



# 全利實業股份有限公司

Chyuan Lih Industrial Co., LTD.

負責人 Owner : 黃錢明 HUANG CHIEN MING

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推薦單位 Recommended by :

駐泰國台北經濟文化辦事處、泰國台灣商會聯合總會

營業項目 Business Items :

保麗龍材料、成品之生產與銷售

producing and selling styrofoam material and its products

產品名稱 Main Products :

保麗龍包裝、保麗龍盒、保麗龍板材

styrofoam packing、fish box、styrofoam block



(右) 董事長 黃錢明先生

Chairman :

Mr.HUANG CHIEN MING President

(左) 總經理 鄭少華先生

General Manager :

Mr.VERA VARUNPAICHIT Director



● 公司大門全景 Company outlook



[www.chyuanlih.co.th](http://www.chyuanlih.co.th)



● 產品 Product



● 辦公室一隅 Office



● 生產線 Production Line

全利實業創建於1989年，為泰國地區最具規模之保麗龍(泡沫聚苯乙烯)製造商及經銷商，主要從事保麗龍EPS 相關產品之生產製造。

全利實業以高品質及電腦化之製程設備，專業經營團隊，產能彈性調配及快速反應之核心競爭力，滿足客戶少量多樣之需求，同時並致力於朝向低污染、綠能生產，友善環境永續經營之企業。

#### 專注本業領先地位

黃錢明董事長於1980年在彰化縣花壇鄉創立加保保麗龍(股)公司，專注於保麗龍包裝產品之領域發展，自創立以來一直保持臺灣保麗龍業界之領先地位，同時也是許多臺商指名的合作廠商。

隨著臺商的西進及南移，1989年於泰國北攬成立第一個海外工廠-全利實業(股)公司，1992年在上海嘉定設立明嘉塑料發泡包裝有限公司，1995年於廣東惠陽建立加保工業有限公司，2002年於越南平陽開設加保(股)公司，其產品與口碑跟隨著臺商的足跡遍佈東南亞，就地深耕服務當地企業。

#### 專業 誠摯 環保

全利實業憑藉在本業超過27年的豐富經驗及優秀的經營團隊，秉持著追求卓越與創新永續之精神，強調以客戶需求為出發點，引進德國、義大利及奧地利等歐洲先進的保麗龍製造機器，以提升產能，強化品質，月產數百萬噸的高品質產品，更引進義大利電腦化製程設備，依據客戶需求少量多樣彈性調配產能，符合客戶品質與交期；規模之大，服務範圍之廣，為全利實業核心競爭力之一。

一般人對保麗龍EPS相關產品的刻板印象，都屬於高污染且無法回收的產業，這其實是錯誤的產業認知，全利實業的經營理念與願景，從原料投入、乾淨無煙煤燃料使用(預計導入太陽能鍋爐)、製程中水蒸氣淨化回收與循環利用，並成立保麗龍EPS回收部門，致力於市場EPS廢品回收溶解再利用，從產品生命週期的起始、回收再利用，都投注相關資源與心力。





### 勤儉樸實 誠信經營

全利實業自成立以來，秉持「勤儉樸實、誠信經營」之經營理念，以「產品創新、追求卓越」的企業文化為軸心，全體同仁以敬業奉獻和無私無畏的精神，遵從法律及道德原則來維護

全利實業資產、權益及形象，使全利實業得以永續經營及發展，並善盡對股東、員工、政府及社會之企業經營責任。

取之於社會，貢獻於社會是全利實業企業社會責任之主要核心精神，除提供優質產品、服務，致力於綠能製程、降低碳排放友善環境外，亦積極參與各類社會公益活動及人才培育計劃，以期透過企業之力量來協助弱勢團體改善生活，並為社會作育英才，善盡企業「取之社會，用之社會」之天職。

全利實業自創立以來一直秉持著股東、廠商、客戶及員工皆共榮互利之精神在經營公司，因此以股東利益為先、以顧客為尊，與供



● 經營團隊 Management Team

應商為夥伴關係生命共同體，並堅持品質與研發創新，強化員工溝通，落實員工培育及工安衛生；身為企業公民，兼顧利害兩者間的均衡利益是全利實業所銘記在心。

### 生活知足常樂 工作自得其樂 一生助人為樂

生活中庸瑣碎之事太多，能知足又能自得其樂，跳脫自身慾望與超越痛苦，讓生活淡定寧靜，又是快樂的另一種境界。「生活知足常樂、工作自得其樂、一生助人為樂」，黃董事長經常以這三句話與員工分享；人來到世間，不是為尋找痛苦而來，而是為了尋找快樂，追求幸福，只有領悟這三樂，才能體會到快樂的真諦。▲



● 進步與發展 Improve and Develop



● 模具研發和檢討改進與學習 Learning



● 生產線 Production Line

ChuanLi Industrial Co., Ltd. was founded in 1989, it is the largest manufacturer and distributor of Styrofoam (Polystyrene foam) in Thailand, primarily engaged in the production of Expanded Polystyrene (EPS) related products.

With high-quality standards and computerized process equipment, professional management team, flexible production capacity and rapid response, we are able to meet the needs of customers with high-variety, low-volume orders. At the same time, we are committed to sustainable development in a green, environmentally conscious production enterprise.

#### **Devoted to Industry Activity of leading**

Chairman Huang Qian Ming, in 1980 at Changhua County, Huatan Township established Chia Pao Styrofoam Co., Ltd., specializing in the field of styrofoam packaging product development. It has always remained at the forefront of Taiwan's Styrofoam industry and is constantly sought after by Taiwanese businesses.

Advancing towards western and southern markets, the first overseas factory was established in Thailand in 1989 as Chuan Li Industrial Co., Ltd. Soon after, the company further expanded its reach by establishing Mingjia Plastic Foam Packaging Co., Ltd. in Jiading, Shanghai in 1992; then Chia Pao Industry Co., Ltd., in Huiyang, Guangdong Province



● 尾牙活動和員工運動會 Activities

in 1995; and, in 2002, established Chia Pao Co., Ltd. in Binh Duong, Vietnam. As other Taiwanese businesses that are familiar with Chuan Li's quality and service expanded throughout Southeast Asia, so did the company's reputation.

#### **Professional, Sincere, Environmentally Friendly**

For over 27 years, Chuan Li's experience in the industry coupled with its outstanding management team, it strives to sustainably pursue excellence and innovation, emphasizing on satisfying customer requirements. The introduction of advanced manufacturing equipment from Germany, Italy, Austria and other European countries to increase production capacity and strengthen quality, enables the production of millions of tons of high-quality products per month. The company has also employed a computerized processing system from Italy to meet customer's diverse requirements from high-variety, low-volume orders to mass productions in a timely fashion.

Most people view Styrofoam products as difficult to recycle and not environmentally friendly. This is a common misconception. It is in Chuan Li Industrial and Chia Pao Group's vision and business philosophy to minimize waste from the beginning of production all the way to the end. They have employed various practices including utilizing



alternative energy sources, such as Solar, water recovery from steam exhaust, and even establishing an EPS recycling department to recover excess EPS wastes from the market. From the very beginning of the product's lifecycle, all efforts and dedication have been invested to minimize as much waste as possible, resulting in an environmentally-friendly and sustainable operation of business.

### Diligent and Honest Operation

Since its establishment, Chuan Li Industrial Co., Ltd. has adhered to the business philosophy of "diligence and integrity, honest operation" and the corporate culture of "product innovation and pursuit of excellence," to which their entire workforce is selflessly committed. As well as upholding legal and ethical principles in the interests and image of Chuan Li Industrial, it enabling the company to continue to operate and develop to fulfill its business responsibility to shareholders, employees, the government and society as a whole.

To contribute to society is the main core of the Chuan Li and Chia Pao group's social responsibility spirit. Not only do they provide quality products, services, and commitment to green energy processes, but also actively participate in various social welfare activities and talent development programs, with a view to assisting disadvantaged groups to improve their lives through the power of enterprises, and to nurture talents to fulfill the vocation needs of society.

Since the beginning, Chuan Li has operated with the goal to mutually benefit all of its stakeholders. Therefore, great attention has been given to the interests of its shareholders, customers, suppliers and employees. Constant R&D efforts, meticulous attention to quality, and genuine care for its employees' wellbeing all combine to reach that goal. These are the business philosophies that Chuan Li Industrial has always kept to heart.

### Contentment, Enjoyment, and Selflessness

Life is not as good as it is; in all likelihood, a lot of people's desires can't be satisfied, and they can never be realized. Contentment is the bottom line of happiness in life, people's desires are infinite, and an unsatisfied person can never be happy. There are too many trivial things in life, and you can satisfy yourself and enjoy yourself. You can escape your own desires and transcend your pain, let your life calm and be tranquil, and it will be another state of happiness. Quell our own desires to help others to achieve happiness, find the value of life beyond the self, and reach a higher level of spiritual happiness.

"Contentment with life, enjoyment of work, and helping of others." Chairman Huang often uses these three sentences to share with employees. When people come to the world, they are not looking for pain, but seeking happiness and pursuing happiness. Only by comprehending these three sentences can you realize the true meaning of happiness. ▲



在泰國保麗龍界具領導地位，其製程扭轉保麗龍產品高汙染且無法回收之刻板印象，積極朝數位化、綠能化及智能工廠之友善環境邁進。在泰國政商關係良好，協助文教及弱勢團體，重視企業社會責任，足為典範。

The leading Styrofoam manufacturer in Thailand. Its manufacturing processes reverse the stereotype that Styrofoam products are highly pollutant and unrecyclable. This enterprise actively moves towards a friendly facility through digitalization, green energy and smart factory practices. Their deeds of helping cultural/educational and vulnerable groups through good political and business relations in Thailand and focusing on corporate social responsibilities should be deemed a model.