



懋莉工業股份有限公司

MONY Industrial Co., Ltd.



董事長 林重榮先生(左)
Chairman : Mr. George Lin
總經理 林志鴻先生(右)
General Manager :
Mr. Bryan Lin

負責人：林重榮

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推薦單位：玉山商業銀行

營業項目：1. 塑膠射出單、雙、三色成型製品及後加工製程

2. 模具開發設計及製作

產品名稱：1. 家電及汽車零件、把手工具、各式按鍵及旋鈕等
代工產品

2. 自有品牌產品：多功能洗澡刷、精油香氛霧化器等



<http://www.mony.com.tw>

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Recommended by :

E .Sun Commercial Bank

Business Items :

1. Plastic 2-shot, 3-shot injection molding, with decorating
processes

2. Tool design, development, and manufacturing

Products :

1. Decorative plastic and die cast components for appliance,
automotive

2. Consumer products: shower brush, diffuser



各式射出成型零組件與自有品牌產品
Decorative plastic components and
OBM consumer products



台南總公司 Headquarter in Tainan



模具製造工廠 Molding factory

1976年懋莉工業的前身-台灣旋鈕創立，從早期的旋鈕、按鍵等音響家電零件，拓展至今日各式雙色、三色塑膠射出汽車零配件、把手工具、電子工業相關OEM產品，以及香氛霧化器、多功能洗澡刷等OBM產品，林重榮董事長一路筆路藍縷走來至今，帶領懋莉成長為台灣擁有高品質塑膠製造能力且具規模的領導廠商之一。

掌握技術 開拓新局

歷經40年的淬鍊，懋莉工業已成為專精雙色、三色塑膠射出部品與表面處理加工技術的領航者，從雙色、三色塑膠射出專用模具設計，至因應客戶需求陸續發展出相關產品加工製程，從全自動噴漆塗裝、移印、曲印、燙金、雷射雕刻，至組裝成品交貨，憑藉著製程整合技術服務能力，贏得客戶的高度信任，懋莉不僅服務客戶，更是客戶策略發展的重要夥伴。

懋莉工業不以固守本業為限，循市場脈動積極拓展新商機。於2008年成立產品設計部門，以發展「MONY DESIGN」自有品牌商品為策略目標進軍生活家用品，從研發設計、製作生產到通路銷售皆自行整合。其中最具代表性商品「精油香氛霧化器」，即締造出總銷售



工程研發會議 R & D meeting

量超過一百萬台的佳績，成功地擴展自有品牌產品於全球市場佔有一席之地。

品質第一 持續創新

因應全球市場對產品品質的要求，與接軌國際所需要的品質技術規範，懋莉工業除持續投資引進新製程設備技術外，更於1999年即通過ISO 9002認證，並陸續於2002年通過QS9000、2006年通過ISO/TS 16949、以及2013年通過ISO 14001認證，代表懋莉工業除了具備汽車零件產品製造商的國際水準，更彰顯對品質的高度堅持，與善盡企業對環境保護的社會責任。

此外，在研發創新方面，更不斷力求突破，開發新技術及製程，運用新材質及材料，以減少後加工的工序與成本，並運用特殊模具材質與創新模具設計工法，成功縮短成型時間，更進一步試驗次料物性的改質活化，讓次料能再被利用，以達到物盡其用的目標。



員工教育訓練Employee training

以人為本 關懷社會

懋莉工業重視每一位員工，將員工視為公司的重要資產。藉由多元化的員工溝通管道、具市場競爭力的薪酬與福利措施、系統化的教育訓練及以安全為優先的工作環境，照顧員工安心任職發揮所長，並提供每年員工旅遊補助、健康檢查、各類活動社團津貼等完善的員工福利。

懋莉工業本著取之於社會，用之於社會的理念，長期支持公益，曾專案捐助2016年台南震災、高雄氣爆、八八風災、花蓮門諾醫院的運作與老人醫療大樓興建等。林董事長關懷弱勢團體，定期捐助家扶中心、成大



塑膠射出成型廠 Plastic injection molding plant

清寒獎助學金、台南石門國小營養午餐、財團法人基督教更生團契等單位，藉此善盡企業公民的社會責任。

展望未來 永續經營

懋莉工業於1990年代起，即陸續成為美國家電大廠，以及世界汽車大廠的主要供應商之一，經由長期與高階客戶的互動成長，和持續致力於生產製程精進與技術優化，懋莉將持續發揮優異的製程整合技術能力，提供客戶一條龍的全方位服務，創造製造業服務化的競爭優勢，成為製造服務業領先廠商。

未來，懋莉期許以40年企業的穩健根基為本、持續提升企業核心競爭力，朝向永續經營的百年企業目標邁進。▲



海外參展 Overseas exhibition



印刷製程 Printing process

MONY INDUSTRIAL CO., LTD, established in 1976 with brand named Taiwan Knob, is a leading manufacturer of high quality plastic components in Taiwan, offering a broad range of 2-shot, 3-shot knobs and parts for appliance, hand tool, automotive, and consumer products.

After refined over 40 years, Mony has become an industry pioneer, specialized in 2-shot, 3-shot injection molding and finishing solutions. Based on custom tool design and a complete array of decorative capabilities, including part assembly, pad printing, screen printing, automatic painting and laser etching, Mony wins clients' highly trust to serve as a strategic partner.

Not constrained and complacent with the status, in 2008, Mony setup OBM team to nurse own-brand products and march in homeware market. It integrated R&D, production, and sales businesses to result in synergies of new products development. Among these products, the aroma diffuser has created a breakthrough record with sales over one million pieces and taken a place in the world market.

Quality First

To comply with quality demand of global market and gear to international quality convention, Mony acquired certificates step by step from ISO 9002 in 1999, QS 9000 in 2002, ISO/TS 16949 in 2006, to ISO 14001 in 2013. That means Mony possesses the



社會公益回饋 Records of public charity

world standard as an automotive manufacturer, with the promises to provide high-value products and on-time delivery, along with continuous improvement and social responsibility of sustainability.

Innovation Nonstop

Mony unceasingly dedicates to explore new materials, develop new competence and technology to minimize cost and reduce operation process. By applying innovative design and materials for mold production, Mony successfully cuts down the injection cycle time to raise production efficiency. Furthermore, undertaking numbers of experiments, the company finally controls the key to maintain the properties of grind materials to make the best use of everything.

People Oriented

In Mony, people are the most valued assets. As the consequence of smooth communication, competitive compensation and benefits, schematized training programs, and safe working environment, staffs in Mony have the chances to use their talents to devote in work. Employee welfare contains a various range of schemes, such as annual travel allowance, health check, birthday gift, year-end bonus, and social club activities subsidy.



員工旅遊 Company travel

Social Solicitude

To practice the spirit: “whatever we take from the society, use them for the society,” Mony has engaged in public charity for quite a long time. The eminent cases are the donations to 2016 Tainan earthquake, Kaohsiung explosion, typhoon-Morakot-caused flood, and Mennonite Christian Hospital operation. The president Mr. Lin is attentive to vulnerable minority and frequently sponsors Taiwan Fund for Children and Families, National Cheng Kung University scholarship for disadvantaged students, school lunch for Tainan Shih-Men elementary school, and The Prison Fellowship Taiwan, to take the social responsibility as a corporate citizen.

From 1990s, Mony successively becomes one of the core suppliers for American home appliances and worldwide automobile. Based on the accumulation of interaction with high-end clients, growth in sophisticated production capabilities, and optimization in technology, Mony will keep advancing with the expertise of integrating versatile capabilities and offering clients one-stop production supply, to be a market leader by achieving servitization in manufacturing industry.

With a dedicated attention to detail and an undaunted demand for perfection, MONY again is showing its competent production capability and carrying the great 40-year traditions into a new era. ▲

綜合評語 Commentary

整體經營管理制度優良穩健，並發展「客戶關係價值雙向互動」模式，創造雙贏。擁有研發能力和自我品牌，一條龍生產模式，展現台灣製造實力與優勢。回饋社會不落人後，部分分配盈餘轉為公益基金，擴大公益範疇；推動節約能源，注重環保，實屬中小企業典範。

With a sound and stable management system, this company has developed the model of Interactive CRM to make both sides the winners. This Company has the capability of R&D, private label, and vertical production. It demonstrates Taiwan's strength and advantage in manufacturing. Nonetheless, this company performs its corporate social responsibility so well and has appropriated a portion of its earnings as a charity fund to intensify its efforts in social charity. It advocates energy saving and values environmental protection, which could serve as a model among the SMEs.