



YY CABLE ACCESSORIES

Ties with A World of Difference

精奕興業股份有限公司

Y.Y. CABLE ACCESSORIES

卓越經營，從心躍起

精奕興業成立於1981年，為國內外知名專業配線零件產品供應廠商，產品細項涵蓋尼龍束帶、配線槽、電纜固定頭、配線固定零件、配線保護零件等。除在配線供應鏈領域中為臺灣重要的業者代表外，近年來更持續致力於多角化、國際化及MRO專業市場，以堅強的工程及領導團隊，積極開發創新且符合經濟效益之技術及商業模式，並以專業通路化解決方案開展客源，整合各方資源深耕臺灣並佈局全球。

深耕技術，產品聚焦

精奕興業有別於一般工廠，考量綠色環保，在生產設備及原料處理上，要求須統一原料集中處理及管控，以達到節能減碳及零污染的目標，並定時採樣檢驗原料特性，從製程源頭管理，以達品質穩定，且使用最少資源發揮最大效益，零汙染物排放，可內循環回收使用。尤以束線帶設

計優勢為帶身柔軟，低阻力、刺穿容易，單手即可使用，便利性廣受消費者喜愛，用途廣泛，且耐候性佳，深受歐美世界級客戶喜愛，更為氣候嚴峻國家及受品質困擾之用戶提供最終選擇。

品質第一，深受客戶肯定

如公司經營理念中提及“品質是精奕興業的堅持”，導入ISO9001及IATF16949品質系統，落實「品質第一、客戶滿意、精益求精、日盛興業」之品質政策，使產品深獲國內外市場的肯定，迅速發展成為臺灣首屈一指的配線產品專業製造商，員工從創業初期5名至今30餘年已達80多名同仁，業務已擴展至五大洲超過60多個國家，產品亦取得諸多國際品質認證如UL、DNV、CE、RoHS等。也榮獲各界表揚及獎項加持，如鄧白式中小企業菁英獎，與國際知名大廠接軌，在品質、交貨準達等各方面，連續多年客戶評選為A級供應商，深受國內外客戶肯定。

照顧員工，完善專業教育訓練

精奕興業注重資源整合、創新求進，發揮團隊合作，並培養人才，不但有完善薪資、福利、獎金制度以落實照顧員工的信念、協助員工維持身心健康及工作生活平衡，包含定期的員工旅遊、員工慶生會、員工健康檢查外，新廠區也規劃更友善的工作環境，如員工餐廳、訓練教室、健身房、員工閱讀室等。在教育訓練方面，不僅有經驗豐富的主管及專家給予全員工完整且持續更新的教育訓練，也邀請內外部講師開立專業講習，讓員工在工作及生活中不斷求進步，使經營績效節節上升，與公司一同成長。

以人爲本，關懷社會不遺餘力

創業以來，精奕興業秉持著「取之於社會、用之於社會」精神，積極履踐社會責任，投入公益活動、關懷弱勢生活及提倡多元文化教育，培養明日之星，運用公司內外部資源，為社會帶來正面的力量。

除追求公司成長與突破，精奕興業同時也期許成為綠色力量的執行者及帶領者，因此加入了經濟部綠色小巨人計畫選拔，也在2019年3月通過計畫審核，展開一系列環境改善活動，在此活動中，扮演著配線零件群落小巨人角色，除公司內部加強環安衛系統建立外，同時發揮領導精神，帶領供應鏈一同提升環境保護與社會價值。

築夢踏實，永續發展

為確保長期穩健成長，並建立永續經營的實力，精奕興業積極地投資臺灣，善用臺灣策略優勢如：優異的研發及穩定且品質優異的製造能力，並整合配線零件相關供應廠商，以此引領建立具指標性的全球供應鏈聚落，於台南新吉工業區規劃興建新廠房、倉庫及營運大樓，致力於營造良善的工作環境和健全的流程制度，擴增產能、集中管理、創



董事長：王奕仁 先生 / 總經理：吳榮鋒 先生
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推薦單位：玉山商業銀行、兆豐國際商業銀行、塑膠工業技術發展中心

營業項目：工業用配線零件

產品名稱：尼龍束帶、電纜固定頭、配線槽、電線接頭端子、配線固定零件、配線保護零件

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Recommended by：E.Sun Commercial Bank, LTD.、Mega International Commercial Bank Co., Ltd.、Plastics Industry Development Center

Business Items：Industrial Cable Accessories

Products：Cable Ties、Cable Glands、Wiring Ducts、Connectors、Tie Mount Clamps、Protectors

造綜效及強化研發、創新價值、永續經營，藉以達到足夠的產能和經濟規模，因應客戶需求及市場的競爭，邁向世界級配線零件供應商之列。



員工旅遊 Happy Company Tour



公司年度共識成長營 Staff Consensus Camp Meeting

Business Excellence with a Heart of Service

Y.Y. CABLE ACCESSORIES CO., LTD. was founded in 1981, best recognized domestically and globally as a professional supplier in cable accessories. The wide-ranging product line of Y.Y. CABLE ACCESSORIES includes: Nylon Cable Ties, Wiring Ducts, Cable Glands, Tie Mounts, Clamps, Connectors, and etc.

Y.Y. aims to cultivate localization and promote globalization for Taiwan. As one of the leading suppliers in the supply chain of cable accessories from Taiwan, Y.Y. continuously employs various business growth strategies in recent years that involve diversification, internationalization and the orientation of MRO market. Y.Y. constantly integrates resources in all respects with strong engineering and administration teams that develop innovative and cost-effective technology, and establish business models with solutions of professional marketing channels for new business relations.

Cultivation of Technologies with Focus of Optimal Product Designs

Different from the average majority of the manufacturers, Y.Y. gives serious consideration to energy saving and carbon reduction. In the manufacturing processes, the raw materials are processed efficiently in the centralized distribution system, and the machines in the production facilities are selected to have good energy saving, waste-recyclable, pollution-free qualities. Regular samplings of the materials in the manufacturing process are also carried out by the QC/QM team to ensure not only the stability of the product quality, but also to assure to the public that the products from Y.Y. are made optimally with the least waste of energy resources.

The cable ties of Y.Y. are also designed with user-friendliness, convenience, and weather resistant qualities which continuously bring good feedbacks from the world-class customers in the European and the American markets. The popularity is credited with optimal product designs, soft in handling with low-insertion force that allow one-hand application for the users; furthermore, the durability and weather resistant quality make Y.Y. CABLE ACCESSORIES the best choice to the customers in severe climate or in torment of inferior quality.

Quality First with Recognition from Customers

Based on the motto of Y.Y. "Y.Y. CABLE ACCESSORIES insists to Quality First", by introducing quality management systems: ISO 9001, IATF 16949, and by practicing the quality policy: "Pursue Quality First, Fulfill Customers with Satisfaction, Strive for Excellence, Prosper and Prevail", the services and products provided by Y.Y. CABLE ACCESSORIES have been well-recognized by both domestic and international markets making Y.Y. CABLE ACCESSORIES the top on the list of professional manufacturers of cable accessories in Taiwan. The number of employees has grown from 5 to 80 and more from the early stage of the business to after more than 30 years. The business expansion covers all of the five continents which brings Y.Y. CABLE ACCESSORIES customers from over 60 countries.

Y.Y. receives various international quality certifications such as UL, DNV, CE, RoHS and etc., and awards from various organizations: one such as Dun & Bradstreet Top 100 Elite SME Award.

The quality standard of Y.Y. is always being recognized as fine as the ones of internationally renowned suppliers, and it is rated as a Class A supplier by customers for many years for great quality and on-time delivery.



Welfare for the Employees with Complete and Continuous Professional Training

Y.Y. promotes teamwork, cultivates talents and pays great attention to resource integration, innovation and advancement. Y.Y. does not only have a comprehensive salary, welfare and bonus systems to implement the conviction of caring employees, assisting employees to maintain good physical and mental health but also stress on work-life balance that Y.Y. offers corporate retreats, birthday gatherings, and regular health checks. The floorplan of the office building in the new industrial site even has a more employee-friendly working environment than the current one, which includes a staff restaurant, a staff-training room, a fitness area, a mini-library and forth. In the aspect of staff-training, not only do the well-experienced senior managers and specialists from Y.Y. continuously update the training curricula and offer them to the all personnels, internal and external lecturers are also invited to hold professional seminars with employees regularly, inspiring the employees in their work and life while promoting business growth and work performance.

People-Oriented, Making All-Out Effort to Social Caring

Keeping the spirit of “Whatever you take from the society, use them for the society” ever since the firm was founded, Y. Y. proactively devotes to social responsibility, invests in charitable activities, gives care to lives of the underprivileged people, and promotes multicultural education in order to bring up future stars in the communities, delivering much positive energy to the society while utilizing resources from inside and outside of the corporation.

Aside from pursuing business breakthroughs and growth, Y. Y. expects itself to be an action taker and a leader of the green power. For this reason, Y. Y. has participated in the contest of the “Green Rising Star Project” that is established



1.員工合影 YY Team

2.公司產品 Products from YY

by the Ministry of Economic Affairs, and was qualified in March 2019, unrolling a series of environmental enhancement activities which include establishment and reinforcement of the System of Occupational and Environmental Safety and Health, demonstrating the leadership in social care value with a great deal of effort and progress in the industrial clusters of cable accessories.

Building Solid Dream with Sustainable Development

In order to ensure steady long-term growth and establish the actual strength of sustainable operation, utilizing Taiwan's strategic advantages of competitive researching and developing abilities, and steady manufacturing capabilities with great quality, Y.Y. actively makes investments in Taiwan and integrates various suppliers related to different wiring parts to become a global bellwether of industrial supply chain clusters in cable accessories. Y. Y. aims to create a great working environment in the new industrial site which

consists of an office building, warehouses, and new production facilities at Tainan Sin-Ji Industrial park, employing a complete S.O.P system while expanding the production capacity with centralized management, creating a comprehensive effect that strengthens the R&D ability with better innovation values and sustainable operations so that Y. Y. can build solid dream of a world-class supplier of cable accessories meeting customers' needs on a larger and better economic scale off the competitive global market.



1. 公司產品 Products from YY
2. 產品生產線 Production line
3. 新廠上樑典禮 Topping out ceremony for Y.Y. new industrial site

綜合評語
Commentary

領導配線供應鏈，產品不斷研發精進，長度可增至一公尺，為目前國內製造廠商最長商品。公司推動全自動化智慧工廠，提高產能，同時應用產品整合，外購低價低技術層次產品，擴增產品線滿足客戶一次購足之方便性，節省採購及運費成本，營收因而每年大幅成長。工廠落實節能，產品綠色設計，深耕環保文化，發揮群聚效應，值得肯定。

Leading the cable supply, new products continue to be developed and improved, with the length increased to one meter, the longest made among local manufacturers. The company has launched a fully automated smart plant to increase capacity. At the same time, through product integration applications and purchases of low-price and low-tech products, the production lines have been increased to meet customers' convenient one-stop shopping and cut down procurement and shipping costs, leading to a substantial increase in annual revenues. The plant implements energy conservation, green product design, and environmental protection culture cultivation to exert the clustering effect and is worthy of applause.