域中提供最優質的服



會議討論 DSFederal "Lunch and Learn" meeting

務:系統軟體 解決方案。 動方案應用程 式、全方位專 案管理、專業 課程規劃與訓

練、企業營運系統規劃與資源管理和研究補助經 費與科技評估管理等,期望藉由這些最先進的科 技和最優質的服務,爲更廣大的人群帶來最大的 福祉。

# 經營者的故事

台灣出生長大的張潔心女士於1979年第一 次來到美國,於美國伊利諾州立大學攻讀大眾 傳播碩士學位,並於畢業後成功考取美國會計 師執照(CPA)。

2007年,張女士秉持著「取之於社會、 回饋於社會」以及「改變時下企業文化」的初 衷,決定創辦鼎世聯邦顧問公司。身爲鼎世的 創辦人和執行長,張執行長除了提供客戶多樣 化的IT和軟體解決方案,也希望透過自身設立 的基金會服務社會上的弱勢族群,進而改變他 們的生活品質。

#### 取之於社會,回饋社會

多年來,鼎世聯邦顧問公司一直秉持著「取之於社會回饋社會」的信念,主辦及參與的公益活動不勝枚舉,並成立DSFederal IDEA Foundation專門負責公益活動。

透過DSFederal IDEA Foundation, 鼎世聯邦顧問公司長期援助阿富汗兒童和婦女。在援助阿富汗兒童部分, 鼎世定期舉辦慈善募捐活動, 每年捐贈阿富汗兒童大量的禦寒衣物、鞋



子、帽子、手套、圍巾等等,幫助無家可歸的 阿富汗兒童度過凜冽寒冬;在援助阿富汗婦女 部分,鼎世捐贈許多縫紉機和縫紉器具,協助 阿富汗婦女學習一技之長、幫助阿富汗婦女改 善生活條件。

除了對阿富汗兒童和婦女的關懷,鼎世聯 邦顧問公司更把愛心延伸至非洲孤兒。在2014 年,鼎世贊助非洲孤兒表演團體來美國華府公 演,義務安排當地食宿和交通、租借公演場 地、並負責該公演的宣傳與統籌。除了國際性 的公益活動之外,鼎世對於社區公益活動的推 行也不遺餘力,時常贊助社區的弱勢團體,爲 社會貢獻我們的一份心力。



張潔心女士捐助愛心物資給阿富汗小朋友 Sophia Parker brought warmly commodity to children at Afghanistan

#### **Innovation and effectiveness**

DSFederal provides unique and innovative services that adhere to industry best practices to carefully listen to our customers' requests and provide advanced, high-quality solutions. Customers praise DSFederal for its punctual delivery and superior quality products. That is why DSFederal's business keeps growing.

DSFederal always sets a high standard of excellence for its innovative products and systems, which are meet or exceed meet customer expectations, and are easy to use. Information technology products and solutions provided by DSFederal routinely enhance customers' effectiveness and productivity.

#### Vision, Mission, and Culture

Our success is built upon our commitment to our core values, summarized as IDEA: Integrity, Delivering Results, Everyone Matters, and Always Honor Your Word. By putting these principles into practice every day, whether in interactions with customers, employees, or business partners, DSFederal excels at doing business responsibly. We have earned the trust of our customers, who continue to work with us and recommend us to their

colleagues.

A second factor that has contributed to DSFederal's rapid rise over the last seven years is the Small Business Administration's (SBA) support for minority entrepreneurs. When she started out, Ms. Parker lacked capital to start her business. A small business loan from SBA helped her to develop the company's infrastructure. With the necessary processes and structure in place, DSFederal was eligible for 8(a) certification, which it received in 2008. The certification process was arduous, but the strict standards and procedures helped the company immensely.

The third factor that accounts for our success is our flexible and dynamic approach to doing business, one that offers our customers better value for their money. We leverage specific services from partner firms while passing along the savings from our low overhead. Our approach helps make every organization we work with more efficient and profitable. Our 8(a) status means that we are preapproved and pre-qualified by the SBA for purchasing decisions. This accelerated purchase process saves time and energy for our customers, and gives us the necessary avenue we need to grow and succeed.



# Founder's story

Ms. Sophia Parker was born and raised in Taiwan. In 1978, she first came to the United States to pursue her master's degree in mass communications at Illinois State University. After her graduation, Ms. Parker became a Certified Public Accountant (CPA).

In 2007, Ms. Parker followed her mantras of "taking from society, contributing to society" and "Change corporate culture" and decided to establish DSFederal. As the founder and CEO of DSFederal, Ms. Parker oversees diverse and customized IT, Mobile, Training, and Grants Management solutions. Moreover, she also established a foundation to serve the poor people in the world and to improve their quality of life.

#### **Charity and Public Service**

DSFederal's sense of community extends beyond business and beyond geography. The DSFederal IDEA Foundation was co-founded by DSFederal CEO Sophia Parker and President Michael Parker in June 2013. The foundation's mission is to provide assistance to communities in need both domestically and internationally. Examples of the work of the IDEA foundation include:

- Providing funds for the operating expenses of the Aschiana Foundation's Children's Center in Kabul, Afghanistan
- Raising funds for programs for women who are studying to become professional tailors in Afghanistan (for the purchase of sewing machines).



ACC非洲孤兒造訪白宮 ACC Orphans from Africa visited White House

- Clothing drives
- Sponsorship of the "Thrive In Love" Concert held in Montgomery County to raise funds for the Amitofo Care Centre (ACC) in Africa. The ACC houses and cares for more than 1200 orphans throughout Malawi, Lesotho, and Swaziland. The concert helped to raise \$20,000 for the ACC.

# 綜合評語 Commentary

- 利用IT技術及軟體解決方案,協助政府與企業部門提升效率及服務品質,並且多次榮獲美國政府獎項,2014年更入圍美國服務領域最佳中小企業獎,財會及訓練制度嚴謹,積極布局開拓全球市場並規劃返台設立據點。
- 成立專門機構負責公益活動,並將綠化節源的概念帶入社區及社會,影響更多的人落實生態保護,此貢獻獲各界高肯定。
- Using IT technology and software solutions, the company assists government and corporate sector in increasing efficiency and service quality. It has also received the U.S. government awards several times. In 2014, the company was nominated for the Best Small & Medium Enterprise Award for the U.S. Service Sector. Its accounting and finance training system is rigorous, and the company is actively planning to expand to the global market and plans to return to Taiwan to set up locations as well.
- The company has established specialized division responsible for charity activities. It has also introduced the concepts of "being green" and conserving energy into the community and the society, influencing more people to practice ecological protection. Their contribution in this area has garnered positive recognition from many.