

經濟部國貿署「形象館(區)設計圖—B款」  
台灣館造型設計施工說明手冊

## 概念設計主視覺



## 色彩應用

### Purple

C30 M90

Pantone 246C

### Orange

M68 Y100

Pantone 1665C

### Green

C65 M100

Pantone 361C

### Blue

C100 M60

Pantone 293C

### Yellow

Y100 K30

Pantone 3975C

## LOGO應用建議



## 字體應用

# TAIWAN

Myriad Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Myriad Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**0123456789**

## 圖案建議

結合各色色塊搭配不同產業元素，色塊顏色固定，但內容元素可依不同主題作置換

本區域放置各類型展ICON



能源／太陽光電類別展會



食品類別展會



五金零配件類別展會



汽車零配件類別展會



文創禮品類別展會



體育用品／紡織類別展會



木工機／工具機類別展會



電子資訊類別展會



美容化妝類別展會

## 圖案建議

範例：



能源／太陽光電類別展會



體育用品／紡織類別展會



食品類別展會



木工機／工具機類別展會



五金零配件類別展會



電子資訊類別展會



汽車零配件類別展會



美容化妝類別展會



文創禮品類別展會

## 攤位TOWER設計應用說明

1:3



1:4



1:5



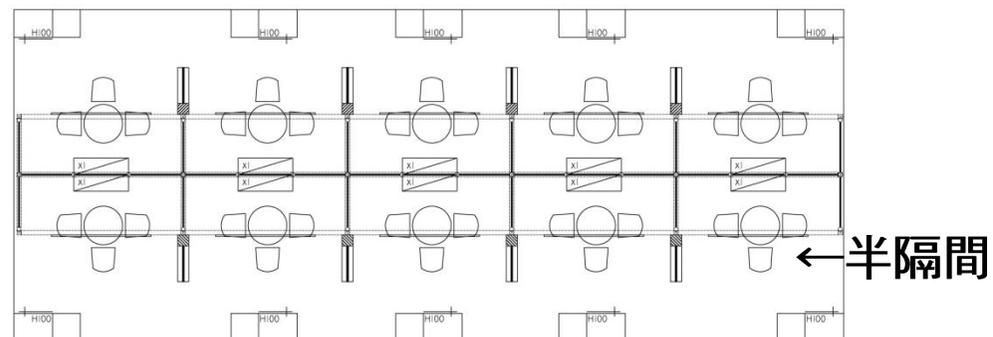
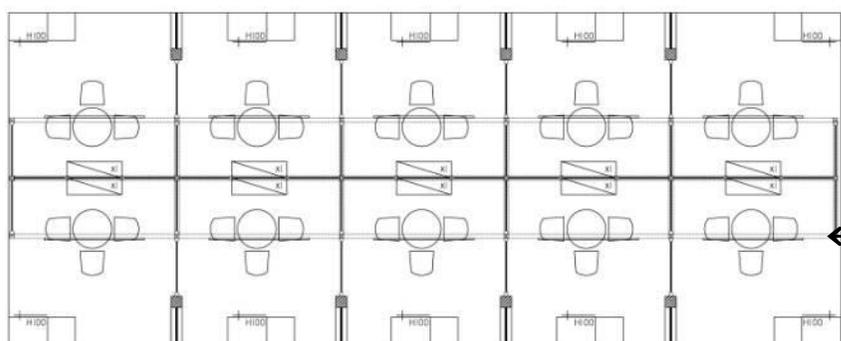
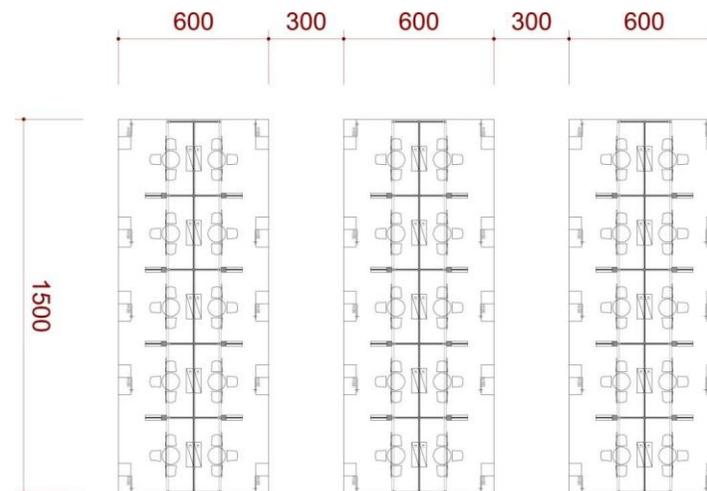
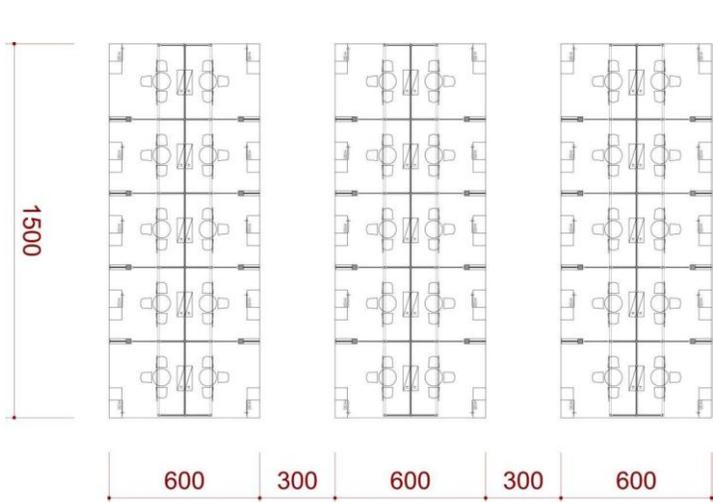
1:6~



## 圖案不適用範例



# 平面配置圖模擬(僅供參考)



# 4米滿隔間—紫



# 4米滿隔間—橘



# 4米滿隔間—藍



# 4米半隔間—紫



# 4米半隔間一橘



# 4米半隔間—藍



## 4米隔間—側邊台灣LOGO尺寸



# 6米滿隔間—紫



# 6米滿隔間—紫



## 6米滿隔間—橘



## 6米滿隔間—橘



# 6米滿隔間—藍



# 6米滿隔間—藍



# 6米半隔間—紫



# 6米半隔間一橘



# 6米半隔間—藍



## 6米隔間—側邊台灣LOGO尺寸



# 材料規格及圖示

ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm		MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 300~600cm		MAXIMA LIGHT- 8X8 / H 0~190cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm		150W ARM SPOTLIGHT

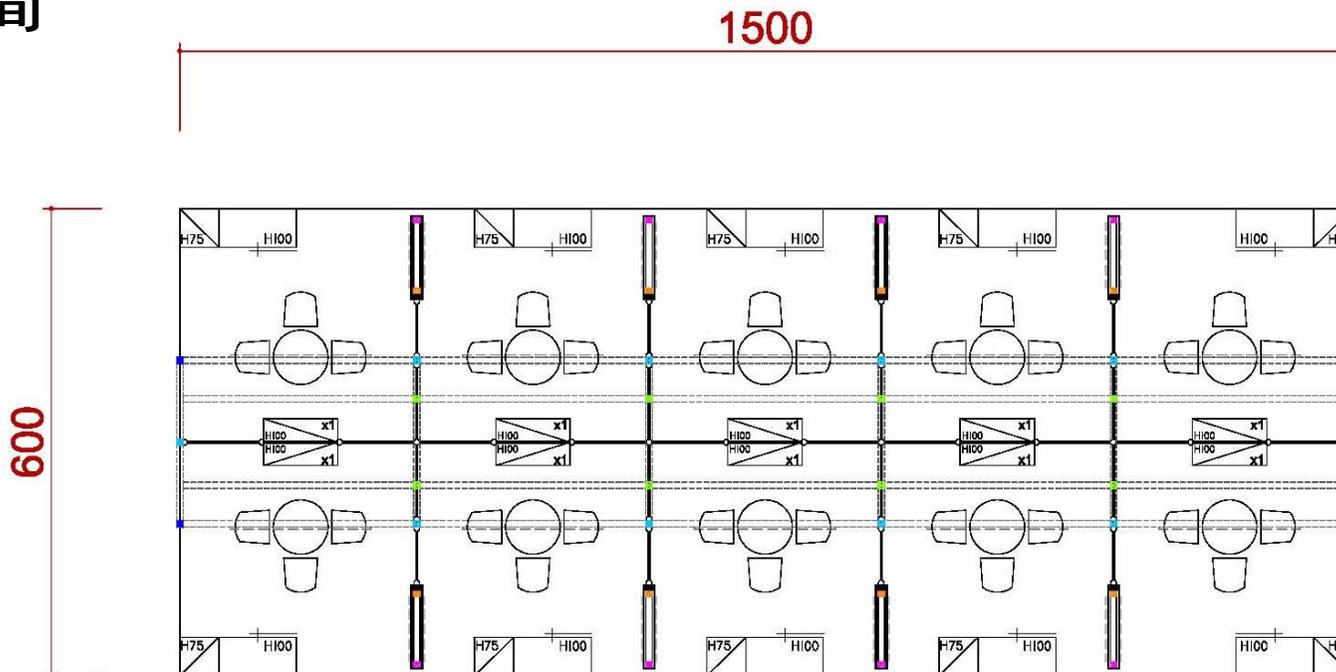
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	LOW WATT HALOGEN		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
			DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)

ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
---	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
===	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

材料規格為專業展覽器材Octanorm及Maximalight系統或同等品為限，並依照施工地點當地之施工法則及規定使用材料進行施工，以確保施工品質。

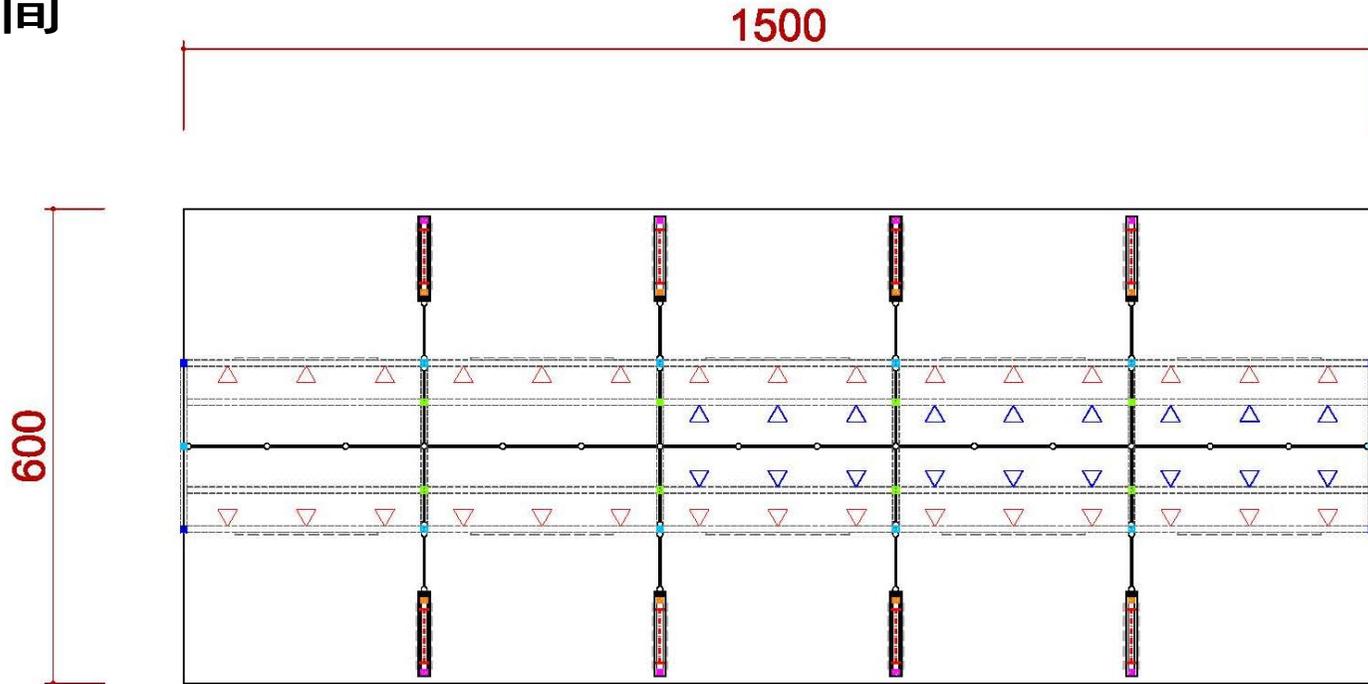
# 施工圖—4米滿隔間

# 4米滿隔間



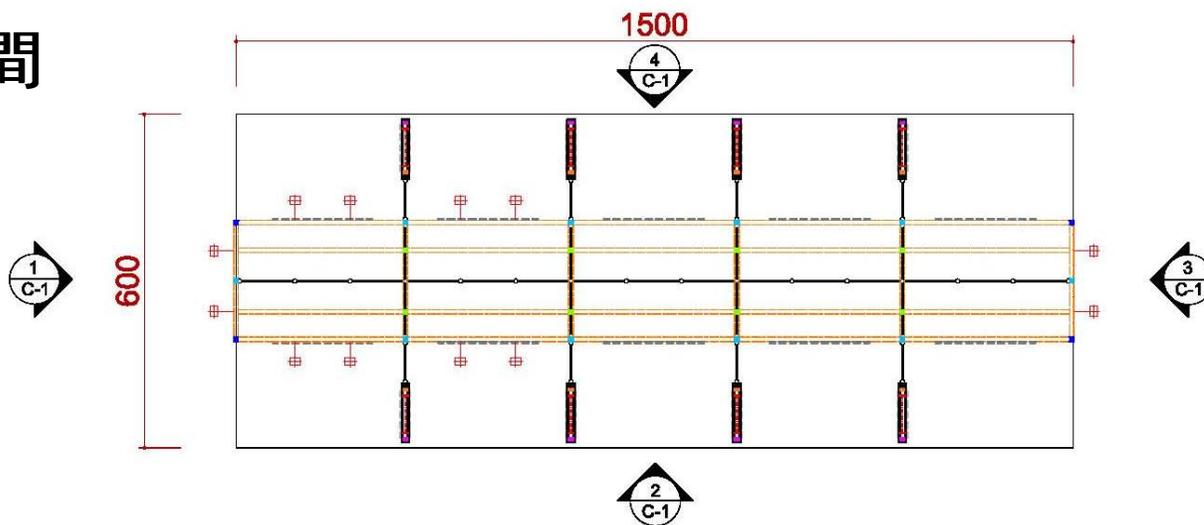
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0-600cm
---	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
---	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

# 4米滿隔間

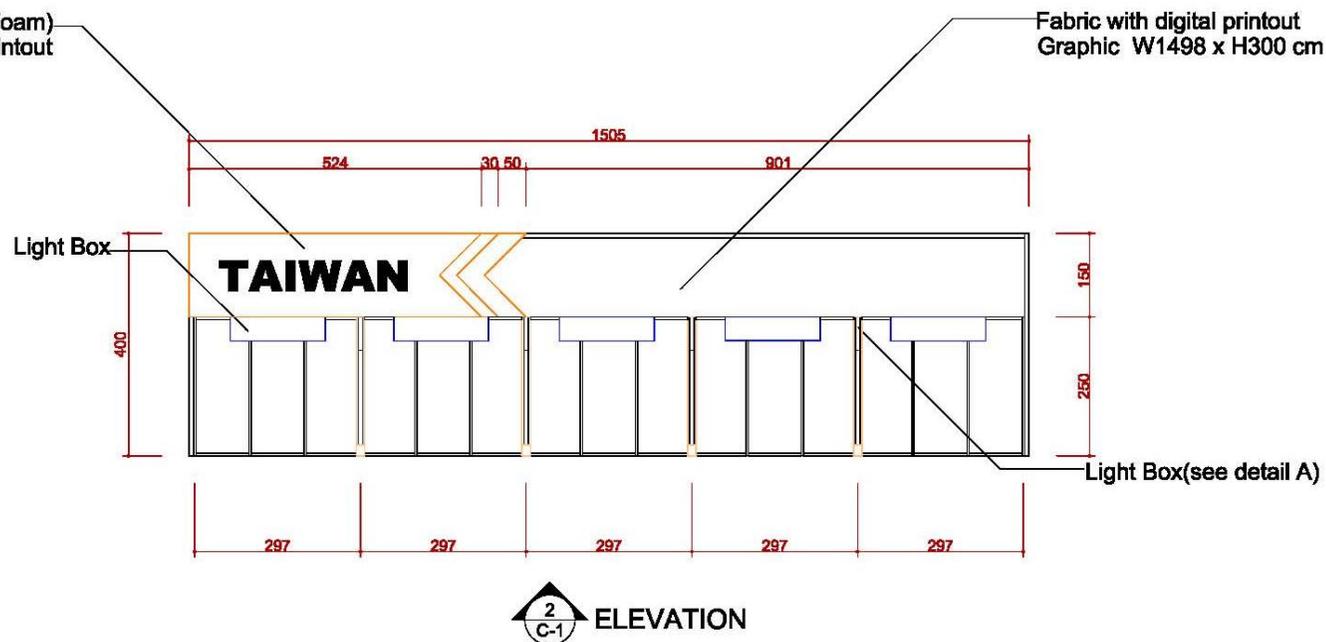
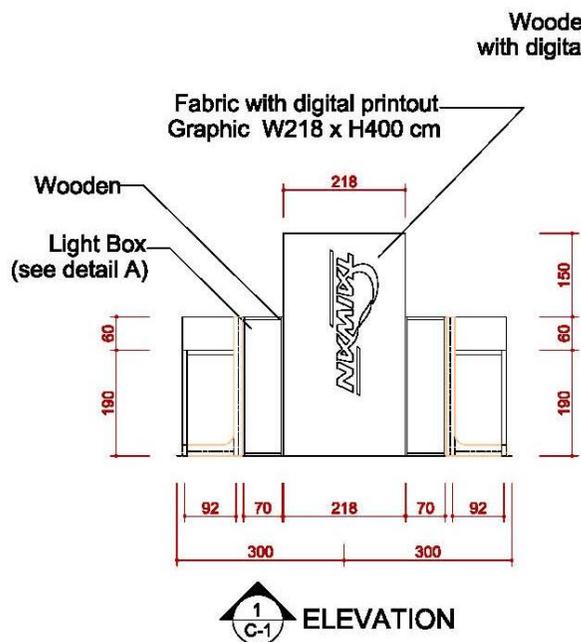


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

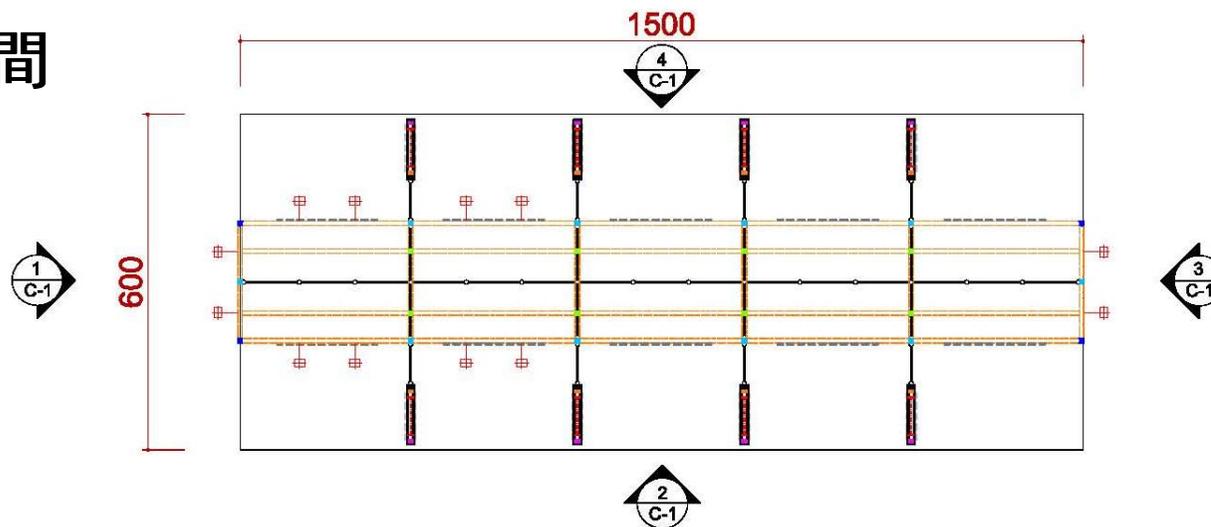
# 4米滿隔間



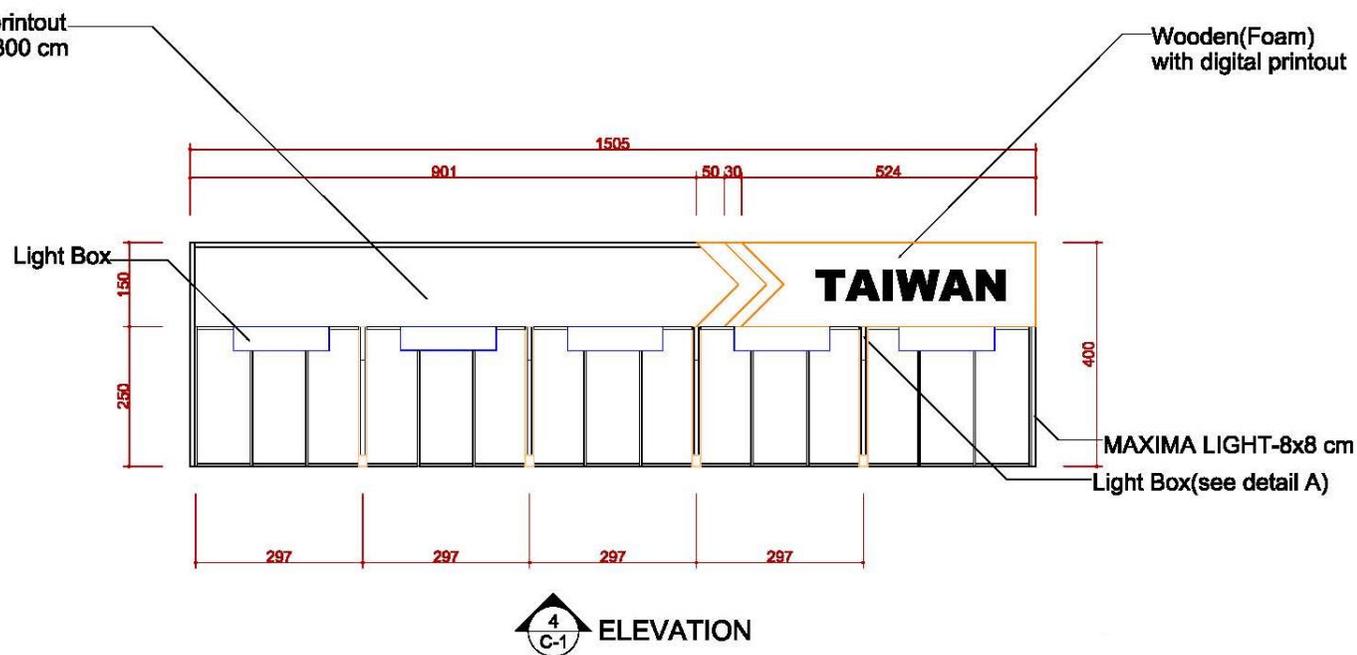
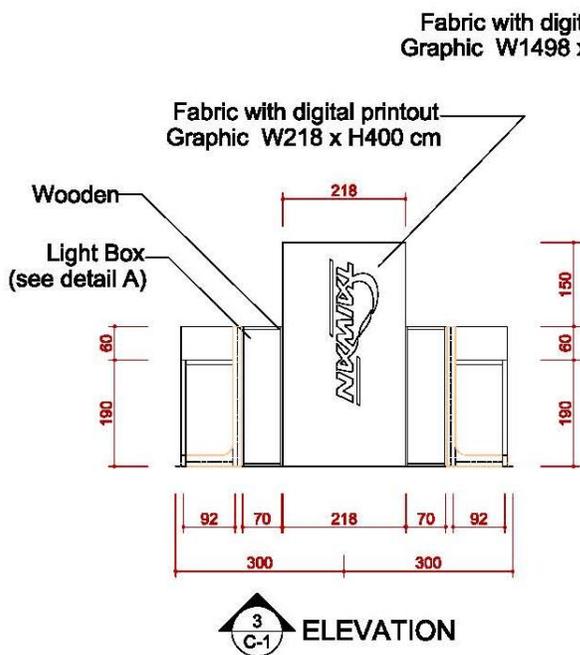
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



# 4米滿隔間

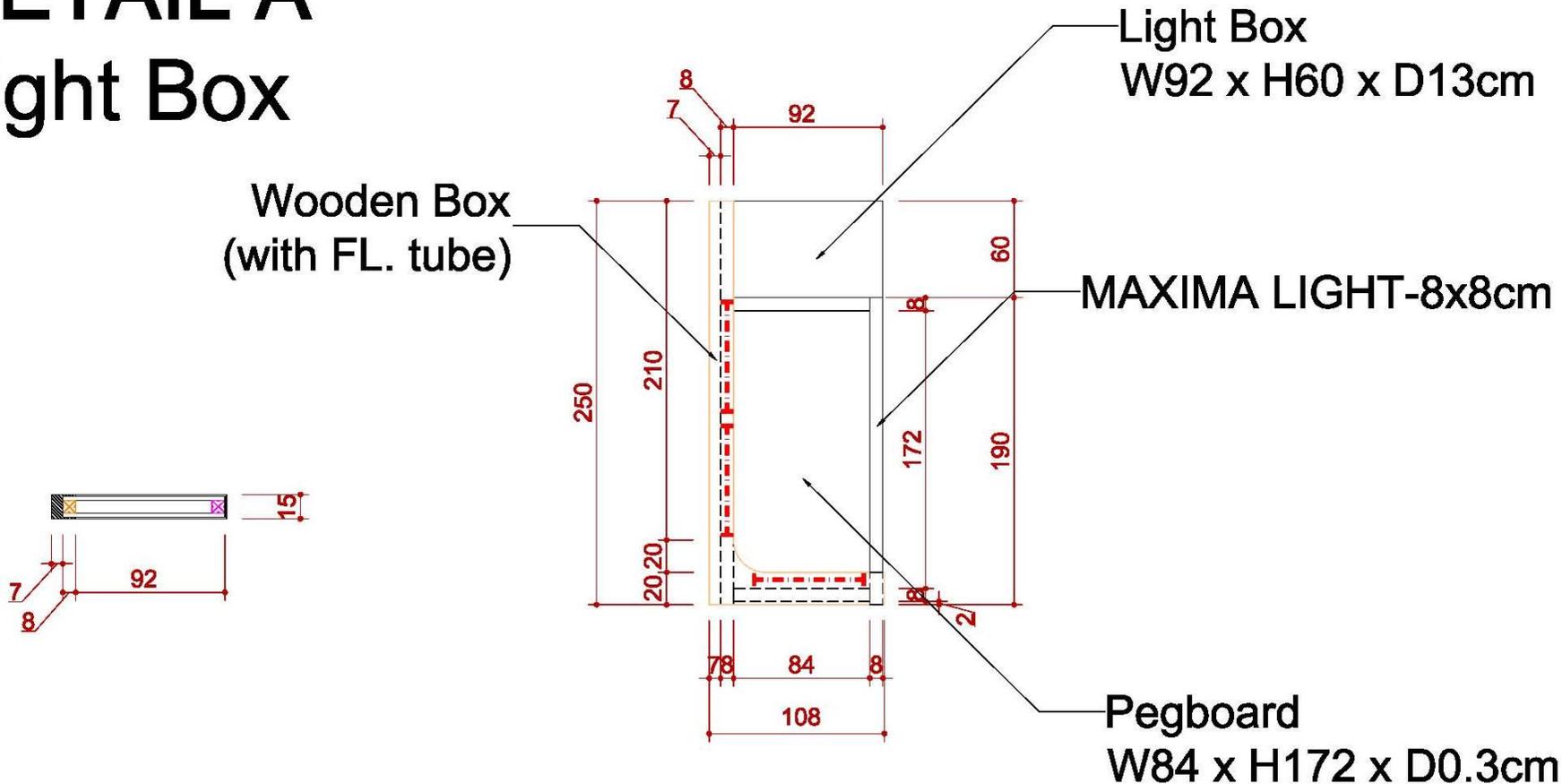


ICON	NAME
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	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



## 4米滿隔間

# DETAIL A Light Box

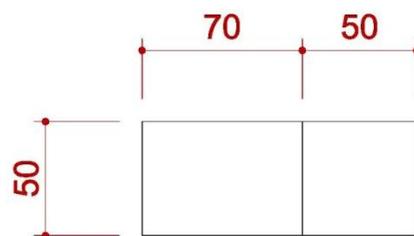


## ELEVATION

# 4米滿隔間

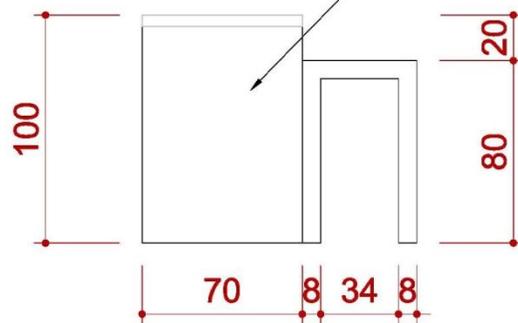
## DETAIL B

### Info counter

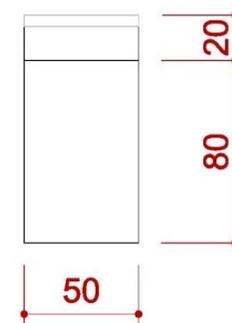


TOP VIEW

Wooden



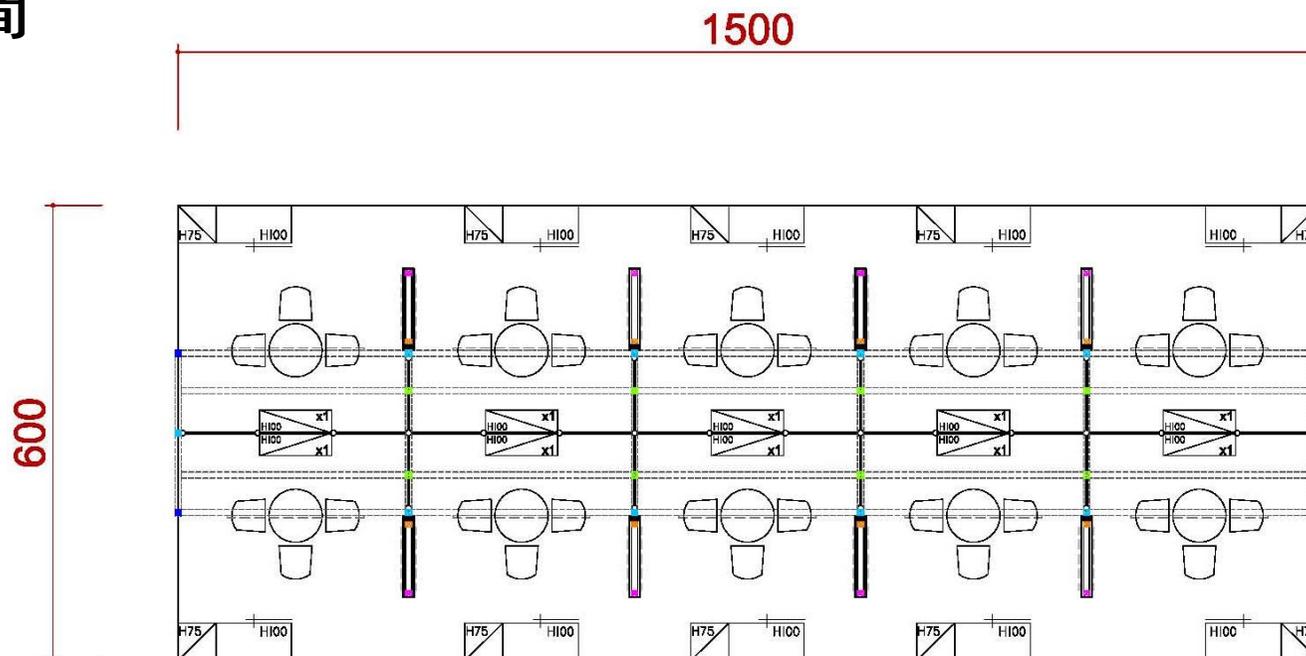
FRONT VIEW



SIDE VIEW

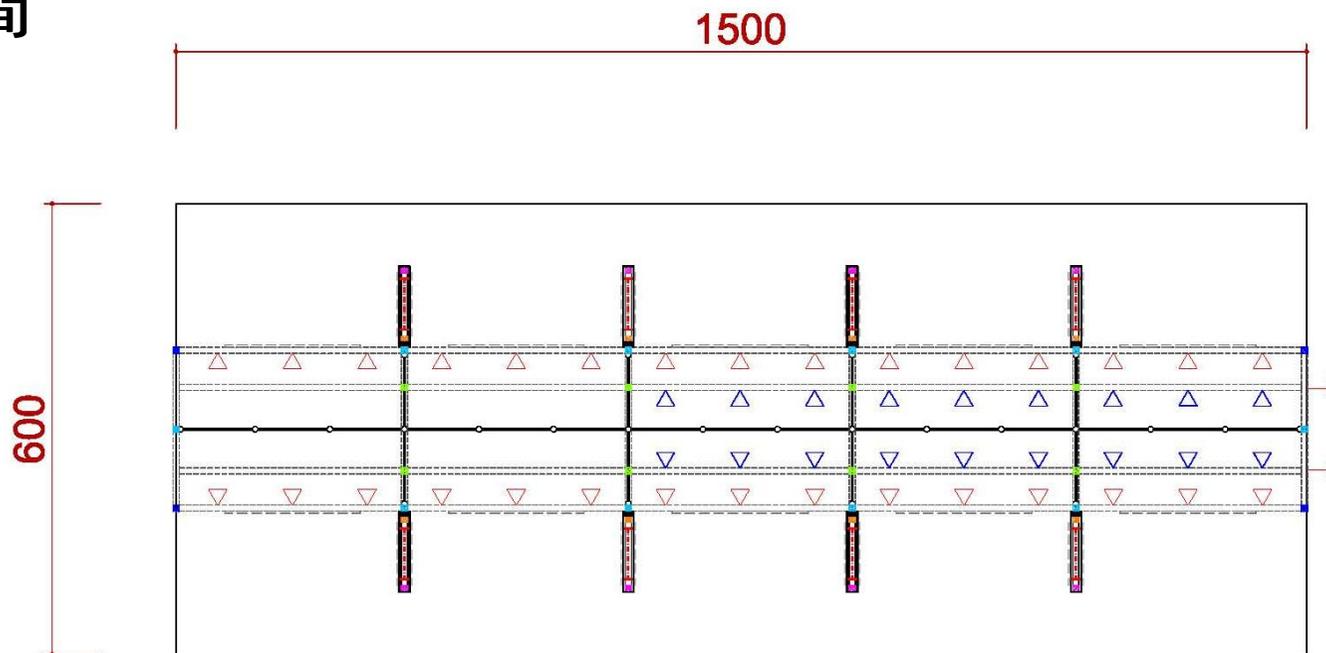
# 施工圖—4米半隔間

# 4米半隔間



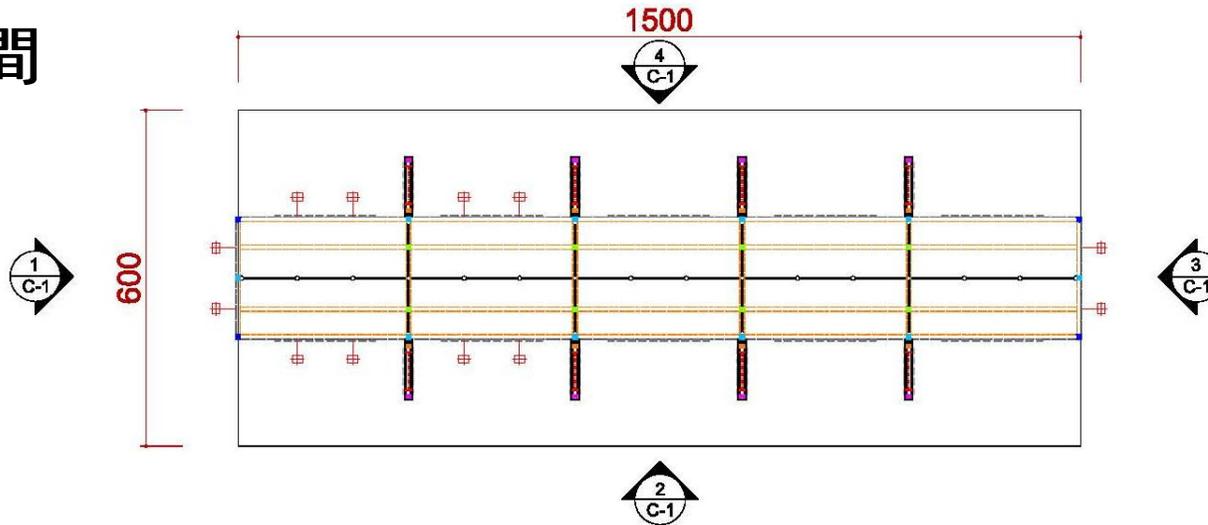
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

# 4米半隔間

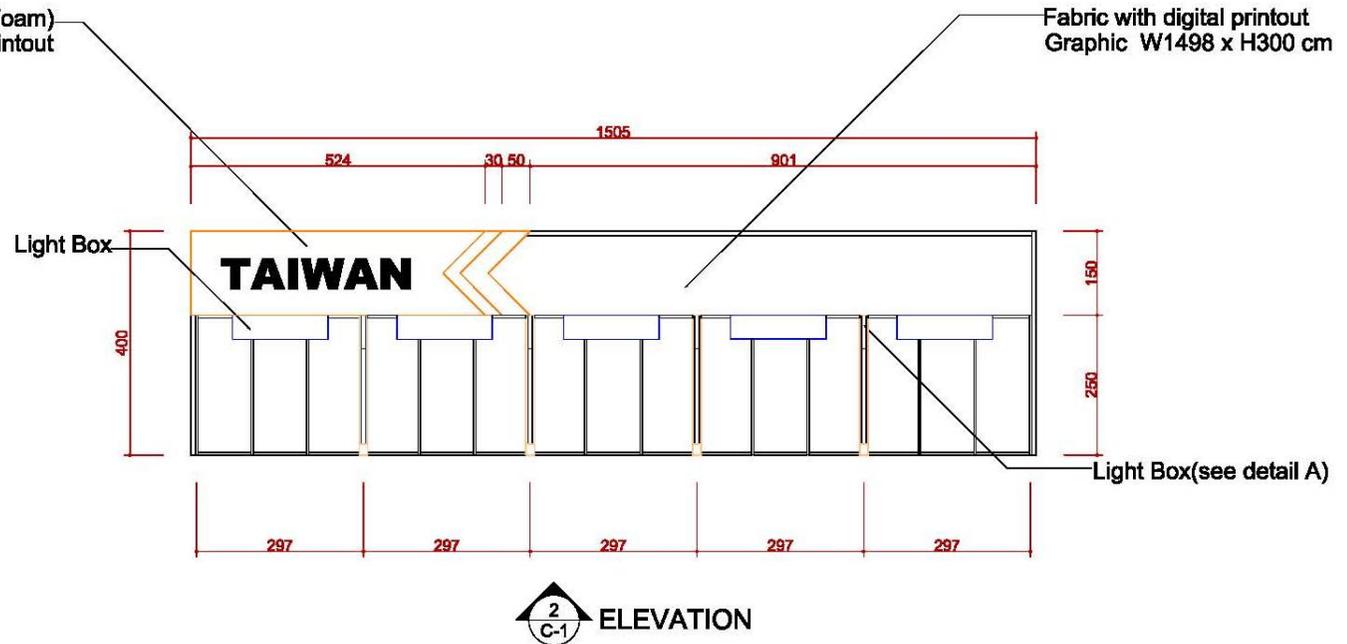
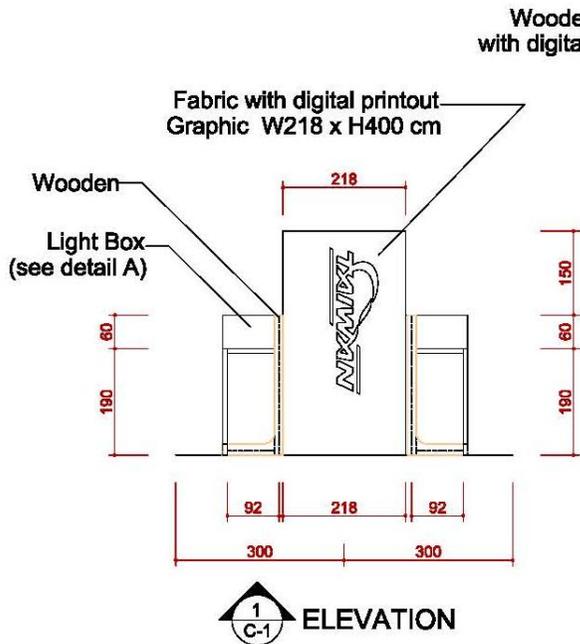


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

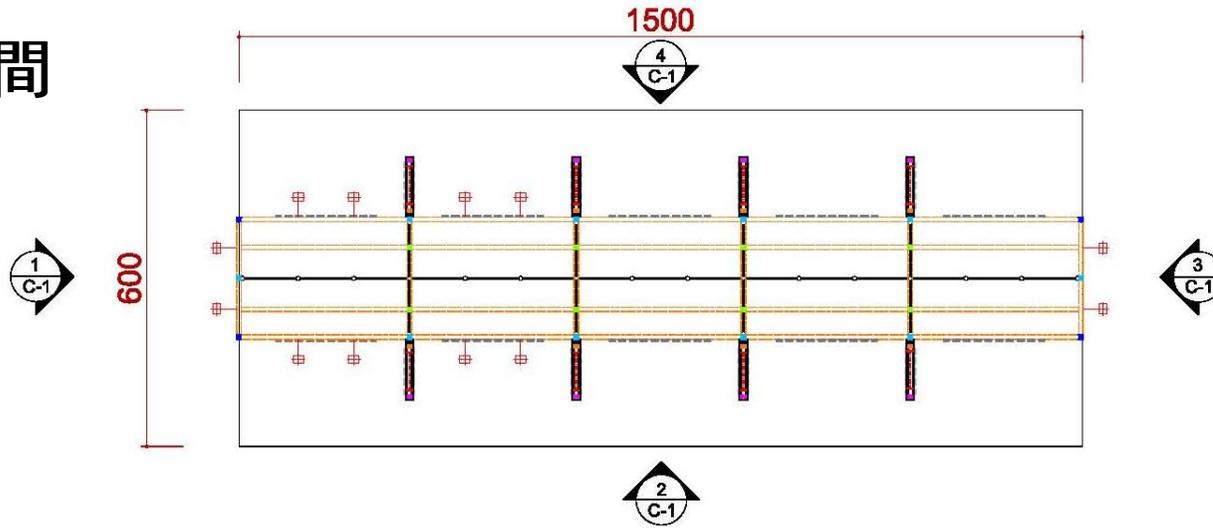
# 4米半隔間



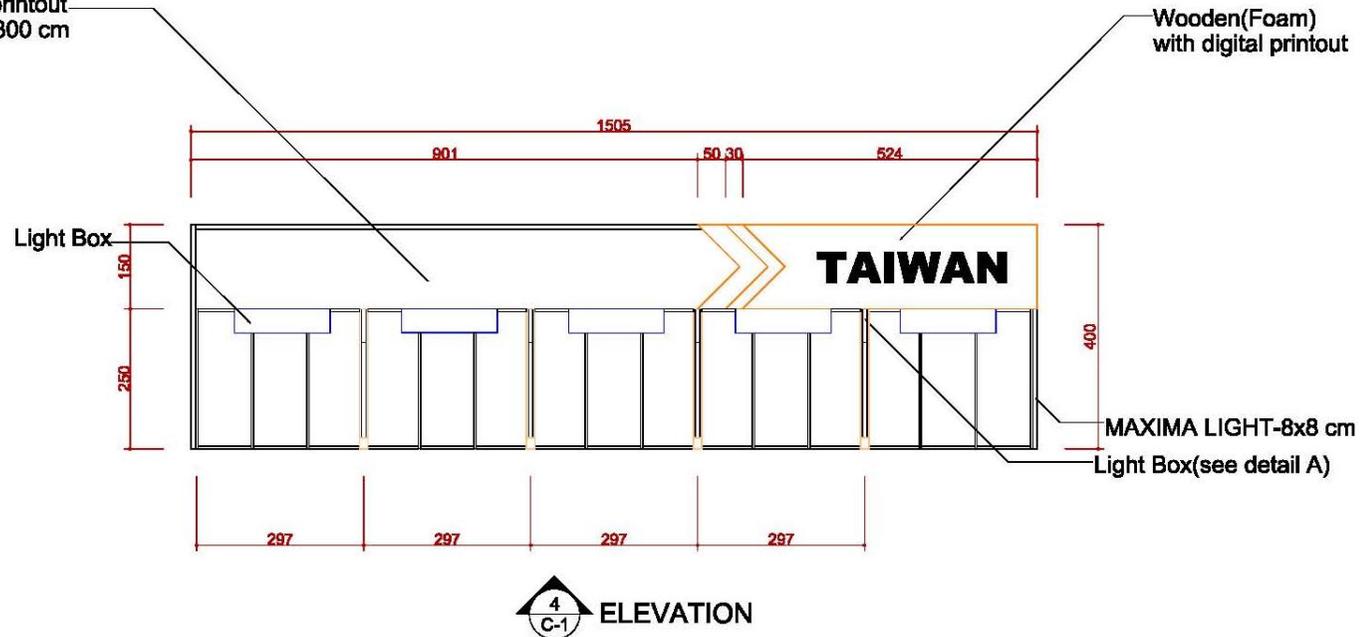
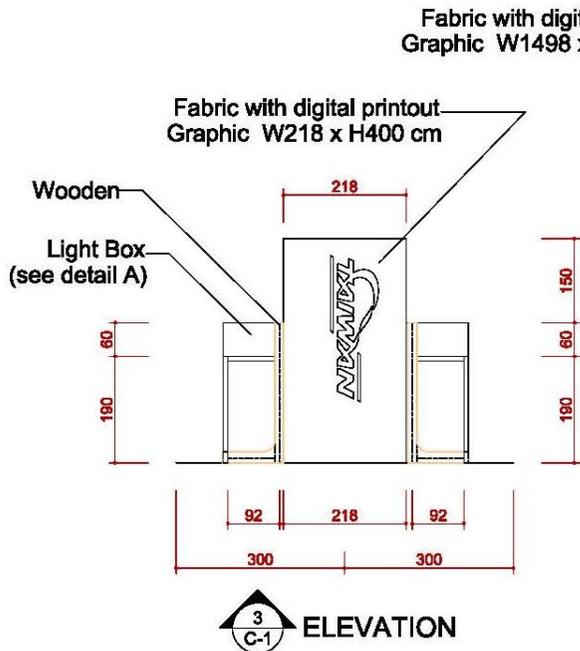
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



# 4米半隔間

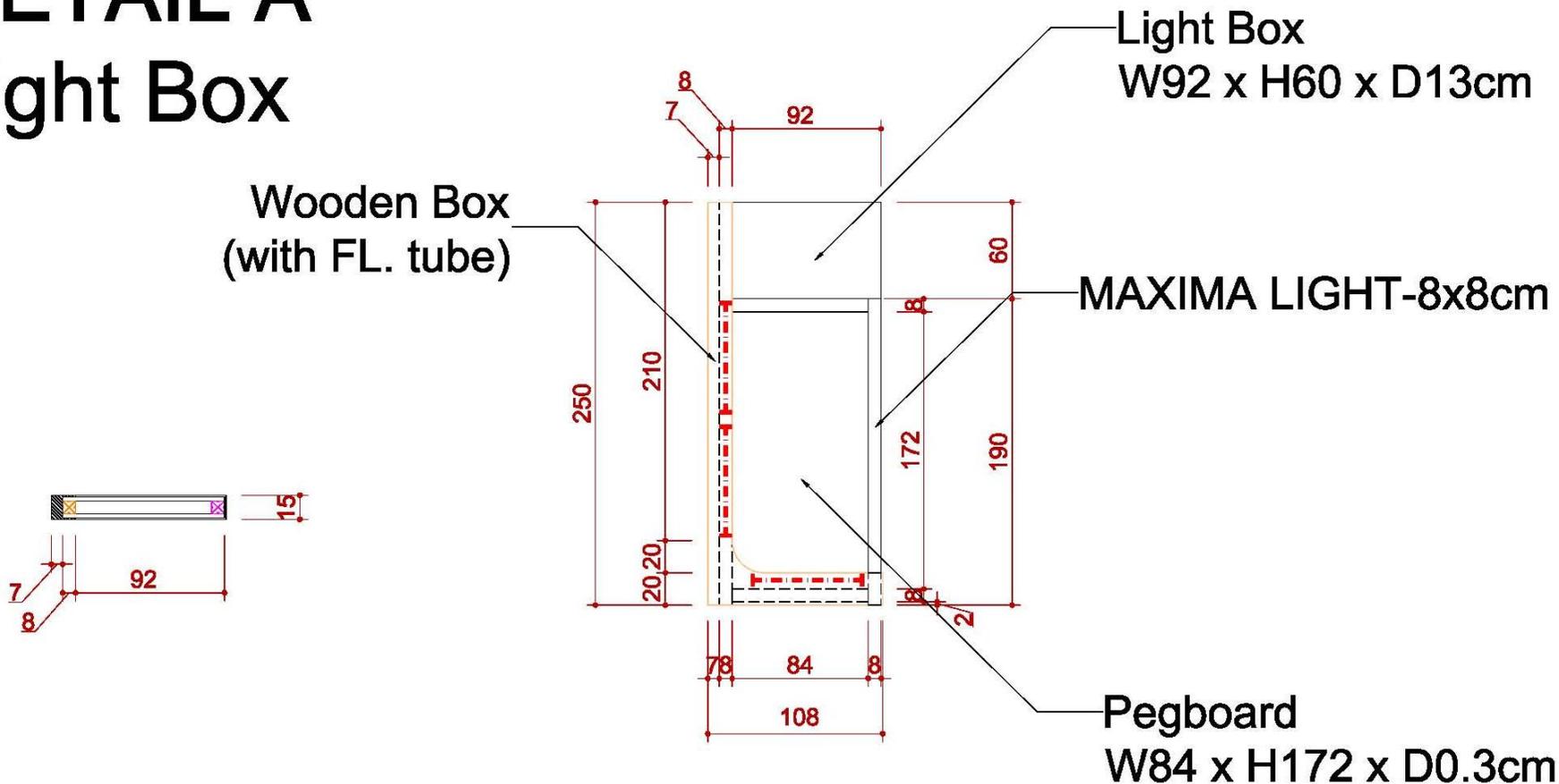


ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



## 4米半隔間

# DETAIL A Light Box

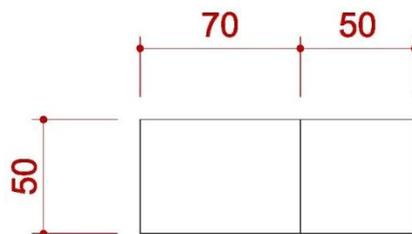


# ELEVATION

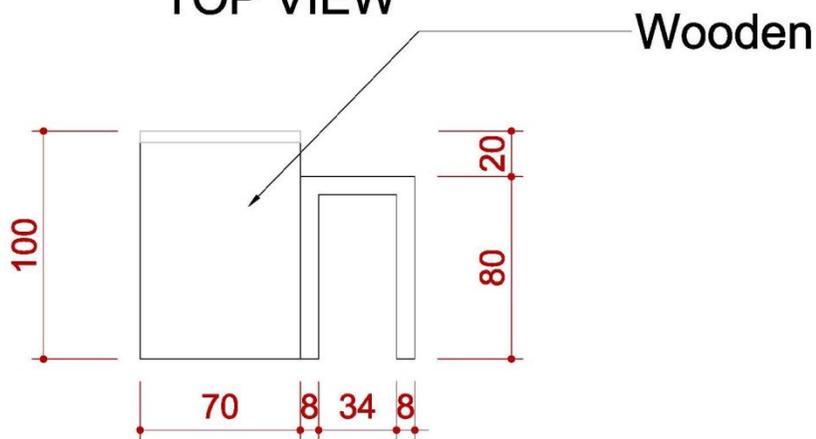
# 4米半隔間

## DETAIL B

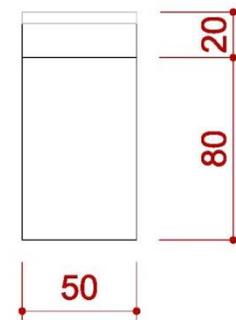
### Info counter



TOP VIEW



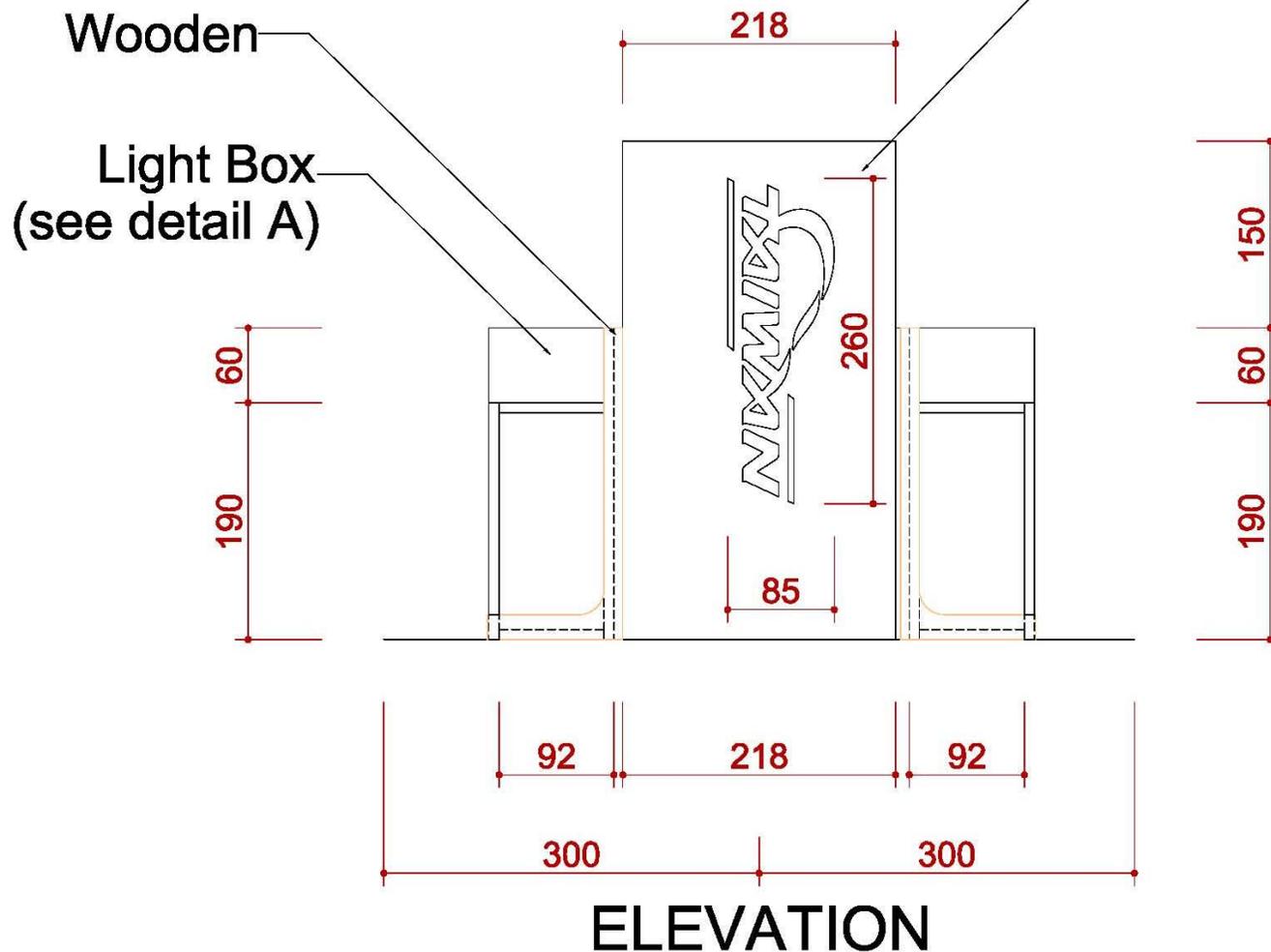
FRONT VIEW



SIDE VIEW

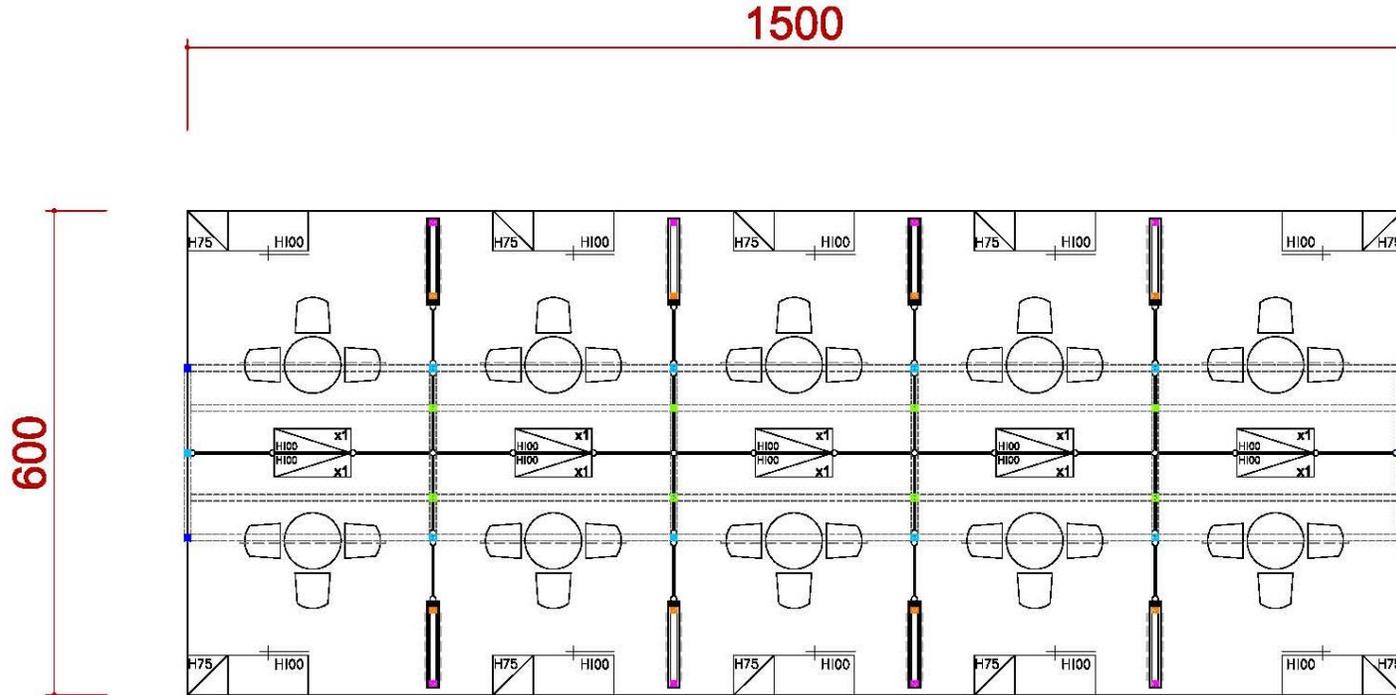
# 4米半隔間

Fabric with digital printout  
Graphic W218 x H400 cm



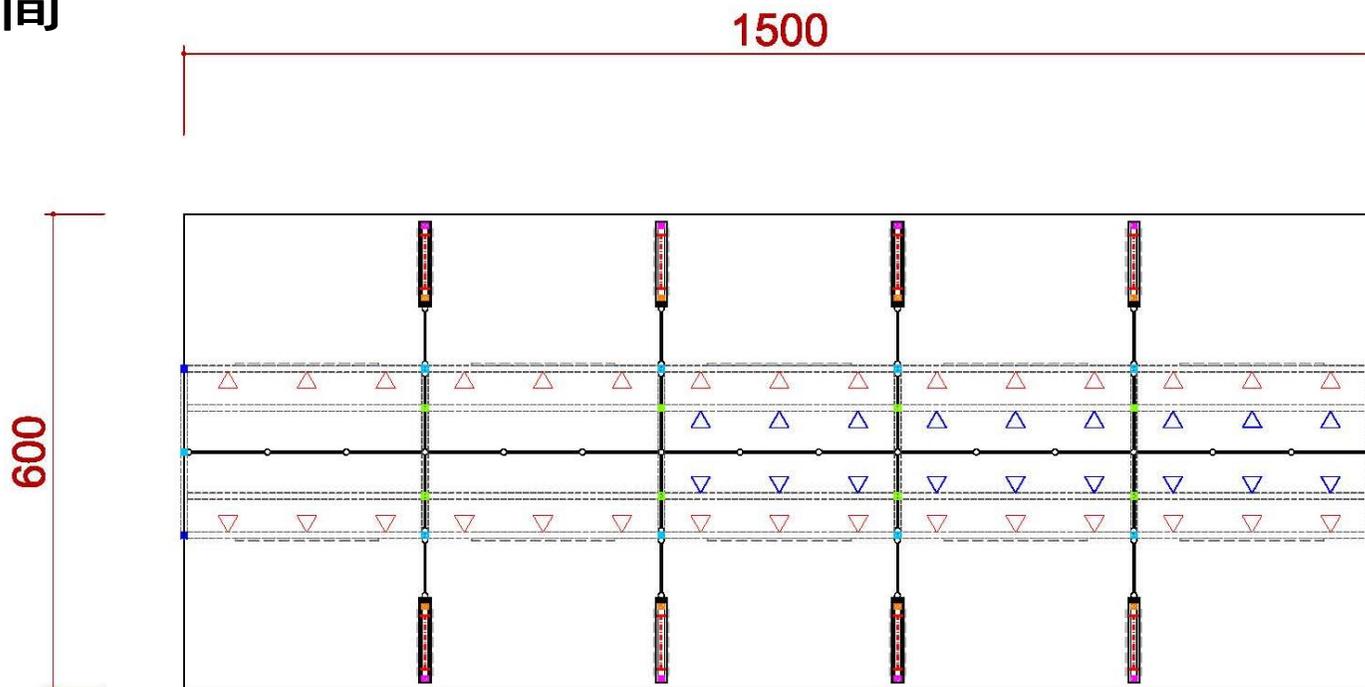
# 施工圖—6米滿隔間

# 6米滿隔間



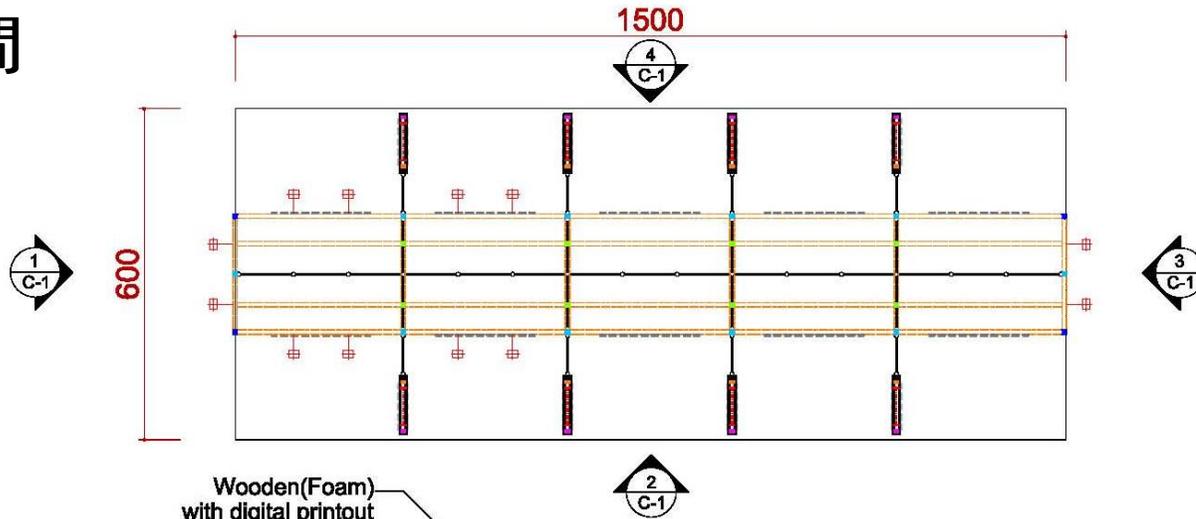
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

# 6米滿隔間

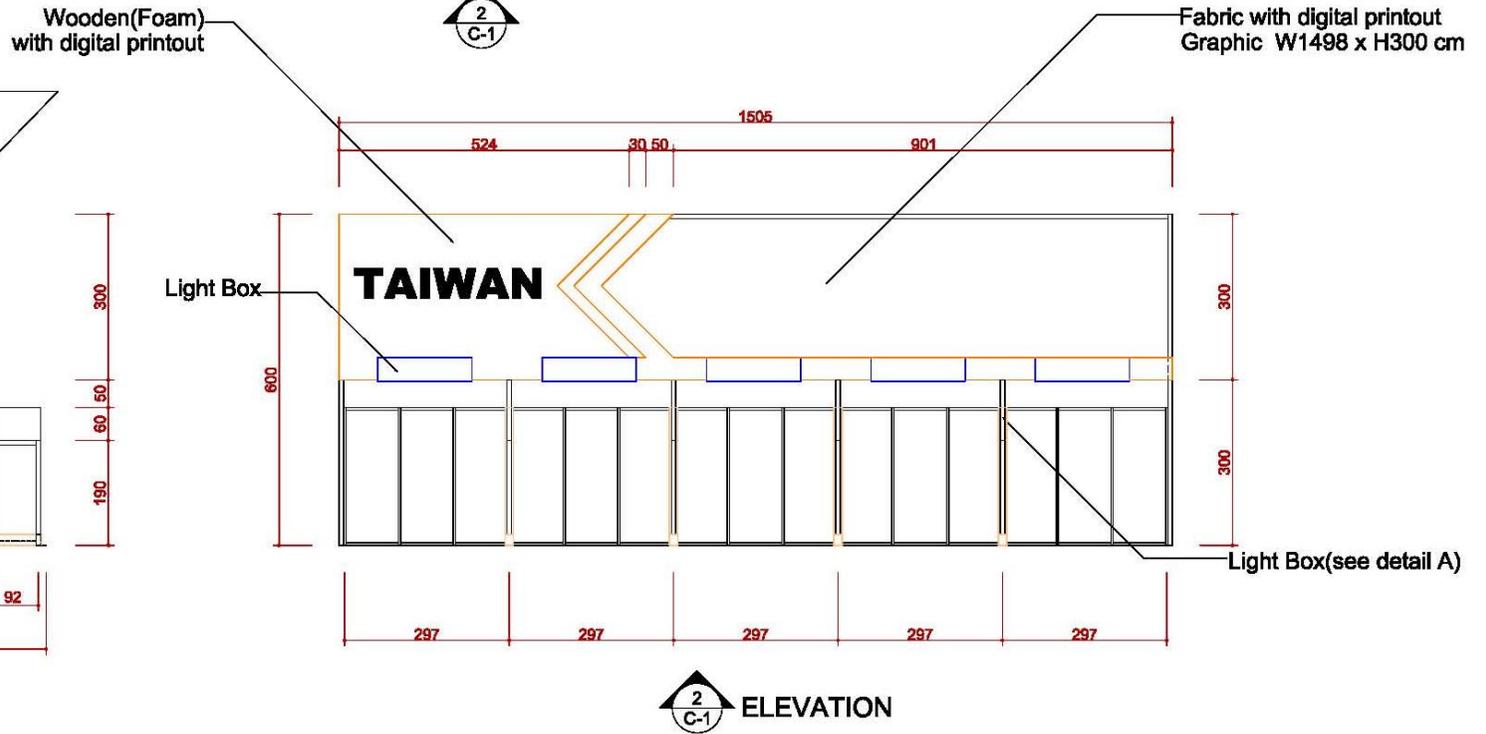
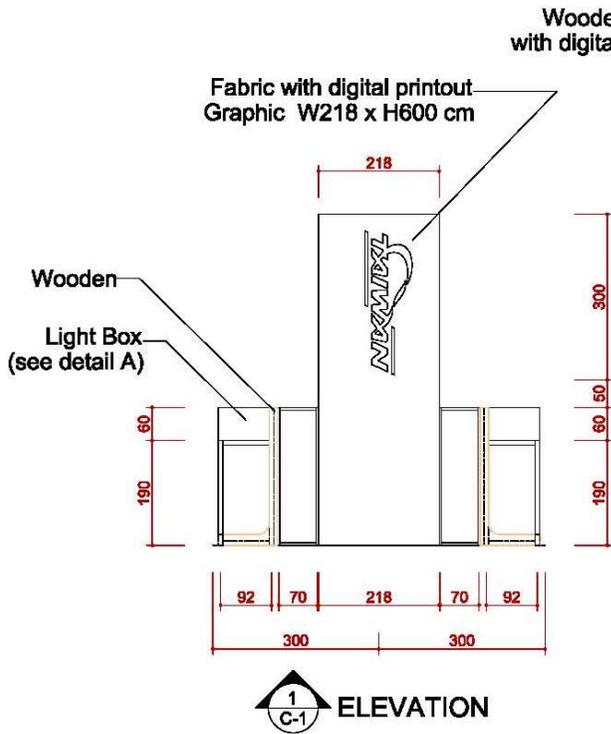


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		MAXIMA LIGHT- 8X8 / H 250~400cm		MAXIMA LIGHT- 8X8 / H 0~250cm		DISTRIBUTOR-BOARD
	LOW WATT HALOGEN		75w SPOTLIGHT		FL. TUBE		500w SOCKET
			DOWN LIGHT				75w SPOTLIGHT (Track light for Tower)

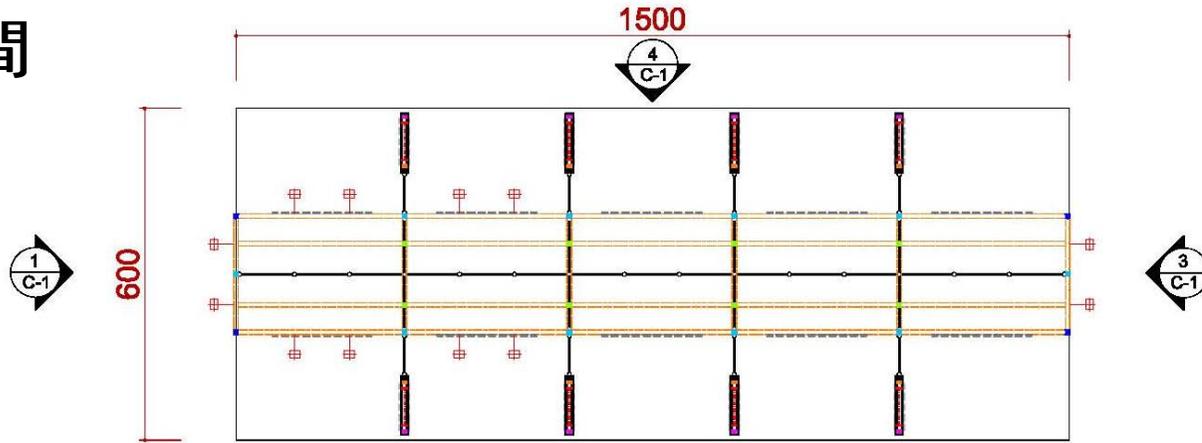
# 6米滿隔間



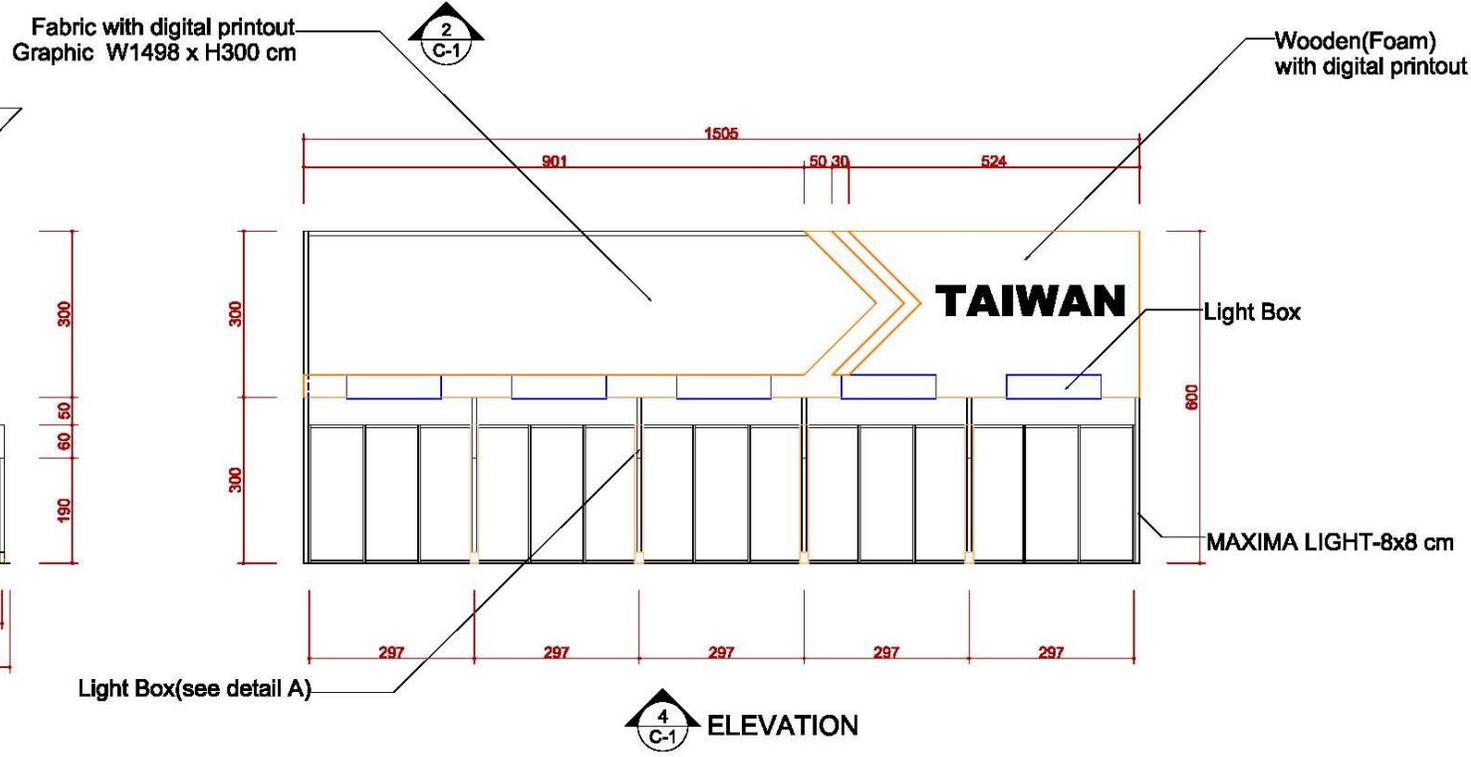
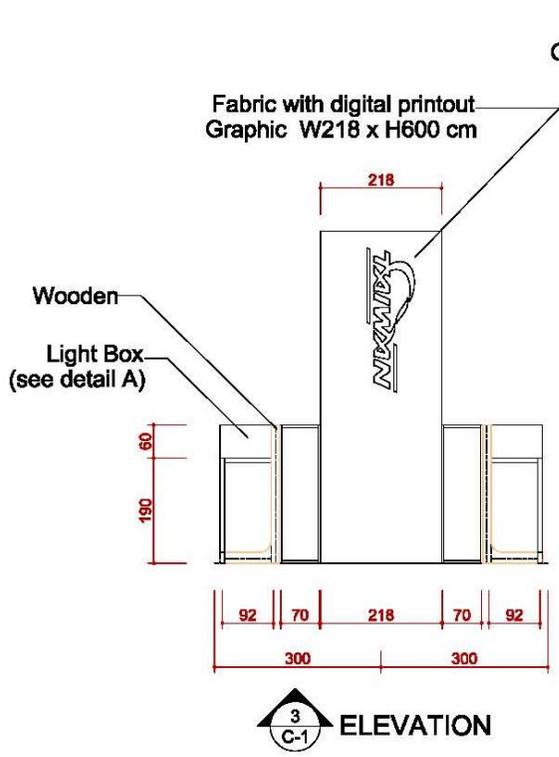
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



# 6米滿隔間

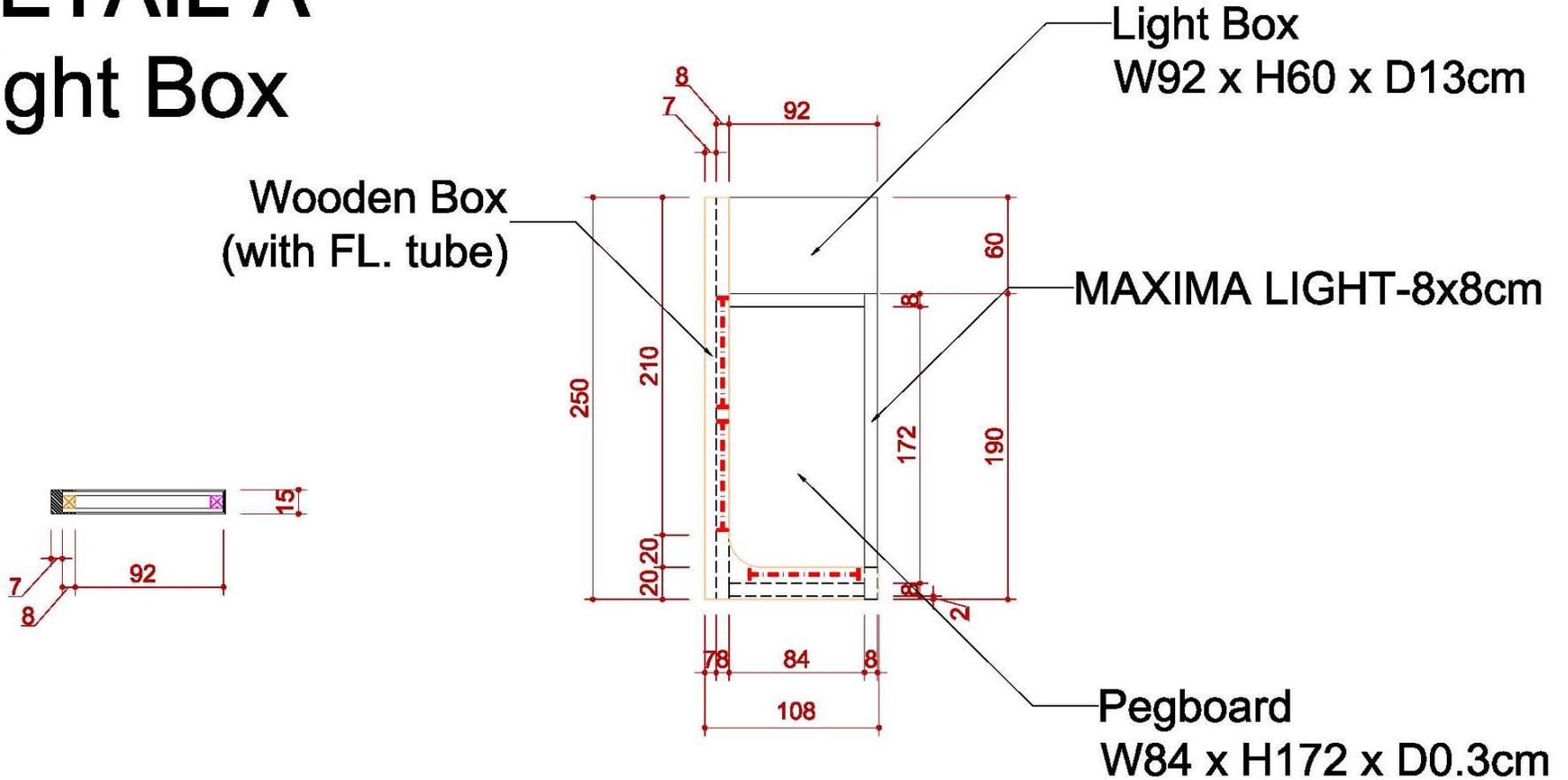


ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



# 6米滿隔間

## DETAIL A Light Box

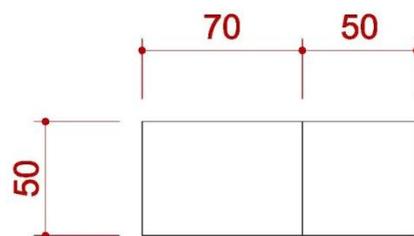


# ELEVATION

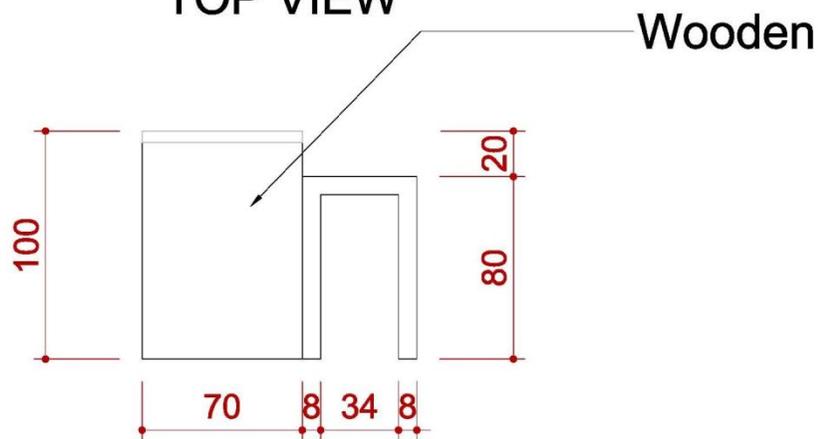
# 6米滿隔間

## DETAIL B

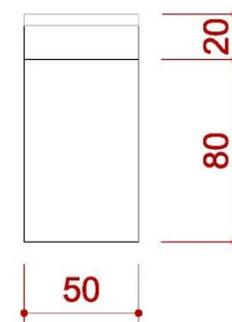
### Info counter



TOP VIEW



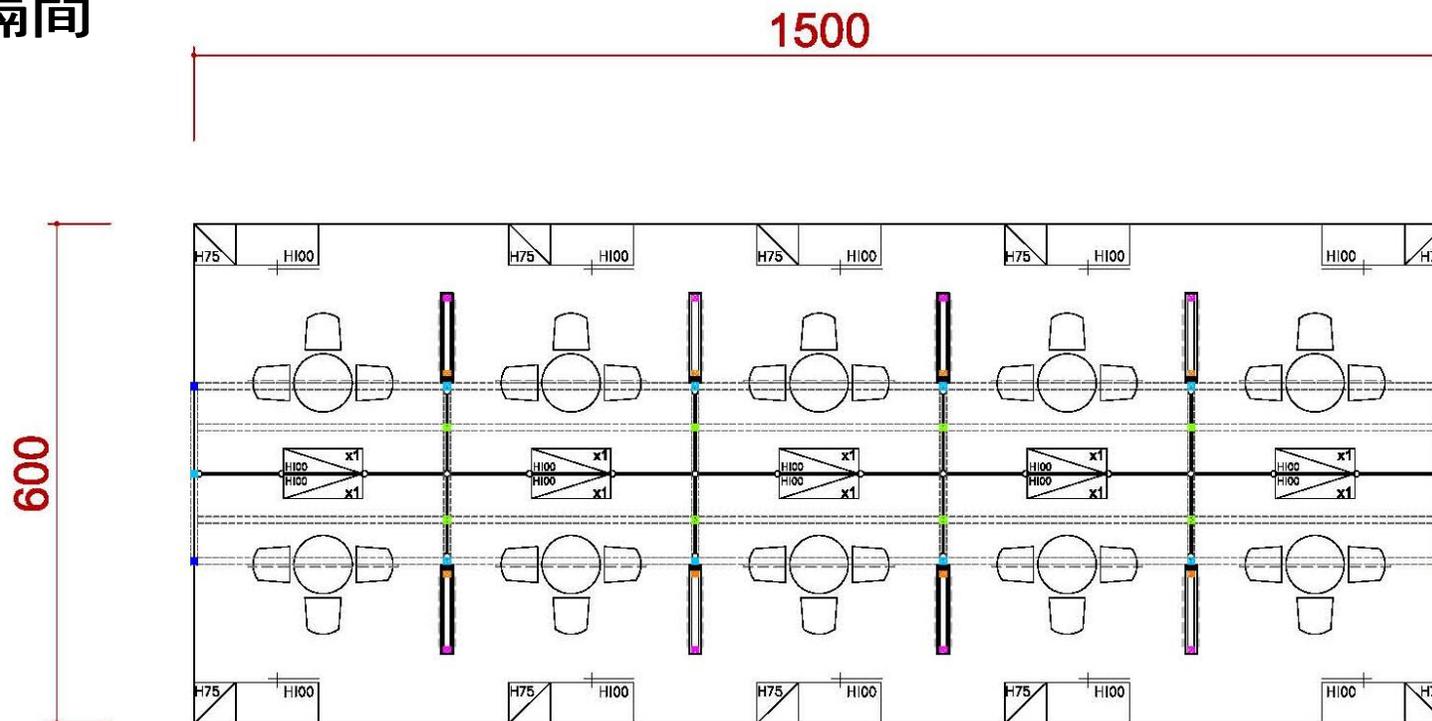
FRONT VIEW



SIDE VIEW

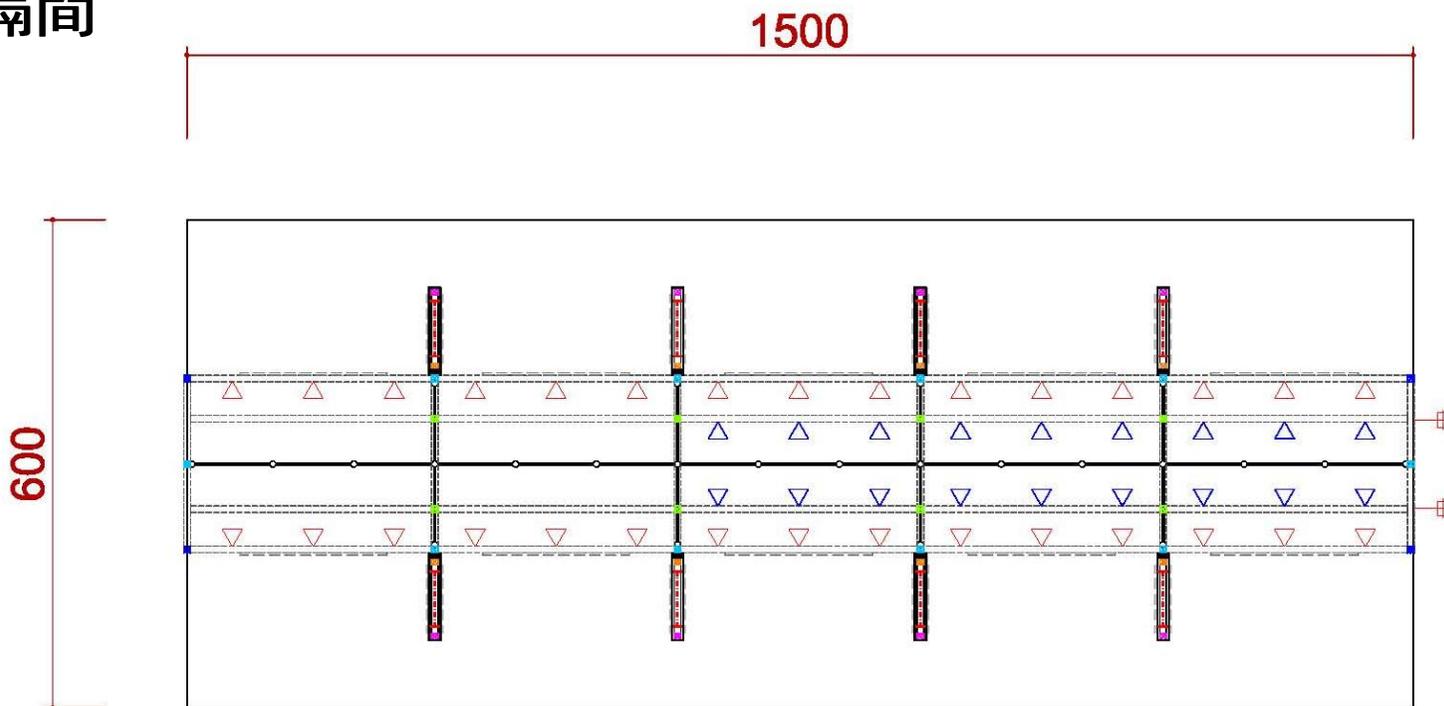
# 施工圖—6米半隔間

# 6米半隔間



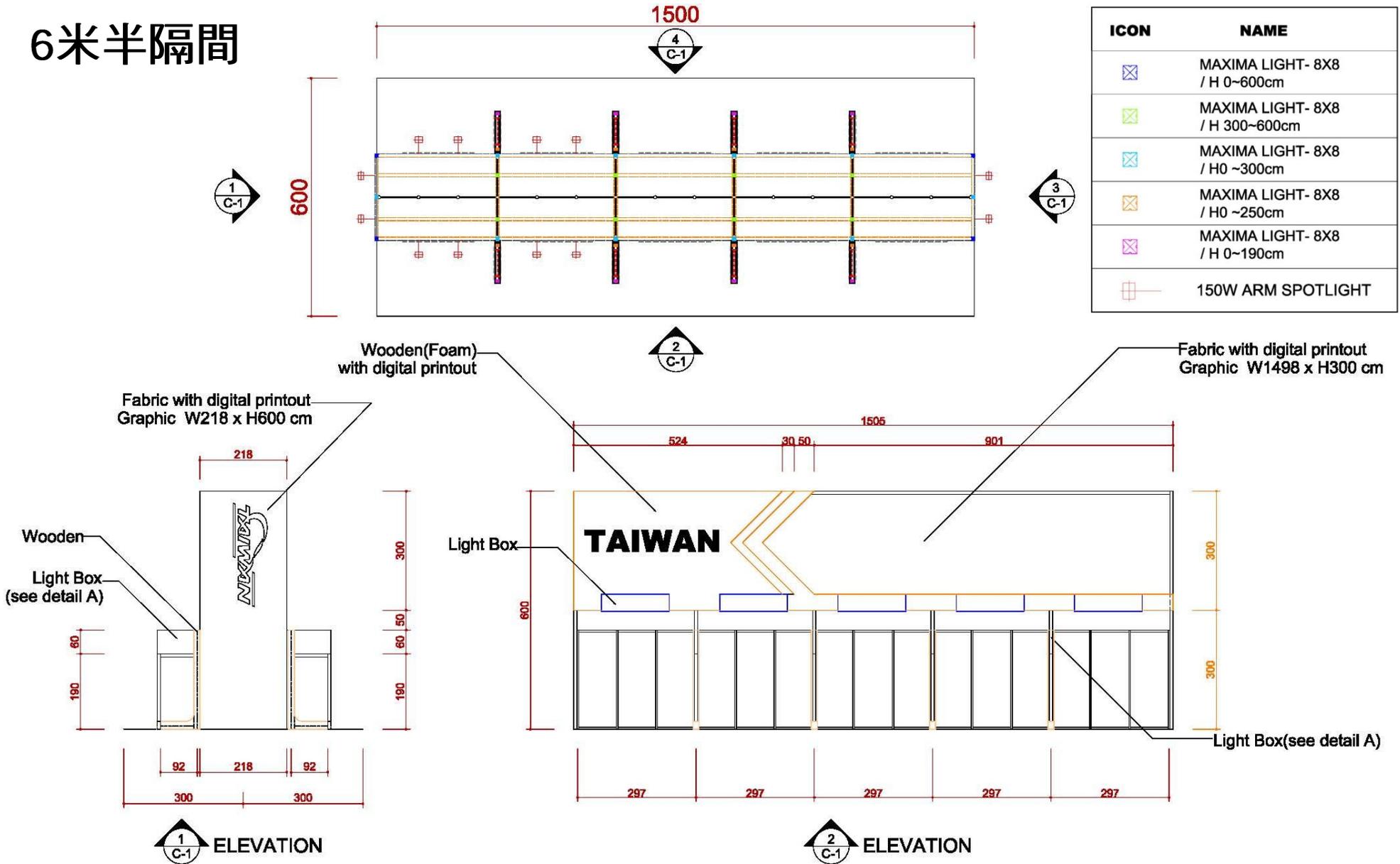
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE - ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

# 6米半隔間

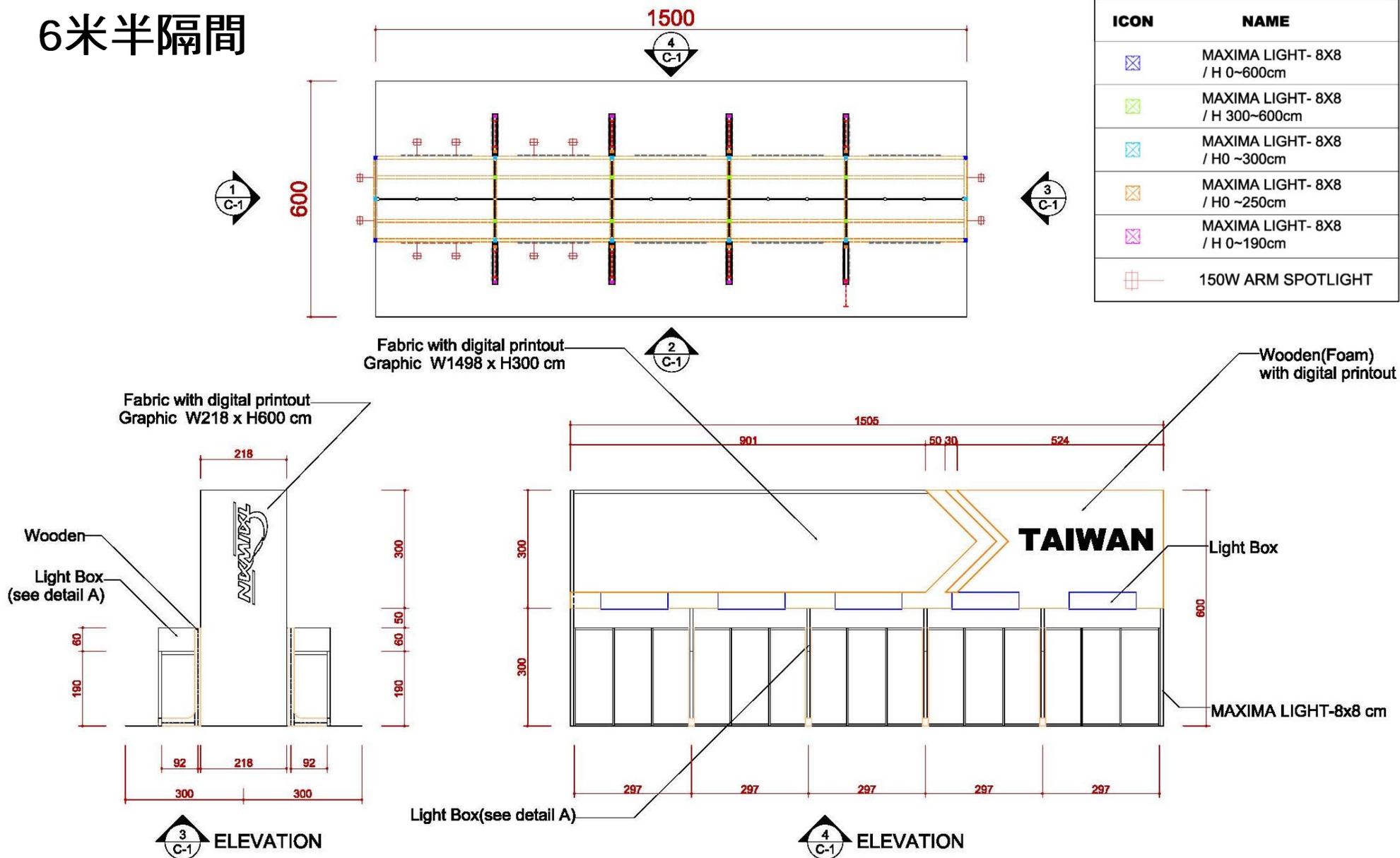


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

# 6米半隔間

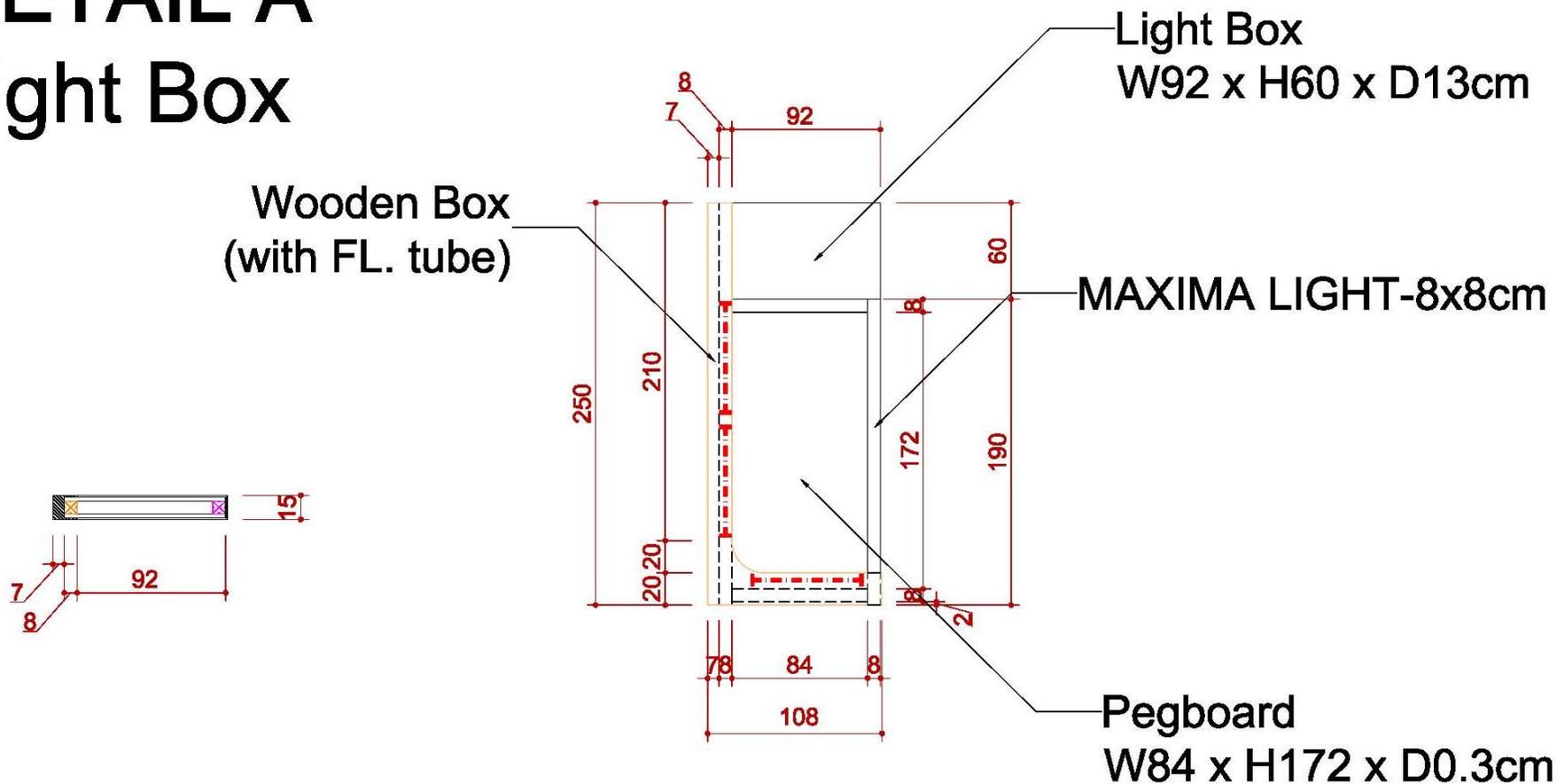


# 6米半隔間



## 6米半隔間

# DETAIL A Light Box

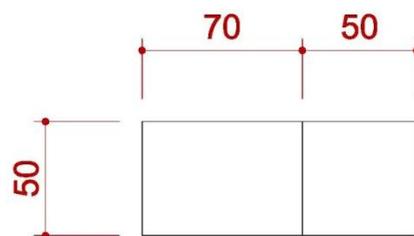


# ELEVATION

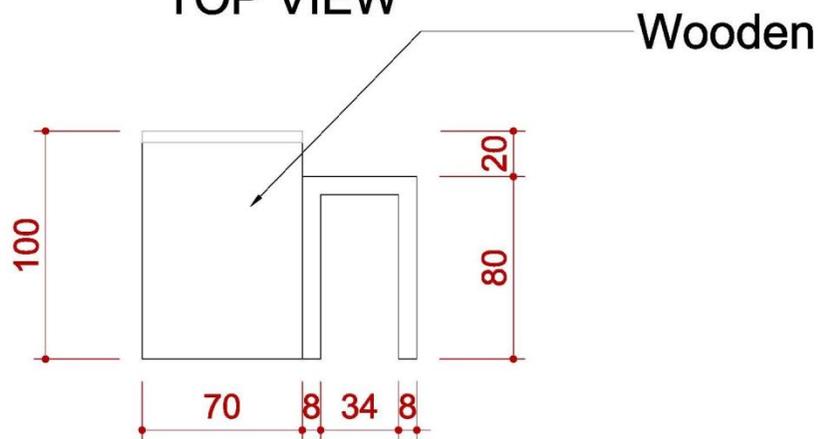
# 6米半隔間

## DETAIL B

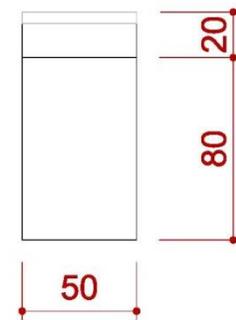
### Info counter



TOP VIEW



FRONT VIEW



SIDE VIEW

# 6米半隔間

